## ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES

### CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

YEARS ENDED AUGUST 31, 2019 AND 2018



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Association for Corporate Growth, Inc. and Subsidiaries Chicago, Illinois

#### Report on the Financial Statements

We have audited the accompanying consolidated financial statements of Association for Corporate Growth, Inc. and Subsidiaries (the Association), which comprise the consolidated statements of financial position as of August 31, 2019 and 2018, and the related consolidated statements of activities and cash flows for the years then ended, the consolidated statement of functional expenses for the year ended August 31, 2019, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Association for Corporate Growth, Inc. and Subsidiaries as of August 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Emphasis of Matter

As discussed in Note 1 to the consolidated financial statements, in 2019, the Association adopted Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities*. Our opinion is not modified with respect to this matter.

#### Report on Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating schedule of financial position and consolidating schedule of activities (the supplementary information) are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Oak Brook, Illinois December 3, 2019

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2019 AND 2018

ASSETS		2019		2018
CURRENT ASSETS				
Cash and Cash Equivalents	\$	3,244,818	\$	2,700,231
Accounts Receivable	·	140,844	•	277,118
Due from Chapters		178,240		130,706
Interest Receivable		5,211		4,271
Prepaid Expenses and Other Current Assets		532,903		599,534
Total Current Assets		4,102,016		3,711,860
NONCURRENT ASSETS				
Investments		2,902,496		3,037,227
Investments Held for Deferred Compensation Plan		651,540		552,146
Total Noncurrent Assets		3,554,036		3,589,373
EQUIPMENT AND LEASEHOLD IMPROVEMENTS, Net of Accumulated Depreciation of \$1,332,903 and \$980,976				
for the Years Ended August 31, 2019 and 2018, Respectively		600,916		973,406
Total Assets	<u>\$</u>	8,256,968	\$	8,274,639

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (CONTINUED) AUGUST 31, 2019 AND 2018

		2019	2018
LIABILITIES AND NET ASSETS			
LIABILITIES			
Accounts Payable	\$	643,284	\$ 319,011
Accrued Expenses and Other Liabilities		1,070,794	920,860
Due to Chapters		1,137,221	1,081,312
Deferred Rent Obligation		373,699	452,188
Deferred Revenues:		•	•
Membership Dues		1,622,028	1,602,085
Annual Conference		99,000	28,647
Sponsorship		197,002	248,845
Advertising		100,465	123,112
Strategic Acquirer Summit		66,750	, <u> </u>
Public Policy/Advocacy/Lobbying/PAC		28,373	87,292
Total Liabilities	-	5,338,616	 4,863,352
NET ASSETS			
Without Restrictions - Undesignated		(56,648)	514,287
Without Restrictions - Designated by the Board		2,975,000	2,897,000
Total Net Assets	<u></u>	2,918,352	3,411,287
Total Liabilities and Net Assets	\$	8,256,968	\$ 8,274,639

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF ACTIVITIES YEARS ENDED AUGUST 31, 2019 AND 2018

	2019	2018
REVENUES, GAINS, AND OTHER SUPPORT		
Annual Conference	\$ 4,465,585	\$ 4,727,997
Membership Dues	2,735,250	2,693,005
Publications/Royalty	128,000	384,000
MMG Publication	602,511	489,056
Sponsorship	236,021	218,537
Payroll Services - Chapters	2,986,446	2,273,588
Affinity Programs	297,410	186,696
Public Policy/Advocacy/Lobbying/PAC	133,169	200,936
Other Program Revenues	205,147	84,340
Net Investment Income	125,369	175,757
Other Revenues	•	73,204
Total Revenues, Gains, and Other Support	11,914,908	11,507,116
OPERATING EXPENSES		
Program Services:		
Annual Conference	2,673,278	2,808,788
Membership and Chapters	1,180,423	1,092,527
Website	379,293	403,010
Association Management System	135,880	159,915
Marketing	90,505	88,141
International:	,	,
China	13,528	11,935
United Kingdom	95,343	37,606
Continental Europe	56,281	30,515
Publications/Royalty	26,756	84,235
MMG Publication	772,446	818,850
Sponsorship	285,169	265,742
Payroll Services - Chapters	2,986,445	2,273,588
Public Policy/Advocacy/Lobbying/PAC	685,206	867,134
Other Programs	338,487	218,023
Total Program Services	9,719,040	9,160,009
	J, 110,040	0,100,003
Supporting Services:		4
Management and General	1,840,565	1,665,352
Board of Directors and Governance	848,237	715,554
Total Supporting Services	2,688,803	2,380,906
Total Operating Expenses	12,407,843	11,540,915
CHANGE IN NET ASSETS	(492,935)	(33,799)
Net Assets - Beginning of Year	3,411,287	3,445,086
NET ASSETS - END OF YEAR	\$ 2,918,352	\$ 3,411,287

