

ACG Member

# SUMMIT

BE A PART OF IT | JUNE 23<sup>RD</sup> – JUNE 25<sup>TH</sup>

CONTACT US

Over the course of three days in late June, ACG members will connect to advance business and expand their networks. Members will use a new connection platform ACG Access.

The summit is exclusive and complimentary to members. For all sponsorship opportunities, sponsors receive significant branding opportunities that would generate recognition and engagement before, during and after the event including email and social media inclusions in event promotion, branding on the day of the event, and post event follow up. Sponsored opportunities are grounded in brand building and/or thought leadership/content development.

ACG anticipates the three-day event will engage 2,000 members, and expects the ACG Access platform will be greatly utilized. Coupled with ACG's creative marketing and media creation, ACG expects the meeting will be a mid-year high point for its membership.



## Networking Roundtable Sponsorship

**\$5,000**

Sponsors can lead a virtual roundtable of six people discussing exclusive industry trends and topics. An additional networking table for six guests and branding also included.



## Content Sessions

**\$8,000+**

Underwrite a panel, and possibly facilitate the discussion held during the dedicated hours for programming throughout the three-day summit. Video session remains available exclusively to ACG members, and includes sponsor recognition.



## Featured Session Sponsorship

**\$15,000**

During the Wednesday morning live programming session, ACG will host the Featured Session of the event. Speakers and topic are being confirmed, but this opportunity is sector exclusive and open to up to three sponsors.



## On-Demand Programming

**\$10,000 - \$25,000**

In addition to live session sponsorships, the event will include a library of pre-recorded, on-demand content viewable during the entire three-day event.

Sponsors can choose packages that include brand recognition and optional thought leadership opportunities during the event (in the form of pre-recorded videos), or choose to extend the reach of your content by combining event sponsorship with GrowthTV, our new online video platform.

**INTERESTED? CONTACT KAITLYN FISHMAN AT [KFISHMAN@ACG.ORG](mailto:KFISHMAN@ACG.ORG) OR 602-741-2226.**

Don't see the right sponsor opportunity for you? Contact Kaitlyn to discuss additional summit sponsorship via advertising and other opportunities developed for your company's specific goals.