

ACG University Report Card

2018 ACGU Leaders

Co-Chair ACGU Ian Bone CT Corp

Co-Chair ACGU Warren Feder Carl Marks Advisors

Scott Estill Lancor

Bob Fitzsimmons High Road Capital

Mark Hallock M2O Private Fund Advisors

David Hellier Bertram Capital

Brett Hickey Star Mountain Capital, LLC

Don Ritucci Imperial Capital

Joe Zirpolo Houlihan Lokey

Rose Ertze Duane Morris







Forty of New York's top up and coming dealmakers were accepted into ACG University 2018 joining over 160 alumni.

The 8-week executive education initiative immersed these young deal professionals into the life cycle of a transaction using panel, presentation and case study method for teaching the key elements of sourcing, valuing, financing, negotiating, structuring and closing a deal. Our goal is to create well rounded deal professionals who are conversant in all aspects of an M&A or minority transaction and to "seed" their deal network to benefit you and them.

Each class was taught by a team of our New York's most experienced dealmakers and included prereading, expert level instruction, designed to offer real world experiences, and team-based case work to bring real world dealmaking experiences.

Firms Participating Included

Adelsberg Consulting	Folkstone Partners LLC
Axial	HSBC
Bank of America/Merrill Lynch	Inertia Advisors
CFG Capital Markets	Mazars USA
Chiron Financial LLC	Murray Devine & Company
Citibank	Pepper Hamilton LLP
Citrin Cooperman	SAB Group
CM-CIC Investment	Scotia Bank
Cognizant	Sumitomo Mitsui Banking Corp
Cognizant Technology Solutions	Trident Trust
Corporate Fuel Advisors	Veralon Partners
Covino Family Offices	VSS
Crystal & Company	Webfolio Management
Duane Morris LLP	Wells Fargo
Edge Consulting LLC	West Monroe Partners

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What Did They Learn?

Class 1: Private Equity Raising Capital and Managing the Business

Key elements taught in this class

- Raising Capital for a private equity fund
- Overview of Private Equity Ecosystem
- What drives successful outcomes?
- Building relationships and dealflow
- Profiling Targets
- Evaluating macro and micro economic trends
- Role of management
- Operations and Human resources
- Pre-diligence steps prior to submission to investment committee or business owners

Led By

Mark Hallock, Partner M20 Private Fund Advisors Robert Fitzsimmons, Managing Partner, High Road Capital Partners

Class 2: Understanding Financials and the Due Diligence Process

Key elements taught in this class

- Financial Statement Analysis
- Understanding the concepts behind the balance sheet, income statement accounts relating to the cashflow statement.
- Understanding the analysis behind an acquisition or divestiture
- Quality of Earnings, adjusted EBITDA, quality of working capital (WC PEG), debt like items and tax issues
- The inter-relationship among these items when negotiating the purchase price
- Asset stock purchase agreements

Led By

Ray Newman, Duff & Phelps Don Levy, Duff & Phelps Andrew Balko, Duff & Phelps

Class 3: Leveraged Buyout Modeling and Analysis

- Principles of leveraged buyout valuation
- LBO valuation and LBO Models
- Constructing a short-form LBO Model

Led By

Joe Zirpolo, Oakwood Solutions, Adjunct Profession Fordham University



Class 4: Financing

Key elements taught in this class

- Exposure to middle marketing lending and financing
- Mechanics of acquisition lending
- Introdction to institutions providing different types of debt
- How to determine optimal lending levels
- Balancing equity returns with leverage
- Covenant requirements
- Cash flow to cover both debt interest and principal

Led By

Brett Hickey, Founder and CEO Star Mountain Capital, LLC Rosa M. Ertze, Partner, Duane Morris

Class 5: Growth Strategies

Key elements taught in this class

- The structure of a 100-day plan to achieve growth objectives
- The strategic planning process
- Issues relating to financing, management, of personnel, customer retention and growth
 stratetegies
- Legal and operational issues
- Engaging the Board of Directors in support of the plan
- Executive management as recruiting and overseeing management

Led By

David Hellier, Partner, Bertram Capital

Class 6: The M&A Process and Management

Key elements taught in this class

- Understanding the M&A sale process
- Steps involved in the sale of a business
- Managing the M&A process
- The investment bank role in sourcing, selling, buying and raising capital
- Calculating levered returns