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2019

			į	į	Program Services	ervices				
				Association			International			
	Annual	Membership	10/01	Management		i	:	Continental	Publications/	MMG
FUNCTIONAL EXPENSES	Sparation	and Chapters	ansgava	System	Marketing	China	Š	Europe	Royalty	Publication
Salaries	\$ 480,644	\$ 549,945	\$ 9.240	\$ 11.289	69	538	\$ 135.463	33 351	1 721	300 405
Pension Plan	•				,					000,400
Benefits	3,067	ı	•	•	j	1	165	, ,	ı	2 760
Professional Fees - Management	97,564	41,409	•	1.165	12 226	•	48 444	•	ı	0,708 10,977
Professional Fees - Legal		11,510	ı	} '	1	4 447	† '  -  -	1 1	1	10,011
Professional Fees - Accounting	1,635	6,541	1.635	1.635	1.635	5.671	9 230	1 635		1 626
Professional Fees - Lobbying	J				<u> </u>	. '	97.5	200	1	CCO'-
Professional Fees - Other	7,508	ı	1	14.794	1	r	858			907.00
Advertising	14,020	r	,		•	•	1 290		ı	69,400
Office Expenses	23,077	41,003	1.434	1.434	3 475	1 803	6.469	0 213	, 2c	47.042
Information Technology	2,642	84,901	105,725	104,920	) '	)	(304)	C. 2,2	3	27.013
Occupancy	53,142	53,142			39.857	,	(1)		• 1	20,720
Travel	105,340	46,947	•	•	8.458	•	44 697	15 110	•	00,00
Conferences, Conventions, and					5		5	2	•	5,442
Meetings	1,736,973	100,974	1	1	2.488	1	2 974	3 900	,	540
Payments to Affiliates	•	2,042	,	,	, '	1	(138 985)	000	•	2
Depreciation, Depletion, and							(2001/201)	•	ı	1
Amortization	16,292	30,189	261,190	•	11,077	•		1	•	12 580
Insurance	18,891	26,168	•	,	290		ı	•		200
Other - General	6,722	37,820	•	•	2.533	1	(16.065)	"		2 164
Other - Bank and Credit Card Fees	87,689	140,023	70	20	70	70	1 098	2 5		(101)
Other - Dues and Subscription	2,190	1,735	•	•	8 2 3 8	, '	) '	2 '	1	(10±)
Other - Taxes	1,476	09	•	574	; '	•	•		ı	COO'I
Other - Training	819	6,015	•	,	159	1	•		•	60c'0c
Other - In-Kind	13.587		•	•	3			•	, ,	0.7
						,			25,000	16,500
Total Functional Expenses	\$ 2,673,278 \$ 1,180,423	\$ 1,180,423	\$ 379,293	\$ 135,880	\$ 90,505	\$ 13,528	\$ 95,343	\$ 56,281	\$ 26,756	\$ 772,446

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES (CONTINUED) YEAR ENDED AUGUST 31, 2019

	i	Progra	Program Services (Continued)	tinued)		Ø	Supporting Services	S	
		Payroll Services -	Public Policy/ Advocacy/		Total	Management	Board and	Total	
	Sponsorship	Chapters	Lobbying	Lobbying	Programs	and General	Governance	Services	Total
FUNCTIONAL EXPENSES									
Salaries	\$ 194,230	· ∳	\$ 344,994	\$ 100,789	\$ 2,193,689	\$ 884,501	\$ 300,949	\$ 1,185,449	\$ 3.379.139
Pension Plan	•	,	•	1	•	131,612	1	131,612	
Benefits	277	•	137	•	7,416	515.112	•	515 112	522 528
Professional Fees - Management	6,621	•	98,869	7.581	330 755	10.278	2 0.28	12 30E	242,020
Professional Fees - Legal	1	•			15 957	21.578	0,020	12,303	040,000
Professional Fees - Accounting	1,635	•	6,541	6.541	45.969	1,515	1,535	40,095	30,049
Professional Fees - Lobbying		•	100.973	. 1	100.973	2001	20,	0,2,0	49,239
Professional Fees - Other	3,000	•	. 1	1	115.566		•	•	576,001
Advertising		ı			200,00	•	•	•	115,566
Office Expenses	6 OR2	•	14 00 1	, 64, 6	970,500	' !	' ;	•	62,500
Information Technology	200,0	•	14,065	8,1/3	252,075	28,745	4,996	33,741	285,816
Commence   Commence	' i		1,604	4,258	307,467	392	6,935	7,327	314,794
Occupancy	26,571	•	32,150	1	244,718	66,428	13,286	79,713	324,431
Iravei	14,661	•	38,951	21,841	301,446	8.387	63 636	72 023	373 460
Conferences, Conventions, and						; ! !		7,7	Por co
Meetings	4,244	•	26,671	4,480	1,883,213	20.245	135,833	156 078	2 039 204
Payments to Affiliates	•	2,986,445	•	•	2 849 502	• " !	200100		7,003,231
Depreciation, Depletion, and							1	•	2,049,502
Amortization	7,554	•	1,809	1	340,699	50.105	3.543	53 648	304 347
insurance	193	•		,	45.832	7,150	20.966	28,116	73 049
Other - General	3,173	•	100	1	37.448	74.758	272,317	347 074	384 522
Other - Bank and Credit Card Fees	350	•	749	489	230,561	3.448	02	3,54	234 070
Other - Dues and Subscription	1,549	•	17,574	•	33,091	5.918	6 600	12.518	00,452
Other - Taxes	•	•	1	40.336	99 015	<u> </u>	)	5.0.0	15,000
Other - Training	48	1	•		7.061	275	6 032	706.7	39,010
Other - In-Kind	15,000		,	144,000	214,087	) '	700,0	107'	14,266 214 087
Total Functional Expenses	\$ 285,169	\$ 2,986,445	\$ 685,206	\$ 338,487	\$ 9,719,041	\$ 1.840.565	\$ 848.237	\$ 2 688 802	\$ 12.407.843
		ш	ı	I	н.		1		240,724,71

