



ACCG[®] South Florida

2020 Sponsorship Kit

**The global community for middle-market
M&A deal-makers and business leaders
focused on driving growth.**

Why Sponsor?

The Power of ACG

Founded in 1954, the Association for Corporate Growth has chapters worldwide representing 14,500 members. ACG serves 90,000 investors, executives, lenders, and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

75% OF ACG MEMBERS report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies.

ACG offers visibility to South Florida's middle market M&A and deal sourcing.

Annual Chapter Sponsorship

Industry Exclusive Chapter Sponsor • \$10,000

- Logo placement on ACG South Florida Sponsor page for the duration of the year
- Ad placement on the Leaderboard. Ad provided by the sponsor (728×90 desktop, 320×50 mobile). Displays on the top of every page. Four (4) slots available for rotation
- Placement of a Skyscraper Ad for level 2 pages. (240×400 desktop, 320×50 mobile). Displays below the navigation
- Free registrations for up to six (6) people for each ACG South Florida event (other than sporting events, events held at venues not engaged by ACG South Florida or joint events with other organizations, Awards Dinner, and Private Equity Wine Tasting)
- Two (2) tickets to Private Equity Wine Tasting
- Four (4) ACG South Florida Chapter Memberships registrations for individuals designated by the sponsor
- The inclusion of logo and sponsorship status in all e-mail communications by ACG South Florida regarding events held by ACG South Florida
- One (1) Breakfast event as an Exclusive sponsor and to play a key role in developing program content and speaker/panel selection
- Exclusive role in the marketing of the event
- Opportunity to speak and promote the company at the events

Annual Sponsorship

Platinum • \$5,000

- Logo placement on ACG South Florida Sponsor page for the duration of the year
- Ad placement on the Leaderboard. Ad provided by the sponsor (728x90 desktop, 320x50 mobile). Displays on the top of every page. Four (4) slots available for rotation
- Free registrations for up to four (4) people for each ACG South Florida event (other than sporting events, events held at venues not engaged by ACG South Florida or joint events with other organizations, Awards Dinner, and Private Equity Wine Tasting)
- Three (3) free ACG South Florida Chapter Membership registrations for individuals designated by sponsor
- The inclusion of logo and sponsorship status in all e-mail communications by ACG South Florida regarding events held by ACG South Florida
- Opportunity to participate in programming for one (1) ACG South Florida event
- Opportunity to play a key role in developing program content and speaker/panel selection
- Featured role in the marketing of the event
- Opportunity to speak and promote the company at the event

Annual Sponsorship

Gold • \$3,000

- Logo placement on ACG South Florida Sponsor page for the duration of the year
- Free registrations for up to two (2) people for each ACG South Florida event (other than sporting events, events held at venues not engaged by ACG South Florida or joint events with other organizations, Awards Dinner, and Private Equity Wine Tasting)
- Two (2) free ACG South Florida Chapter Membership registrations for individuals designated by sponsor
- The inclusion of logo and sponsorship status in all e-mail communications by ACG South Florida regarding events held by ACG South Florida

Bronze • \$1,500

- Logo placement on ACG South Florida Sponsor page for the duration of the year
- Free registrations for one (1) individual for each ACG South Florida event (other than sporting events, events held at venues not engaged by ACG South Florida or joint events with other organizations, Awards Dinner, and Private Equity Wine Tasting)
- One (1) free ACG South Florida Chapter Membership registrations for individuals designated by sponsor
- The inclusion of logo and sponsorship status in all e-mail communications by ACG South Florida regarding events held by ACG South Florida

Event Sponsorship

Topical Panel Discussion / 70 – 90 Attendees

Rates vary based on the type, format, as well as venue of the event.

PLATINUM EVENT SPONSOR · \$2,500 +

- Speaking opportunity (ACG reserves the right of the final decision)
- Market Exclusivity for the named event
- Logo placement on all related promotional materials leading up to the event
- Ad placement on the Billboard. Ad provided by the sponsor. (970x250 desktop, 320x50 mobile) Displays mid-page on Home, Membership & Tools, and News & Trends pages
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired with advanced notice
- Three (3) complimentary tickets to the event, up to 10 additional tickets at the member rate (contact Elena for details)

GOLD EVENT SPONSOR · \$1,500 +

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event
- Display table for promotional information at the events if desired, with advanced notice
- Three (3) complimentary tickets to the event, up to 10 additional tickets at the member rate (contact Elena for details)

Event Sponsorship

Networker / 40 – 60 Attendees

EVENT SPONSOR · \$500 +

- Logo placement on all related promotional materials leading up to the event
- Sponsor may display signage at the event if permitted by the venue
- Display table for promotional information at the events if desired, with advanced notice
- 3 complimentary tickets to the event, up to 5 additional tickets at the member rate (contact Elena for details)

Notes

- All of the event signage, banners, corporate marketing materials are provided by the sponsor. Sponsor is responsible for bringing, setting up, assembling and disassembling all of their materials, banners and event signage.
- The request for the table and set up of the sponsor displays must be indicated in advance, prior to the event.

Contact

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