ABOUT ACG DENVER

ACG Denver is a diverse community of business leaders united around a common goal—supporting and encouraging the growth and success of Colorado’s middle market businesses. The network of relationships that business owners and executives, capital providers and lenders, investment banks and advisors can access through ACG Denver enables our members to quickly find the best resources to solve a business problem, raise growth capital, make an acquisition, find an investor, or strengthen their organization and leadership team. We make it easier for middle market businesses to grow and succeed.

ACG DENVER 2020 QUICK FACTS

- 700+ attendees at Annual Rocky Mountain Corporate Growth Conference
- 400+ members • 12 networking events
- 6 luncheon programs • 5 breakfast programs
- 3 private equity/investment banking forums
- 2,600+ regional email contacts
- 1,100+ executives
- 25+ events per year
- 12 networking events
- 6 luncheon programs • 5 breakfast programs
- 3 private equity/investment banking forums
- 2,500 contacts and growing • over 50 annual emails = 113,000 opportunities
- Provides a great networking opportunity for members and non-members: 25+ events, 2,600+ attendees
- Puts you in front of your target audience of executives
- Provides strong programming, recognizing outstanding companies in our region
- Provides a forum for the exchange of ideas and information
- Offers a great networking opportunity for members and non-members: 25+ events, 2,600+ attendees
- Puts you in front of your target audience of executives
- Provides strong programming, recognizing outstanding companies in our region
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ACG DENVER MEMBERSHIP COMPOSITION

- Advisor 45%
- Corporate 25%
- Capital Provider 20%
- Intermediary 10%

ACG DENVER PROGRAMS

The value of an ACG investment is relationships. ACG represents the “voice of the middle-market,” and our mission is to drive middle-market growth.

The benefits of investing:

- Offers a great networking opportunity for members and non-members: 25+ events, 2,600+ attendees
- Puts you in front of your target audience of executives
- Provides strong programming, recognizing outstanding companies in our region
- Provides a forum for the exchange of ideas and information

FOR MORE INFORMATION: ACG.ORG/DENVER

CONTACT: VERONICA M. MUÑOZ, EXECUTIVE DIRECTOR, 800.919.0181 OR VMUNOZ@ACG.ORG

Founded in 1954, the Association for Corporate Growth has chapters worldwide representing 14,500 members. ACG serves 90,000 investors, executives, lenders and advisers to growing middle-market companies. ACG’s mission is to drive middle-market growth. The Denver Chapter of ACG is the premier business association in the Rocky Mountain Region offering access to the expert people and essential resources that help drive middle-market growth.

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## Sponsorship Investment Opportunities

### 2020 Rocky Mountain Corporate Growth Conference

### Morning Panel
- **1 sponsor** • 5 complimentary tickets
- 2 tickets to the Keynote VIP reception
- Participate on Content Committee
- Designate panel moderator
- Recognition in opening panel remarks

### Afternoon Panel
- **1 sponsor** • 5 complimentary tickets
- 2 tickets to the Keynote VIP reception
- Participate on Content Committee
- Designate panel moderator
- Recognition in opening panel remarks

### Keynote Luncheon (SAPPHIRE: $15,000)
- **1 sponsor** • 10 complimentary tickets
- 10 tickets to the Keynote VIP reception
- Exclusive host of Keynote Luncheon

### Closing Keynote (CAPITAL CONNECTION)
- **1 sponsor** • 8 complimentary tickets
- 4 tickets to the Keynote VIP reception
- Introductory remarks at Closing Keynote Session

### DealSource Lounge (GOLD: $10,000)
- **2 sponsors** • 3 complimentary tickets

### Conversation Lounge (SILVER: $7,500)
- **2 sponsors** • 3 complimentary tickets

### Parking (BRONZE: $5,000)
- **2 sponsors** • 3 complimentary tickets

### Wi-Fi (BRONZE: $5,000)
- **1 sponsor** • 3 complimentary tickets

### Refreshment (BRONZE: $5,000)
- **2 sponsors** • 3 complimentary tickets

### Charging Station (BRONZE: $5,000)
- **2 sponsors** • 3 complimentary tickets

### Presenting (DIAMOND: $40,000)
- **1 sponsor** • 10 complimentary tickets
- 10 tickets to the Keynote VIP reception
- Exclusive host of Speakers Dinner
- Opening remarks and exclusive video spotlight
- Reserved table at Keynote Luncheon
- Premier placement of sponsor exhibitor table
- Logo on name badges and lanyards

### Emerald (EMERALD: $20,000)
- **1 sponsor** • 10 complimentary tickets
- 10 tickets to the Keynote VIP reception
- Recognition in opening panel remarks

### Capital Connection (GOLD: $10,000)
- **1 sponsor** • 10 complimentary tickets
- 10 tickets to the Keynote VIP reception
- Exclusive host of Speakers Dinner
- Opening remarks and exclusive video spotlight
- Reserved table at Keynote Luncheon
- Premier placement of sponsor exhibitor table

### Brand Awareness
- **ACG Denver Website:** ACG.ORG/DENVER
  - Logo featured on website event pages
  - Logo featured on slide show and event signage (e.g., banners, table tents, handouts)
  - Display firm collateral at sponsor exhibitor table
  - Publish content/ad on ACG Denver's app
  - Publish content through ACG Denver's social media channels and monthly e-newsletter
  - Advanced copy of attendee list

### For More Information
- **ACG.ORG/DENVER**
- **Contact:** Veronica M. Muñoz, Executive Director, 800.919.0181 or vmunoz@acg.org