Led By

Don Ritucci, Imperial Capital



Class 7: Exiting the Investment

Key elements taught in this class

- Alternatives for optimal exit strategies
- Discussion on IPO's, identify strategic acquirers, and equity sponsors
- Micro and macro economic trends
- Financial performance and impact of the strategic plan on exit strategies
- Maximizing the exit value
- Path to growth as part of a funds investment

Led By

Warren Feder, Carl Marks

Class 8: Case Study Presentation

Key elements taught in this class

- Applying the concepts learned during the course
- Encouraging networking and team synergies
- Simulated dealmaking and client presentation

Led By

Scott Estill, Lancor

The class also participated in numerous networking during the course at hosted receptions and alumni participate in networking events during the year.

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Who Participated?

ADP ADP Major Accounts AGI Partners LLC Albion Investors Alcentra Aldemey Advisors LLC American Industrial Partners American International Group Anchin, Block & Anchin **Appointment Group** Arena Investors Aricent Ascend Global Investments Aurynion LLC Axial Bank of America Merrill Lynch **BBVA** Corporate & Investment Bank Bryant Park Capital **CA** Technologies CBIZ CBIZ MHM, LLC Cerminaro Group Chardan Capital **CIP** Capital **CIT** Capital Citi Commercial Bank Citi Private Bank Citizens Commercial Banking Citrin Cooperman **Cognizant Technology Solutions Consumer Growth Partners** Credit Suisse **CT** Corporation Cyrus Innovation **Deutsche Bank Dimensional Sports** District Manager-Major Accounts **Dixon Hughes Goodman** Dorf & Nelson LLP Dow Jones Duane Morris LLP Duff & Phelps Economic Ventures, Inc Enterprise Value Group ex Unilever FENG

Forbes Private Capital Group Fordham University-Gabelli School of Business Fox Rothschild LLP **GE** Capital **Gefinor Ventures** Gibbbons Law GMW Gottlieb & Gordon LLP Grant Thornton Halmos Capital Partners Harris Williams & Company Heidrick & Struggles Houlihan Lokey Informa Investment Solutions Interactive Brokers LLC IX Capital Partners John Ciurcina Attorney at Law LLC. JP Morgan Katten Muchin Rosenman Lockton Companies Lowestein Martin, DeCruze & Company Midmarket Growth Partners LLC Mohan Growth Partners Mohen Cooper & Papagianakis LLC Morgan Stanley Murray Devine Napier Park Global Capital Navatar Group North Castle Partners Paychex Inc **Reed Smith LLP** Research Now **Revolution LLC** Santander Bank SHM Corporate Navigators Silicon Valley Bank **SJ** Partners SkillCapital Solamere Capital LLC Sonenshine Partners SourceMedia Spencer Pierce Capital LLC Sumitomo Mitsui Banking Corporation

Tatum U.S. Trust, Bank of America Valuation Research VSA Consultina WAIN Street Webster Business Credit WeiserMazars Wells Fargo Woodbridge Capital 40 | 73 Capital, LLC Accountemps ADP **AGI** Partners Arena Investors Arthur J. Gallagher & Co. Ausco Inc Axial **Bertram Capital** Carl Marks City Year Cushman & Wakefield Duff & Phelps Focus Financial Partners Guardian Life High Road Capital **Higher One** Imperial Capital Key Banc Kimco Realty Corporation Lazard Asset Management Marino Partners LLP Merrill Corporation **Mizuho Securities** Morgan Stanley NetSuite Performance Improvement Partners, LLC **Reed Smith LLP** Scotiabank Stifel Sumitomo Mitsui Banking Team JMC **Tengram Partners** The Vanguard Group Venetia Partners Viachem LLC White and Williams LLP

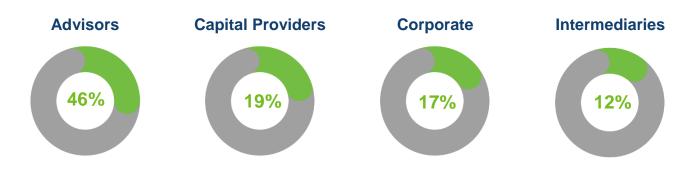


ACGU Metrics

Past Attendance



Top Member Types



*remaining 6% fall into other categories not shown here.

About ACG New York

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Hedge Funds, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.