# ASSOCIATION FOR CORPORATE GROWTH, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2019 AND 2018

	 2019	 2018
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ (492,935)	\$ (33,799)
Adjustments to Reconcile Change in Net Assets to Net Cash		
Provided by Operating Activities:		
Depreciation and Amortization	394,348	377,469
Net Realized and Unrealized Gain on Investments	(31,844)	(58,507)
Net Realized and Unrealized Gain on Investments Held		
for Deferred Compensation Plan	(14,949)	(77,513)
Effects of Changes in Operating Assets and Liabilities:		
Accounts Receivable	136,274	(157,583)
Due from Chapters	(47,534)	27,592
Income Taxes Receivable	-	2,267
Interest Receivable	(940)	(1,404)
Prepaid Expenses and Other Current Assets	66,631	(279,423)
Accounts Payable	324,273	80,298
Accrued Expenses and Other Liabilities	149,934	216,953
Due to Chapters	55,909	21,716
Deferred Rent Obligation	(78,489)	(72,860)
Deferred Revenues:		
Membership Dues	19,943	23,141
Annual Conference	70,353	(4,544)
Sponsorship	(51,843)	71,874
Advertising	(22,647)	(14,018)
Strategic Acquirer Summit	66,750	, , ,
Public Policy/Advocacy/Lobbying/PAC	(58,919)	14,999
Net Cash Provided by Operating Activities	484,315	136,658
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of Equipment and Leasehold Improvements	(21,858)	(125,380)
Purchase of Investments	(720,344)	(1,648,183)
Proceeds from Sale of Investments	802,474	1,231,930
Net Cash Provided (Used) by Investing Activities	 60,272	(541,633)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	544,587	(404,975)
Cash and Cash Equivalents - Beginning of Year	 2,700,231	 3,105,206
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 3,244,818	\$ 2,700,231

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Association for Corporate Growth, Inc. and Subsidiaries (the Association) are membership organizations of professionals in the corporate development, and merger and acquisition fields. The Association has 45 chapters in the United States of America, four in Canada, seven in Europe, one in Hong Kong, and one in China. The Association's sponsored programs include annual, regional, and international meetings, and a magazine, which is distributed to its members.

On November 2, 2009, the Association established a wholly owned for-profit subsidiary, ACG China Limited, which was incorporated in Hong Kong. The Hong Kong subsidiary is the holding company for another for-profit company, ACG (Tianjin) Advisors Co., Ltd., incorporated in the People's Republic of China (PRC) as a wholly owned foreign enterprise (WOFE) on February 4, 2010. On December 6, 2011, the Association established a wholly owned for-profit subsidiary, ACG Global (Europe) Limited, which was incorporated in England. The Association has decided to liquidate ACG (Tianjin) Advisors Co., Ltd., and expects the liquidation to be completed in fiscal year 2020.

The Association does not include the activity and accounts of the chapters of the Association that are organized and operate as separate entities; except for the chapter in China, which is a subsidiary of ACG China Limited, and the chapter in the United Kingdom, which is the ACG Global (Europe) Limited subsidiary. Since the Association does not control or have an economic interest in chapter activities (except for China and the United Kingdom), the Association has not reflected the assets, liabilities, net assets, revenues, or expenses in the accompanying consolidated financial statements. The Association's fiscal year ends on August 31.

Significant accounting policies followed by the Association are presented below.

#### Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Association and its subsidiaries. Intercompany transactions and balances have been eliminated in consolidation.

#### Use of Estimates in Preparing Consolidated Financial Statements

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Method of Accounting**

The consolidated financial statements have been prepared using the accrual basis of accounting.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Cash and Cash Equivalents**

The Association considers all liquid investments with a maturity of three months or less when purchased to be cash equivalents. At August 31, 2019 and 2018, cash equivalents consist of interest earning money market accounts and certificates of deposit. Interest income on the certificates of deposit is recorded as income when earned. The Association's cash deposits in financial institutions are insured by the Federal Deposit Insurance Corporation (FDIC) subject to certain limitations and conditions.

