



FOR IMMEDIATE RELEASE

Denver Chapter of the Association for Corporate Growth (ACG) Names Veronica Muñoz as Executive Director



Denver, CO – January 17, 2019—ACG Denver, the Rocky Mountain region’s premier organization for middle market business leaders, is pleased to welcome Veronica Muñoz as our full-time Executive Director, effective January 1, 2019.

“Veronica brings a wealth of experience in association management to ACG Denver. We look forward to her ability to take our growing organization to the highest level, helping to expand the value and breadth of networking opportunities available to our members,” states David Roberts, President of ACG Denver.

Veronica has served in professional association management for over 20 years, most notably as Director of the American Bar Association's Section of Litigation, where she managed more than 350 committee leaders, a 36-member board of directors, a 26-member staff, and a \$6.5 million budget. There, she implemented strategic business plans, sound fiscal practices, and comprehensive market analyses to more effectively deliver value to ABA member-litigators and stakeholders.

In previous positions, she was director of the ABA Commission on Women in the Profession, and also served as a special advisor in the ABA Office of the President. A graduate of Purdue University with a BA in International Studies, Veronica also earned a Master of International Management from the Thunderbird School of Global Management and an Executive Scholar Certificate in Nonprofit Management from Northwestern University Kellogg School of Management.

In her role at ACG Denver, Veronica will oversee all day-to-day operations and collaborate with the Board to design, develop and implement business and strategic plans for the organization.

"I am excited for the opportunity to become part of this vibrant business community," shares Veronica. "ACG Denver is the leading organization for middle market business growth in Colorado. We are committed to evolving ACG Denver's benefits to address the diverse needs of its members and industry participants."

About ACG Denver

ACG Denver is a premier business association in the Rocky Mountain region that offers access to expert people and essential resources that help drive middle market growth. ACG’s global network of 14,000 members includes professionals from private equity firms, corporations and lenders that invest in middle-market companies, as well as from law, accounting, investment banking and other firms that provide advisory services.

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