



**2016-2017**

# **Sponsorship Opportunities**

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## **OVERVIEW**

Our members are business professionals in the top of their fields. They are experts representing middle market corporate growth companies (\$15 million to \$500 million) here in Birmingham and beyond. ACG Birmingham Network members include middle market companies, private equity firms, commercial and investment bankers, accountants, attorneys and other professional advisors dealing in acquisitions and corporate finance. We offer events focused on building member business relationships, and provide a forum for members to facilitate and promote corporate growth organically, as well as through transactions. Our mission is to be the premier networking organization in Birmingham for high-level middle market professionals to connect, learn, engage and generate business from trusted relationships.

## **ANNUAL CHAPTER SPONSORS**

ACG Birmingham Network's Annual Chapter Sponsors are not simply generous donors, but real partners in our mission to facilitate corporate growth and success. Our Annual Chapter Sponsors receive the broadest recognition at all events and online throughout the year. Annual Chapter Sponsors have first rights to purchase additional event sponsorships.

## **CHAPTER EVENT SPONSORS**

Event Sponsors put the sizzle into our Chapter events. ACG Birmingham Network programming includes topics relevant to the corporate and deal flow community as well as fun social networking events.

## **WHY SPONSOR?**

Whether the goal is to make a splash in the market, define and strengthen brand recognition, or reach specific deal makers, the ACG Birmingham network offers sponsors the benefit of creating, renewing and strengthening professional relationships that turn into successful business transactions.



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## FOUNDING PLATINUM SPONSORS | \$3,500

**In addition to all the benefits below, Platinum Sponsors receive exclusive signage and recognition at ALL events.**

Platinum Sponsors enjoy maximum brand exposure to the ACG Birmingham Network community and beyond. Founding Platinum Sponsors will also help shape the organization through Board/Steering Committee involvement. Sponsorship also includes one opportunity to speak from the podium at an ACG event. In addition to complimentary registration at select Chapter meetings this sponsorship includes logo inclusion on all event materials, premiere logo with hyperlink displayed on the Chapter Home Page and applicable slideshows, two complimentary ACG Birmingham Network memberships, three complimentary registrations for the ACG Birmingham Network Signature Event (TBD), and one complimentary registration for the regional Atlanta ACG Capital Connection Event.

*Please note: If designated ACG members are unable to attend and utilize complimentary registrations, executive level personnel may attend the Chapter events at no cost.*

## GOLD SPONSORS | \$2,500

Gold Sponsors enjoy consistent year-round brand exposure. Sponsorship includes complimentary registration at select Chapter meetings. This sponsorship includes logo inclusion in GOLD sponsor section on event materials, premium logo with hyperlink on the Sponsors page of the Chapter's website and applicable slideshow and one complimentary ACG Birmingham Network membership.

*Please note: If designated ACG members are unable to attend and utilize complimentary registrations, executive level personnel may attend the Chapter events at no cost.*

## SILVER SPONSORS | \$1,500

Silver Sponsors gain access year-round to the ACG Birmingham Network community with regular brand exposure. Sponsorship includes Sponsor logo in SILVER sponsor section on event materials, general logo with hyperlink on the Sponsors page of the Chapter's website and applicable event slideshow.