#### **Accounts Receivable**

Accounts receivable are reported at their outstanding balances, reduced by an allowance for doubtful accounts, which was determined to be \$-0- at August 31, 2019 and 2018.

The allowance for doubtful accounts is increased by provisions charged to expense and reduced by accounts charged off, net of recoveries. The allowance is maintained at a level considered adequate to provide for potential account losses based on management's evaluation of the anticipated impact on the balance of current economic conditions, changes in the character and size of the balance, past and expected future loss experience, and other pertinent factors.

#### Investments

Investments consist of certificates of deposit and mutual funds. Those with original maturities of less than three months from date of purchase are classified as cash equivalents, whereas those with original maturities greater than one year are classified as noncurrent investments. Certificates of deposit and mutual funds are stated at fair value based on published market prices.

#### **Equipment and Leasehold Improvements**

Property and equipment are stated at cost less accumulated depreciation. Depreciation is provided using the straight-line method over the following estimated useful lives:

Furniture and Equipment	3 to 11 Years
Software and Website	3 Years
Leasehold Improvements	11 Years

Additions and betterments of \$1,000 or more with a useful life greater than one year are capitalized, while maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed as incurred.

#### **Impairment of Long-Lived Assets**

The Association evaluates its long-lived assets for any events or changes in circumstances which indicate that the carrying amount of such assets may not be fully recoverable. The Association evaluates the recoverability of long-lived assets by measuring the carrying amount of such assets against the estimated undiscounted future cash flows associated with them. At the time such evaluation indicates that the future undiscounted cash flows of certain long-lived assets are not sufficient to recover the carrying value of such assets, the assets are adjusted to their fair values.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Due to Chapters**

The Association bills and collects membership dues for all members except for members of Continental Europe and Hong Kong chapters. The Association also collects event registration fees and sponsorships for certain chapters. The amounts collected are remitted to the chapters on a monthly basis.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Restrictions – Net assets available for use in general operations and not subject to restrictions.

Net Assets With Restrictions – Net assets subject to restrictions. Some restrictions are temporary in nature, such as those that will be met by the passage of time or other events. Other restrictions are perpetual in nature, where resources must be maintained in perpetuity. Restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose or which the resource was restricted has been fulfilled, or both.

#### Revenue Recognition, Deferred Revenue, and Membership

The Association records dues as revenue during the applicable membership period (12 months). Membership dues charged to members varies by chapter. The Association retains \$195 of each member's annual membership dues and remits the balance to the chapter affiliated with the member. Chapters in continental Europe collect their own membership dues locally and the Association receives €55 annually for each member from each chapter. The Association invoices chapters in continental Europe on a calendar year basis. The Association retains all the annual \$300 membership dues paid by members-at-large. Membership billings are for a one-year period based on each member's anniversary date.

Revenues from annual conference and sponsorships are recognized when the event takes place or the service is provided.

Effective January 1, 2013, the Association granted limited licenses to SourceMedia, Inc. for the use of the Association's trademarks and membership mailing lists to facilitate the distribution of "Mergers & Acquisitions" magazine to all members of the Association. This agreement expired on December 31, 2018 and was not renewed.

Amounts collected in advance of events or services provided are reflected as deferred revenues.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **In-Kind Donations**

Donations of services are recorded if they create or enhance a nonfinancial asset or are specialized skills that would be purchased if they were not donated. Donations are recorded as financial support at their estimated fair value at the date of donation or during the period in which the services are performed. For the years ended August 31, 2019 and 2018, the Association received \$214,537 and \$208,516, respectively, for miscellaneous services and materials. These services were also recorded as expenses in the consolidated financial statements. The donations of services have no impact on the change in net assets in the consolidated financial statements.

#### **Functional Expenses**

The financial statements report certain categories of expenses that are attributable to one or more program or supporting functions for the Association. Therefore, expenses require allocation on a reasonable basis that is consistently applied. Those expenses include occupancy, depreciation and amortization, professional services, office expenses, information technology and salaries and benefit costs. Salary and benefits is allocated based on staff time spent on program activities. Depreciation and occupancy are allocated based on headcount. Certain office expenses and professional services fees are allocated equally to all active departments.

#### **Income Taxes**

The Association is exempt from federal and state income taxes under Section 501(c)(6) of the Internal Revenue Code. The Association is subject to income taxes on its unrelated business income. The Association's income tax expense was \$98,381 and \$32,500 for the years ended August 31, 2019 and 2018, respectively.

The Association has adopted the requirements for accounting for uncertain tax positions. The Association determined that it is not required to record a liability related to uncertain tax positions for the years ended August 31, 2019 and 2018.

ACG China Limited, ACG (Tianjin) Advisors Co., Ltd., and ACG Global (Europe) Limited are for-profit corporations and they file tax returns in Hong Kong, China, and United Kingdom, respectively. These subsidiaries' income tax returns are available for examination for the statutory period.

