

# ACG<sup>®</sup> New Jersey

Contact:  
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## About the ACG New Jersey Chapter:

The Association for Corporate Growth (ACG) is a national and international organization serving the corporate community by connecting leaders to each other. The New Jersey Chapter of ACG is part of this prestigious global network, but with its own local focus. We are comprised of high level leaders from “C” suite professionals including CEOs, CFOs, Corporate Developers, as well as private equity firms, commercial lending, investment banking, the legal and accounting sector and others. The Chapter is focused on supporting its members with the information, resources and great contacts that lead to growth and sustainability.

Our chapter hosts more than 50 events each year, ranging from social activities like our golf outing and summer corporate networking dinner to monthly networking breakfasts, regional programming in the Princeton and Morris areas, Field Trip Events to NJ businesses throughout the state, as well as unique programs for Women in Leadership (WOL), and events for the next generation of successor leaders who meet their peers through our Advancing Leadership Influence (ALI).

Our attendees and guest presenters reflect the highest level of decision makers in some of New Jersey’s most prestigious corporate companies and professional service firms.

### *Past Programs have included:*

*ADP, Crestron Electronics, Freshpet, Eagleton Institute of Politics, Rutgers University, Suburban Propane Partners L.P., Wilbur Ross, International Steel Group, Judy Spires, Chairman & CEO, Kings Food Markets, Tim Spring, former CEO, Marcal Paper Mills LLC, Bruce Raiffe, President, GUND, Sleep Innovations, Francois Nader, MD, former CEO, NPS Pharmaceuticals, PSE&G*  
*...to name a few*

# Sponsorship 2018-19



# Diamond Benefits

2018–19 Sponsorship Opportunities

Base Level	Enhancement Plans	
	Innovator + \$5,000	Premium + \$7,500

- Three (3) complimentary ACG New Jersey Annual Individual Memberships (Value: \$1,635)
- **Rotate** attendees from your firm to the event of your choice
- Statewide coverage at all 25 meetings each year\*
- Host two (2) of the monthly breakfast meetings at either the Galloping Hill Golf Course or the Pleasantdale Chateau, including a brief (up to 5-minute) overview of your firm, products and services from the podium
- Formal introduction to attendee of your choice
- Display business materials at each meeting
- Two (2) Single Player Registrations plus two (2) tee signs at annual ACG NJ Golf Outing
- Three (3) complimentary registrations to the annual Senior Executive Business Networking Dinner Event in July
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all events included in your sponsorship
- Company Logo (linked) placement on home page of ACG NJ Website, and on all printed materials for event including on-site signs



## Innovator: Add on Enhancement (+\$5,000)

- All benefits of Diamond Base Level of Sponsorship
- Sponsorship of annual Corporate Growth Conference and Awards half-day event. Includes acknowledgement from podium, company logo on signage and other printed event marketing collateral (category exclusive)
- Introduction to honorees at Corporate Growth Conference & Awards half-day event
- Table of ten (10) at Corporate Growth Conference and Awards half-day event (value \$1,450)

Base Level

Enhancement Plans



## Premium: Add on Enhancement (+\$7,500)

**NEW FEATURE!** See below for new benefits

- All benefits of Diamond Base and Innovator Levels of Sponsorship
- Foursome registration plus two (2) tee signs at the annual ACG NJ Golf Outing
- Sponsorship of dinner series forum of choice. Forums include: CEO, CFO, Corporate Development, In-House Counsel, and "Create-Your-Own Forum" and meet four times per year at either Fiddler's Elbow Country Club in Bedminster, or Ristorante da Benito in Union.
- Sponsorship of the Senior Executive Business Networking Dinner Event in July, including acknowledgement from podium, plus four (4) complimentary registrations



# Platinum Benefits

2018–19 Sponsorship Opportunities

- Two (2) complimentary ACG New Jersey Annual Individual Memberships (Value: \$1,090)

- **Rotate** attendees from your firm to the event of your choice

- Statewide coverage at all 25 meetings each year\*

- Host two (2) of the monthly breakfast meetings at either the Galloping Hill Golf Course or the Pleasantdale Chateau, including a brief (up to 5-minute) overview of your firm, products and services from the podium

- Formal introduction to attendee of your choice

- Display business materials at each meeting

- One (1) Single Player Registrations plus one (1) tee signs at annual ACG NJ Golf Outing

- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all events included in your sponsorship

- Company Logo (linked) placement on home page of ACG NJ Website, and on all printed materials for event including on-site signs

Base  
Level  
\$5,000

Enhancement Plans  
Innovator  
+ \$3,000  
Premium  
+ \$5,500



## Innovator: Add on Enhancement (+\$3,000)

- All benefits of Platinum Base Level of Sponsorship

- Sponsorship of annual Corporate Growth Conference and Awards half-day event. Includes acknowledgement from podium, company logo on signage and other printed event marketing collateral (category exclusive)

