

February 13, 2020  
Omni San Diego Hotel

ACG SAN DIEGO CAPITAL CONFERENCE 2020

# Sponsorship Opportunities





# ACG Capital Conference

Thursday, February 13, 2020

## YOU'VE GOTTA BE THERE!

Join us on February 13, 2020 to kick off Southern California's newest premier M&A Conference. You will have the opportunity to meet with the region's leading investment banks, private equity investors, business owners & executives interested in San Diego. Enjoy a productive day of networking, informative panels & deal making in the heart of San Diego's bustling Gaslamp District.

<b>WHERE</b>	Omni San Diego Hotel 675 L Street San Diego, CA 92101
<b>ATTENDEES</b>	Anticipating 300+ total attendees comprised of members and non-members including private equity investors, investment bankers, attorneys, accountants, commercial bankers, non-bank lenders, valuation professionals, corporate development officers, family offices, and business owners.
<b>ACCOMMODATIONS</b>	Conference guests must book within the group's reserved room block by Monday, January 20, 2020.
<b>GROUP RATE</b>	A limited number of rooms have been reserved at a special group rate of \$285 per night, available 3 days pre/post conference.
<b>COME 'N STAY TO PLAY MAKE IT A WEEKEND!</b>	Bring your Valentine! Our special group rate is available 3 days pre/post the conference date.
<b>CONTACT</b>	Elaine Kaminski Becerra 858-824-1256 (O), 858-449-5173 (M) ek104@ntrs.com
<b>REGISTER TODAY!</b>	<a href="http://acg.org/sandiego/events">acg.org/sandiego/events</a>



# Conference Schedule

<b>9:00AM - 2:00PM</b>	Registration
<b>11:00AM - 12:00PM</b>	Women's Connection Pre-Event Reception
<b>2:00PM - 3:00PM</b>	General Session Welcome & Keynote Speaker <b>Raleigh Peters</b> Managing Director Private Wealth Solutions Blackstone
<b>3:00PM - 6:00PM</b>	DealSource <sup>®</sup> for Investment Bankers & Private Equity Investors
<b>3:00PM - 3:30PM</b>	Break
<b>3:30PM - 4:30PM</b>	Breakout Sessions: <ul style="list-style-type: none"> <li>• Capital Raising for Growth</li> <li>• Cybersecurity</li> </ul>
<b>4:30PM - 4:45PM</b>	Break
<b>4:45PM - 5:45PM</b>	Breakout Sessions: <ul style="list-style-type: none"> <li>• Capital Raising for Exit</li> <li>• Doing Business in Mexico</li> </ul>
<b>6:00PM - 8:30PM</b>	ACG Capital Connection <sup>®</sup> & Reception



## PLATINUM SPONSORS

### PRESENTING SPONSOR

**\$10,000**

The Presenting Level Sponsorship package offers the highest level of beneficial collaboration for companies and organizations seeking a more encompassing alliance than that of a specific event or item sponsorship. ACG San Diego's Capital Conference's Presenting Sponsor will be identified as the top-named and recognized high level supporter of the conference.

- Keynote speaker introduction
- Level exclusivity
- 8 complimentary conference registrations
- Sponsor ribbons on attendee badges
- Conference lanyard
- Premium logo placement - agenda/program & app
- Public acknowledgement of the sponsorship at the podium
- Prominent logo recognition on all on-site signage and all conference promotions
- Visibility on A/V at all conference events
- Designated sponsor title and logo on CC2020 website & event emails
- Electronic attendee roster pre- and post-conference

### CAPITAL CONNECTION<sup>®</sup> & RECEPTION SPONSOR

**\$7,500**

- Exclusive Sponsor at Capital Connection<sup>®</sup> & Reception
- 6 complimentary conference registrations
- Public acknowledgement of the sponsorship at the podium
- Prominent logo recognition on all on-site signage and all conference promotions
- Visibility on A/V at all conference events
- Designated sponsor title and logo on CC2020 website & event emails
- Electronic attendee roster pre- and post-conference

### DEALSOURCE<sup>®</sup> SPONSOR

**\$5,000**

- Exclusive sponsor of DealSource<sup>®</sup> Event
- Logo placement - agenda/program & app
- 3 complimentary conference registrations
- Prominent logo recognition on all on-site signage and all conference promotions
- Public acknowledgement of the sponsorship at the podium
- Visibility on A/V at all conference events
- Designated sponsor title and logo on CC2020 website & event emails
- Electronic attendee roster pre-and post-conference



## GOLD SPONSORS

### BREAK OUT SESSIONS

**\$3,500**

- Industry exclusivity (4 available)
- Logo placement- agenda/program & app
- 3 complimentary conference registrations
- Company recognition on all on-site signage and all conference promotions
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website
- Electronic attendee roster pre and post conference

### CHECK IN - REGISTRATION SPONSOR

**\$2,500**

- Registration Lounge area sponsor with designated signage - 9am to 2pm
- Logo placement - agenda/program & app
- 2 complimentary conference registrations
- Company recognition on all on-site event signage and all conference promotions
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

## SILVER SPONSORS

### SILVER WOMEN'S PRE-CONFERENCE RECEPTION 11AM-12PM

**\$1,500**

- Company recognition on signage at designated coffee area, agenda/program & app
- 1 complimentary conference registration
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### SILVER COFFEE/REFRESHMENT BREAK

**\$1,500**

2x available

- Refreshment break area sponsor
- Logo inclusion - agenda/program & app
- 1 complimentary conference registration
- Company recognition on all on-site event signage and all conference promotions
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### SILVER CONFERENCE / DEALSOURCE<sup>®</sup> APP

**\$1,500**

- Company recognition on agenda/program & app sign up
- 1 complimentary conference registration
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### SILVER SPONSORS WI-FI

**\$1,500**

- Company recognition on Wi-Fi signage /agenda/program & app



- 1 complimentary conference registration
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### SILVER SPONSORS SHOESHINE

\$1,500

- Company recognition at the shoe shine station and agenda/program & app
- 1 complimentary conference registration
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

## ADDITIONAL OPPORTUNITIES

### LOGO'D BEVERAGE GLASS WITH ONSITE CUSTOM ENGRAVER AT CAPITAL CONNECTION RECEPTION

\$4-\$5K

Estimated

With on-site custom engraver at Capital Connection<sup>®</sup> Reception

- Beverage glass with company logo for each attendee, on-site engraver customizing each attendee's message
- Logo inclusion - agenda/program & app
- 1 complimentary conference registration
- Company recognition on reception event signage
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### AFTER-HOURS RECEPTION ON POOL DECK

TBD

This would be an add on event, not currently scheduled on our agenda

- Option to be exclusive sponsor of an After-Hours Reception Event on the Pool Deck overlooking the Gaslamp area
- Sponsor responsible for all coordination of event with hotel and F&B expenses
- Logo placement - agenda/program & app
- Public acknowledgement of the sponsorship at the podium
- Designated sponsor title and logo on CC2020 website

### HOSPITALITY SUITES AVAILABLE

TBD

Details upon request; book directly with hotel

## CONTACT

**ELAINE KAMINSKI BECERRA**

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ek104@ntrs.com

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