#### Foreign Currency Translation

The consolidated financial statements of foreign operations where the local currency is the functional currency are translated using exchange rates in effect at year-end for assets and liabilities and average exchange rates during the year for the results of operations.

Foreign currency translation adjustments loss of \$85,589 and \$31,660 for August 31, 2019 and 2018, respectively, are included in management and general expenses within the consolidated statements of activities.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Liquidity

The Association's financial cash obligations due within one year of the consolidated statements of financial position date for general expenditures are as follows:

	2019	2018
Cash and Cash Equivalents	\$ 3,244,818	\$ 2,700,231
Accounts Receivable and Other Assets	319,084	407,824
Short-Term Investments	1,242,342	1,443,280
Total	4,806,244	4,551,335
Less: Collateralized Certificate of Deposit	50,000	50,000
Total Financial Assets Available to Meet Cash Needs for General Expenditure within One Year	\$ 4.756.244	¢ 4504.225
record for Conteral Experiorate within One Teal	<u>\$ 4,756,244</u>	<u>\$ 4,501,335</u>

The Association has \$4,756,244 of financial assets available within one year of the consolidated statements of financial position date consisting of cash, receivables, and short-term investments. None of the financial assets are subject to restrictions that make them unavailable for general expenditures within one year of the consolidated statements of financial position date. Accounts receivables are expected to be collected within one year. The Association's goal is to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Additionally, the Association is to maintain financial assets, which it could draw upon in the event of an unanticipated need.

#### Adoption of New Accounting Standard

In 2018, the Association adopted Accounting Standards Update (ASU) No. 2016-14 – *Not-for-Profit entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities.* This guidance is intended to improve the net asset classification requirements and the information presented in the consolidated financial statements and notes to the consolidated financial statements about a nonprofit entity's liquidity, financial performance, and cash flows. Main provisions of this guidance include: presentation of two classes of net assets versus the previously required three; recognition of capital gifts for construction as a net asset without restrictions when the associated long-lived asset is placed in service; and recognition of underwater endowment funds as a reduction in net assets with restrictions. The guidance also enhances disclosures for board-designated amounts, composition of net assets without restrictions, liquidity, and expenses by both their natural and functional classifications. The ASU has been applied retrospectively to all periods presented which resulted in no change to the previously reported net assets.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Recent Accounting Pronouncements**

#### Revenue Recognition

In May 2014, the FASB issued amended guidance to clarify the principles for recognizing revenue from contracts. The guidance requires the Association to recognize revenue to depict the transfer of goods or services in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The guidance also requires expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts. Additionally, qualitative and quantitative disclosures are required regarding contracts, significant judgments and changes in judgments, and assets recognized from the costs to obtain or fulfill a contract. The guidance will initially be applied retrospectively using one of two methods. The standard will be effective for the Association for the year ending June 30, 2020.

#### Clarifying Scope and the Accounting Guidance for Contributions

In June 2018, the FASB issued amended guidance to clarify and improve the scope and the accounting guidance for contributions received and contributions made. This amended guidance distinguishes between contributions and exchange transactions and assists in determining which guidance to apply. For contributions, the guidance in subtopic 958-605, *Not-for-Profit Entities Revenue Recognition with Customers*, should be followed. In addition, once a transaction is deemed to be a contribution, this amended guidance assists in determining whether a contribution is conditional or unconditional, and if unconditional, whether the transaction is restricted for a limited purpose or timing. The guidance should be applied on a modified retrospective basis. As a resource recipient, the guidance will be effective for the Association for the year ending June 30, 2020.

#### <u>Leases</u>

In February 2016, the FASB issued amended guidance for the treatment of leases. The guidance requires lessees to recognize a right-of-use asset and a corresponding lease liability for all operating and finance leases with lease terms greater than one year. The guidance changes the accounting for sale and leaseback transactions to conform to the new revenue recognition standard. The guidance also requires both qualitative and quantitative disclosures regarding the nature of the Association's leasing activities. The guidance will initially be applied using a modified retrospective approach. The amendments in the guidance are effective for fiscal years beginning after December 15, 2020. Early adoption is permitted.

#### Reclassifications

Certain reclassifications have been made to the August 31, 2018 consolidated financial statement amounts in order to conform to the August 31, 2019 presentation. These reclassifications have had no impact on the total assets, net assets, or changes in net assets previously reported.

#### NOTE 2 DESCRIPTION OF PROGRAM SERVICES

The following program services of the Association are included in the accompanying consolidated financial statements:

**Annual Conference** – The InterGrowth annual conference is an educational and networking conference offered to members and nonmembers.

**Membership and Chapters** – This program provides support to all Association chapters and their respective members such as local chapter programs and the Association's daily, weekly, and monthly e-newsletters.

