

## November 2018



### December Luncheon: Future-Proofing Profits - Through Culture and Community

Modernizing today's business means more than adopting new technologies and economies of scale. It means cultivating culture and community and finding unique ways to appeal to the new generation of employees and customers who value these characteristics over a singular focus on profit. Wall Street is also taking notice as firms are increasingly offering social impact investment products to attract new investors.

Fundamentally, indicators show that companies where social impact standards have been adopted indeed performed as well or better than comparable companies that don't have them. Do these shifts we're seeing represent an irreversible trend that businesses must accommodate to avoid facing decline? How should companies adjust to these trends and enhance and future-proof their profits? Our panel will discuss qualitative factors and trends they are seeing, and they will drill down on effective tactics and concrete practices for middle-market businesses. [Learn more and register today.](#)



### Registration Now Open: 2019 Rocky Mountain Corporate Growth Conference

We're in the second longest economic expansion in U.S. history. What happens when the party ends? And how will the most agile middle market companies position themselves for long-term success, so that they can thrive through the next downturn and beyond?

And, the mega trend of implementing social responsibility is impacting all participants in the middle market ecosystem. If your company adopts these (ESG/SRI) principals, will you

## UPCOMING EVENTS

December 11, 2018

[Future-Proofing Profits - Through Culture and Community](#)

January 8, 2019

[Special Event: Economic Outlook with Alan Beaulieu](#)

January 17, 2019

[Mile High Dealmaking: Top of the Town](#)

February 21, 2019

[February 2019 Corporate Executive Breakfast \(See Attendance Requirements\)](#)

March 12, 2019

[March 2019 Membership Luncheon](#)

April 8-9, 2019

[Rocky Mountain Corporate Growth Conference](#)

## WELCOME TO NEW MEMBERS

**Rob Holland**  
CREO Capital Partners

**Dana Jacoby**  
DJI Consulting

**Fred Koch**  
Greenline Ventures

**Patrick Moulder**  
CREO Capital Partners

**Jeff Rector**  
Altvia

**Andrew Walvoord**  
Greenline Ventures

experience better performance? Will you attract private equity from more socially aware LPs?

Most middle market companies don't enjoy the luxury of adopting long-term thinking. Instead, they struggle to strike the right balance between long term R&D and capital investment versus prudently managing cash for potential lean times to come. Come to ACG Denver's 2019 Rocky Mountain Corporate Growth Conference to learn how to create lasting prosperity for your enterprise, your employees, and your own career. [See this year's keynote speakers and register today.](#)

## 2019 Events Now Posted

Wondering what's ahead for ACG Denver in 2019? Review our [list of Upcoming Events for 2019](#) and mark your calendars today!

## Dealmaker Digest

- [PMCF Advises Structural Concepts in Sale to Mason Wells](#)
- [Slate Partners Advises California Trusframe on Sale to Triwest Capital Partners](#)
- [GLC Advisors Facilitates Partnership Between McCarthy Capital Partners and Leading Real Estate Investing Community BiggerPockets](#)
- [GLC Advisors Represents Verus Bank in Merger with Citizens Bank of Kansas](#)

## A Word from our Sponsors

- [Navigating the M&A Market](#)  
(BNY Mellon)
- [Eight Steps to an Effective Business Transaction](#)  
(BNY Mellon)
- [The Path to Intelligent Growth](#)  
(Bank of America Merrill Lynch)
- [2018 Workplace Benefits Report](#)  
(Bank of America Merrill Lynch)

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### ACG Denver

Founded in 1954, the Association for Corporate Growth has 59 chapters and 14,500 members around the world. ACG serves 90,000 investors, owners, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.