



**Introducing
ACG NJ's November 13th Princeton Event Speaker**

An Interview with
Ajay K. Singh
Founder, President & CEO
Slayback Pharma

Conducted by Deb Di Gregorio, ACG New Jersey, and President, Camares

Entrepreneurial Essentials – A Candid View



Business planning, funding, building a great team; these are the basic tactical components that come to mind when considering launching a new venture. Given the monumental challenges faced by entrepreneurs, there are deeper, rarely discussed, essentials that must be in place to provide the best opportunity for success.

That is where Ajay Singh Founder, President and CEO of Slayback Pharma will begin his talk “From Start-up to Scale-up - An Entrepreneur’s Tale” on November 13 in Princeton. For Singh entrepreneurial essentials are deeper, often emotional and more nuanced.

Singh had many of the fundamentals on his side: deep domain expertise in pharmaceutical development, years of experience and access to great expertise and capital. Even so, the unrelenting flow of challenges, decision making and his own personal internal debates on best ways forward tested his fortitude.

“There came a moment when I knew no matter how scared I was, it was as if I were pregnant and had no choice but to deliver,” he says.

So, should you take the leap and become an entrepreneur or not? Do you have the right stuff? While most entrepreneurial stories glamorize the experience, Singh will provide a rare, candid and insightful look into the interior process and emotional demands facing entrepreneurs. Demands that continue for Singh — even after seven years and two products on the market. “Along the way it is so important to celebrate even the smallest successes,” he says, “just take 15 minutes, bring in the team, cut some cake, have a laugh, then go back to work.” Before you go back to work, you’ll have a better idea if you’re ready to take the entrepreneurial leap.

Please join us on November 13th at The Hyatt Regency, Princeton, NJ, for networking reception followed by our presentation with Ajay Singh.

ACG NJ Princeton Event
“From Start-up to Scale-up – An Entrepreneur’s Tale”
Wednesday, November 13, 2019
6:00 PM - 9:00 PM
The Hyatt Regency, Princeton, NJ

[Register Today](#)