**Website** – Develop and maintain a website which provides relevant content for all members and the membership directory. The website features ACG CapitalLink®, which is a database that provides information on a broad range of transaction-related firms, allowing members to search, sort, and filter data. The database is provided by a preferred vendor of the Association and members have the opportunity to subscribe at a discount directly with the preferred vendor for more detailed information and analyses.

**Association Management System** – The Association uses an Association Management System (AMS) or membership database system to support all of the Association's membership information and event management needs.

**Marketing** – Integrated marketing campaigns to promote membership benefits and services, educational offerings, and networking opportunities.

*International* – Support to chapters located internationally and Association members who do business internationally in China, Continental Europe, and United Kingdom. The EuroGrowth annual conference was held in June 2019 in London, England.

**Affinity Programs** – The Insperity Affinity Program commenced in 2015 whereby the Association and Insperity work together to target portfolio companies referred to by the Association or its members to provide payroll, benefits, insurance, and a 401K as a PEO service.

**Publications/Royalty** – A member benefit whereby all members received the monthly magazine, Mergers & Acquisitions, published in partnership with SourceMedia, Inc. The magazine was also available to nonmembers on a subscription basis. The partnership with SourceMedia, Inc. expired on December 31, 2018 and was not renewed.

**MMG Publication** – Middle Market Growth® is the official publication of the Association and is published six times a year. The magazine supports the Association's mission to drive middle market growth, providing readers with an interactive platform to access thought leadership, best practices, and insights derived from all segments of the Association's global membership. Content is submitted from members, chapters, and experts in the mergers and acquisitions industry. Weekly and daily editions are also produced and sent out by email.

**Sponsorship** – Provides companies with multiple ways to increase their visibility among the Association's members and chapters worldwide.

#### NOTE 2 DESCRIPTION OF PROGRAM SERVICES (CONTINUED)

**Payroll Services - Chapters** – The Association provides payroll services through the use of a third-party service to select chapters which request assistance. The revenue and expense amounts related to this service are the actual expenses of the payroll processed on the chapters' behalf by the Association.

Public Policy/Advocacy/Lobbying/PAC – The Association fulfills its mandate to support policymakers in crafting legislation and regulatory policies that positively impact the middle market and the Association's members. The Association promotes public policies that foster and incentivize private capital formation and investment in middle-market companies. The Association is a registered lobbyist and has an office in Washington, D.C. In May 2016, the Association established a Federal Political Action Committee and registered with the Federal Election Commission (FEC). Qualified, paid members of the Association who are citizens or legal residents of the United States can make personal contributions in accordance with the FEC rules and guidelines. GrowthEconomy.org is a dynamic research database that matches data from two independent sources to track a key driver of the U.S. economy: how private equity-backed companies compare to other U.S. businesses on jobs and sales growth.

Other Programs – Includes various components and primarily consists of: 1) ACG Cup is a chapter competition based on merger and acquisition case studies provided to college and university students to educate future business leaders; and 2) ACG JobSource is a career and job website to assist employers to connect with job candidates. The website also allows member and nonmember companies to find suitable candidates for mergers and acquisitions positions being recruited.

#### NOTE 3 FAIR VALUE MEASUREMENT

In determining fair value, the Association uses various valuation approaches within the fair value measurement framework. Fair value measurements are determined based on the assumptions that market participants would use in pricing an asset or liability.

The measurement framework establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizing the use of unobservable inputs by requiring that the most observable inputs be used when available. The measurement framework defines levels within the hierarchy based on the reliability of inputs as follows:

Level 1 – Valuations based on unadjusted quoted prices for identical assets or liabilities in active markets.

Level 2 – Valuations based on quoted prices for similar assets or liabilities or identical assets or liabilities in less active markets, such as dealer or broker markets.

Level 3 – Valuations derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable, such as pricing models, discounted cash flow models, and similar techniques not based on market, exchange, dealer, or broker-traded transactions.

#### NOTE 3 FAIR VALUE MEASUREMENT (CONTINUED)

Fair values of assets and liabilities measured on a recurring basis at August 31, 2019 and 2018 are as follows:

			Fair V	alue	Measuremer	nts Usin	g
		Q	uoted Prices				
			in Active		Significant	Sig	nificant
			Markets for		Other	ī	Other
			Identical	(	Observable	Unol	oservable
			Assets		Inputs	1	nputs
August 31, 2019	 Fair Value	_	(Level 1)		(Level 2)	(L	evel 3)
Investments:	 						
Certificates of Deposit	\$ 1,242,342	\$	-	\$	1,242,342	\$	-
Mutual Funds:							
Short-Term Bond	438,146		438,146		-		-
Governmental	167,566		167,566		-		-
World Blend	227,067		227,067		-		-
Large Blend	827,375		827,375		-		-
Total Mutual Funds	1,660,154		1,660,154		-		_
Total Investments	2,902,496		1,660,154		1,242,342		-
Investments Held for Deferred							
Compensation Plan:							
Mutual Funds:							
Large Blend	430,658		430,658		_		-
High Yield Bond	13,360		13,360		-		-
Large Growth	164,393		164,393		-		_
Mid Cap Value	45		45		-		-
Large Value	13,995		13,995		-		-
Intermediate Term Bond	 29,089		29,089		-		-
Total Investments Held for							
Deferred Compensation Plan	651,540	_	651,540				-
Total Assets	\$ 3,554,036	\$	2,311,694	\$	1,242,342	\$	_
Deferred Compensation							
Plan Liability	\$ 644,790	\$	644,790	\$		\$	

