

Where Private Capital Meets the World

ACG New York | www.acgnyc.org P: 212.489.8700 | E: skuhns@acgnyc.org



2019 Sponsorships
Wine Tasting and
Middle Market Week



2019 Wine Tasting Gala – November 13, 2019

This event is the premier event of The New York Chapter of the Association for Corporate Growth, the leading authority on corporate growth. This exciting event is the leading New York Private Equity event to generate new deals and mandates and is well attended by financial professionals from all over the US. It is the networking event of the year in New York and has the added benefit of offering over 100 of the world's finest wines. This is where deals happen.

2019 Middle Market Week- November 11 - 15, 2019

ACG New York "Middle Market Week," will bring together leading global middle market dealmaking professionals to develop and enhance their dealmaking activities, strengthen their long-term relationships, and provide numerous opportunities for networking. Make sure you are in New York for this can't miss week of non-stop deal opportunities November 11 through November 15.



Wine Tasting Gala Metrics

Past Attendance



Top Verticals



Top Member Types



About ACG New York

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Hedge Funds, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.

Wine Tasting Gala

Past Event Photos



















Wine Gala Sponsorship Benefits

2 Exclusive Sponsorship Opportunities

Private Equity Wine Gala Table Sponsorship

Limit: 8 Sponsorships \$15,000

Your firm will be in the center of the room surrounded by up to 50 private equity firms serving wine and over 900 middle market deal making professionals. Sponsors can bring their own fine wine or choose from a large selection of wines from Zachy's. Table sponsors will also have first right of refusal for next year's event.

Sponsors will gain maximum exposure of their brand, company website, and event signage. Sponsor will be included in weekly emails to over 18,000 middle market dealmakers.

"Just the Basics" Private Equity Wine Sponsorship

Limit: 5 Non-Table Sponsorships \$7,500

Sponsor Benefits

Highlights	Wine Gala Table	"Just the Basics"
Logo on company website and email announcements	X	X
Opportunity to display marketing material and/or giveaway items	X	X
Signage at the event including slides rotating throughout the evening	X	X
Two (2) complimentary invitations to the event to provide coverage by your colleagues or to use as gifts to help your client and prospect relationships	X	Includes 1 comp pass to main wine tasting
Pricing	\$15,000	\$7,500



Wine Pre-Event Sponsorships

3 Exclusive Sponsorship Opportunities

Family Office Reception Sponsor - \$3,500

This exclusive ACG Family Office event is where like-minded family offices will come together to network in their own private room prior to the Wine Tasting Gala.

Women of Leadership Reception Sponsor - \$3,500

The Women of Leadership will network in their own private room prior to the Wine Tasting Gala.

Forward Reception Sponsor - \$3,500

The Forward group will network in their own private room prior to the Wine Tasting Gala.

Highlights	Family	Women	Forward
Prominent website listing with sponsors hyperlink	Χ	X	X
Logo in reception promotions	X	X	X
Logo on event signage at event	X	X	X
Social networking links	X	X	X
2 tickets to pre-event reception and wine tasting main event	X	X	X
Post event attendee list	Χ	X	X
Pricing	\$3,500	\$3,500	\$3,500



Middle Market Week Sponsorship Packages

3 Exclusive Sponsorship Opportunities

Exclusive Industry Sponsor- \$15,000

Our exclusive industry sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Master Sponsor - \$7,500

Our master sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Supporting Sponsor - \$1,500

Our supporting sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week.

Highlights	Exclusive	Master	Supporting
Prominent website listing with sponsors hyperlink	X	X	X
Logo in middle market week promotions	X	X	Χ
Social networking links	X	X	Χ
Sponsor may email MMW subscribers with other relevant information	X	Χ	
Pricing	\$15,000	\$7,500	\$1,500



Contact Information Name: ______ Title: ______ Company: ______ Address: _______ City: _____ State: ____ Zip: ____ Phone: _____ Fax: _____ Fax: _____ Email: ______ **Method of Payment** Sponsorship Selection: ______ Amount Enclosed: ______ □ American Express ☐ MasterCard ☐ Check Enclosed □ Visa Credit Card Number _____ Exp Date _____ Billing Address (if different)______ Signature ______

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If mailing a check, please make payable to ACG New York

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Where Private Capital