- Table of ten (10) at Corporate Growth Conference and Awards half-day event (value \$1,450)

## Premium: Add on Enhancement (+\$5,500)

- All benefits of Platinum Base and Innovator Levels of Sponsorship

- Two (2) Single Player Registrations plus one (1) tee sign at the annual ACG NJ Golf Outing

- One (1) complimentary registration to attend a forum dinner series of your choice, *either* the Corporate Development, Angel Investor or Legal Advisor Forums, subject to Sponsor approval

- Sponsorship of the Senior Executive Business Networking Dinner Event in July, including acknowledgement from podium, plus four (4) complimentary registrations

Base  
Level

Enhancement Plans



# Gold Benefits

2018–19 Sponsorship Opportunities

	Base Level \$3,000		
• One (1) complimentary ACG New Jersey Annual Individual Memberships (Value: \$545)	✓		
• Statewide coverage at all 25 meetings each year*	✓		
• Host one (1) of the monthly breakfast meetings at either the Galloping Hill Golf Course or the Pleasantdale Chateau, including a brief (up to 5-minute) overview of your firm, products and services from the podium	✓		
• Display business materials at each meeting	✓		
• Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all events included in your sponsorship	✓		
• Company Logo (linked) placement on home page of ACG NJ Website, and on all printed materials for event including on-site signs	✓		
	Enhancement Plans		
	Silver +1,500	Innovator + \$2,000	Premium + \$2,500
<b>Silver: Add on Enhancement (+\$1,500)</b>			
• All benefits of Gold Base Level of Sponsorship	✓		
• Includes Sponsorship of all Regional and Special Events	✓		
<b>Innovator: Add on Enhancement (+\$2,000)</b>			
• All benefits of Gold Base and Silver Levels of Sponsorship	✓	✓	
• One (1) Single Player Registration to annual ACG NJ Golf Outing	✓	✓	
<b>Premium: Add on Enhancement (+\$2,500)</b>			
• Listed Sponsor of the Annual Golf Outing	✓	✓	✓
• Four (4) Single Player Registrations plus one (1) tee sign at the annual ACG NJ Golf Outing	✓	✓	✓

# Silver Benefits

2018–19 Sponsorship Opportunities

		Three Events \$1,750	
<b>Silver Sponsorship – Three Events (from either Morris, Princeton, Field Trip Events, WOL, or ALI)</b>			
<ul style="list-style-type: none"> <li>Two (2) complimentary registrations at each of the three (3) meetings (limited to chosen events – Morris, Princeton, Field Trip Events, WOL, or ALI)</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Sponsor given opportunity to give a brief (up to 5-minute) overview of your firm, products and services from the podium at one (1) of the three events sponsored (from either Morris, Princeton, Field Trip Events, WOL, or ALI)</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Formal introduction to attendee of your choice (pre-registration list provided prior to the event)</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Formal introduction to attendee of your choice</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Display business materials at each meeting</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers and other service providers to the M&amp;A community via ACG NJ's list of over 5,000 through email campaigns for all events included in your sponsorship</li> </ul>		✓	
<ul style="list-style-type: none"> <li>Company Logo (linked) placement on email blasts for event, and on all printed materials for event including on-site signs</li> </ul>		✓	
			One Time Event + \$ 750
<b>One-Time Only – One of Three Events (from either Morris, Princeton, Field Trip Events, WOL or ALI)</b>			
<ul style="list-style-type: none"> <li>One (1) complimentary registration at chosen sponsored event (Morris, Princeton, Field Trip Events, WOL, or ALI)</li> </ul>			✓
<ul style="list-style-type: none"> <li>Display business materials at each meeting</li> </ul>			✓
<ul style="list-style-type: none"> <li>Introduction to honorees at Corporate Growth Conference &amp; Awards half-day event</li> </ul>			✓
<ul style="list-style-type: none"> <li>Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers and other service providers to the M&amp;A community via ACG NJ's list of over 5,000 through email campaigns for all events included in your sponsorship</li> </ul>			✓
<ul style="list-style-type: none"> <li>Company Logo (linked) placement on email blasts for event, and on all printed materials for event including on-site signs</li> </ul>			✓

Please contact event chairs for more information:

Field Trip Events	Deborah Richin	201-441-4091
Morris Events	Angus Miller	908-470-6225
Princeton Events	Michael Weiner	609-844-3032
Women of Leadership Events	Marie Burzo	732-734-1013
	Kimberly Doll	732-321-2034
Advancing Leadership Influence Events	Blake Goodman	973-829-4739
	Jemi Lucey	732-476-2502

\* 25 meetings each year, include the monthly breakfast meetings, Princeton, Morris, Field Trips, Women of Leadership and Advancing Leadership events only.



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