#### NOTE 3 FAIR VALUE MEASUREMENT (CONTINUED)

Fair value for Level 1 investments held for deferred compensation plan and deferred compensation plan liability are measured by reference to quoted market transactions that are listed on a national market or exchange, and are valued at the last sales price, or if there is no sale and the market is still considered active, at the last transaction price before year-end. Fair value for Level 2 investments include certificates of deposit which are measured by significant observable inputs.

			Fair V	alue	Measureme	nts Usi	ng
		Q	uoted Prices				
August 31, 2018	Fair Value	1	in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)	Und	gnificant Other bservable Inputs Level 3)
Investments:	 	_	(2010) ()		(20.0.2)		2010(0)
Certificates of Deposit	\$ 1,443,280	\$	_	\$	1,443,280	\$	_
Mutual Funds:	 	<u> </u>		_ <del>_</del>		<u> </u>	·
Short-Term Bond	419,913		419,913		_		_
Governmental	156,996		156,996		_		_
World Blend	212,690		212,690		_		_
Large Blend	804,348		804,348		_		-
Total Mutual Funds	1,593,947		1,593,947		_		
Total Investments	3,037,227		1,593,947		1,443,280		-
Investments Held for Deferred							
Compensation Plan:							
Mutual Funds:							
Large Blend	368,068		368,068		-		-
High Yield Bond	11,073		11,073		_		_
Large Growth	140,203		140,203		-		_
Mid Cap Value	28		28		-		-
Large Value	13,199		13,199		-		-
Intermediate Term Bond	 19,575		19,575		-		-
Total Investments Held for	<del></del>						
Deferred Compensation Plan	 552,146		552,146		-		-
Total Assets	\$ 3,589,373	\$	2,146,093	\$	1,443,280	\$	-
Deferred Compensation							
Plan Liability	\$ 606,909	<u>\$</u>	606,909	<u>\$</u>		\$	

#### NOTE 4 INVESTMENTS

Investments consisting of certificates of deposit and mutual funds are classified as Long-Term Investments in the consolidated statements of financial position.

Investments held for deferred compensation plan consisting of mutual funds are classified as Long-Term Investments in the consolidated statements of financial position.

Investment securities are exposed to various risks, such as interest rate, market, and credit risks. All certificates of deposit are covered by FDIC at the year ended August 31, 2019.

The composition of investments held by the Association at August 31, 2019 and 2018 are summarized below:

Unrealized

			Fair		preciation
August 31, 2019	Cost		Value		epreciation)
Certificates of Deposit	\$ 1,238,000	\$	1,242,342	\$	4 342
Mutual Funds:					•
Short-Term Bond	441,160		438,146		(3,014)
Governmental	173,523		167,566		(5,957)
World Blend	221,190		227,067		5,877
Large Blend	1,143,002		1,258,033		115,031
Large Growth	162,871		164,393		1,522
Large Value	14,266		13,995		(271)
Mid Cap Value	10		45		35
High Yield Bond	13,266		13,360		94
Intermediate Term Bond	 28,379		29,089		710
Total Mutual Funds	2,197,666		2,311,694		114,028
Total	\$ 3,435,666	\$	3,554,036	\$	118,370
				U	nrealized
·			Fair	Ap	preciation
August 31, 2018	 Cost		Value	(De	preciation)
Certificates of Deposit	\$ 1,450,000	-\$	1,443,280	-\$	(6,720)
Mutual Funds:				•	(0, -0,
Mataar runas.			, ,	•	(3,7 = 3)
Short-Term Bond	429,475	·	419,913	·	(9,562)
	429,475 167,372			·	, ,
Short-Term Bond Governmental World Blend	•		419,913	·	(9,562)
Short-Term Bond Governmental	167,372	, ,	419,913 156,996	Ť	(9,562) (10,376)
Short-Term Bond Governmental World Blend Large Blend Large Growth	167,372 210,808		419,913 156,996 212,690	Ť	(9,562) (10,376) 1,882
Short-Term Bond Governmental World Blend Large Blend	167,372 210,808 1,047,290		419,913 156,996 212,690 1,172,416	Ť	(9,562) (10,376) 1,882 125,126
Short-Term Bond Governmental World Blend Large Blend Large Growth Large Value Mid Cap Value	167,372 210,808 1,047,290 124,104		419,913 156,996 212,690 1,172,416 140,203	Ť	(9,562) (10,376) 1,882 125,126 16,099
Short-Term Bond Governmental World Blend Large Blend Large Growth Large Value	167,372 210,808 1,047,290 124,104 11,209		419,913 156,996 212,690 1,172,416 140,203 13,199	Ť	(9,562) (10,376) 1,882 125,126 16,099 1,990
Short-Term Bond Governmental World Blend Large Blend Large Growth Large Value Mid Cap Value High Yield Bond Intermediate Term Bond	167,372 210,808 1,047,290 124,104 11,209		419,913 156,996 212,690 1,172,416 140,203 13,199 28 11,073 19,575	•	(9,562) (10,376) 1,882 125,126 16,099 1,990 18 210 (932)
Short-Term Bond Governmental World Blend Large Blend Large Growth Large Value Mid Cap Value High Yield Bond Intermediate Term Bond Total Mutual Funds	 167,372 210,808 1,047,290 124,104 11,209 10 10,863 20,507 2,021,638		419,913 156,996 212,690 1,172,416 140,203 13,199 28 11,073		(9,562) (10,376) 1,882 125,126 16,099 1,990 18 210
Short-Term Bond Governmental World Blend Large Blend Large Growth Large Value Mid Cap Value High Yield Bond Intermediate Term Bond	\$ 167,372 210,808 1,047,290 124,104 11,209 10 10,863 20,507	<u> </u>	419,913 156,996 212,690 1,172,416 140,203 13,199 28 11,073 19,575	<u>-</u> -	(9,562) (10,376) 1,882 125,126 16,099 1,990 18 210 (932)

#### NOTE 4 INVESTMENTS (CONTINUED)

The Association's investment securities consist of seven certificates of deposit with amounts ranging from \$18,166 to \$249,688 and 13 mutual funds ranging from \$9 to \$336,349 as of August 31, 2019. The Association's investment securities consist of seven certificates of deposit with amounts ranging from \$12,972 to \$247,637 and 14 mutual funds ranging from \$28 to \$336,349 as of August 31, 2018.

The unrealized losses on the Association's investments (certificates of deposit) were caused primarily by effective interest rates below the current market rate of similar investments. The Association has evaluated the near term prospects of the issuers in relation to the severity and duration of the impairment. Based on that evaluation and the Association's intent and ability to hold these investments for a reasonable period of time sufficient for a forecasted recovery of fair value, the Association does not consider these investments to be other-than-temporarily impaired at August 31, 2019 and 2018.

#### NOTE 5 EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Equipment and leasehold improvements consist of the following:

	2019		2018	
Furniture and Equipment	\$	494,058	\$	517,568
Software and Website		867,328		864,381
Leasehold Improvements		572,433		572,433
Total, at Cost		1,933,819		1,954,382
Less: Accumulated Depreciation		1,332,903		980,976
Total Equipment and Leasehold Improvements	\$	600,916	\$	973,406

Depreciation expense was \$394,348 and \$377,469 for the years ended August 31, 2019 and 2018, respectively.

#### NOTE 6 RETIREMENT PLAN

The Association participates in a safe harbor defined contribution 401(k) plan that covers all full-time and part-time employees. The Association matches employee contributions up to 6% of salary subject to Internal Revenue Service limitations. The Association's match contributions vest 100% immediately and totaled \$131,612 and \$111,689 for the years ended August 31, 2019 and 2018, respectively.

#### NOTE 7 DEFERRED COMPENSATION PLAN

During the year ended August 31, 2013, the Association established Sections 457(b) and 457(f) deferred compensation plans which cover selected employees. The Association, in its discretion, may make nonelective contributions to the 457(f) plan on behalf of its plan participants. The Association awarded \$75,156 and \$129,762 to the 457(f) plan for the years ended August 31, 2019 and 2018, respectively. The deferred compensation plan liability totaled \$707,945 and \$606,909 for the years ended August 31, 2019 and 2018, respectively, which is included in Accrued Expenses and Other Liabilities within the consolidated statements of financial position. The deferred compensation plan was partially funded during the year ended August 31, 2014. The value of the plan assets was \$651,540 and \$552,146 for the years ended August 31, 2019 and 2018, respectively, which is included in the consolidated statements of financial position as Investments Held for Deferred Compensation Plan.

#### NOTE 8 NET ASSETS

Net assets consist of net assets without restrictions – undesignated and net assets without restrictions – designated by the board. As of August 31, 2019, net assets without restrictions – designated by the board consist of \$2,975,000 designated for operating reserves. As of August 31, 2018, net assets without restrictions – designated by the board consist of \$2,897,000 designated for operating reserves. The governing board-designated reserves are to be used in an unforeseen downturn in all revenue generating programs or financial distress.

#### NOTE 9 CASH FLOW DISCLOSURES

Cash paid for interest during 2019 and 2018 was \$-0-. Cash paid for income taxes during 2019 and 2018 was \$40,000 and \$30,000, respectively.

There were no noncash investing and financing transactions for the years ended August 31, 2019 and 2018.

