



David Barnett
Chairman & COO
Corsis

David is a seasoned entrepreneur, business executive, philanthropist and the former Mayor of Springfield, NJ. David is responsible for overall corporate strategy and leadership, as well as facilitating the company's growth and shareholder value.

In 2007, David led Corsis in its acquisition of Promotions.com Inc. from NBC Universal. This acquisition enhanced Corsis's strong presence in the marketing technologies sector. Shortly following the Promotions.com acquisition, David helped the company execute its exit strategy by selling Corsis and Promotions.com to a public company. Staying on as Co-President of Promotions.com, David ran operations, working with clients including Kraft, Mondelez, Nestle, Hasbro, AT&T, McDonald's, Clorox and ConAgra.

In 2009, David helped take Promotions.com (including Corsis) private and became COO of the company. Thereafter, he helped to build it to be a strong leader in the industry and finally sold Promotions.com to ePrize (now HelloWorld) in 2013. David remains as Chairman of Corsis.

Community involvement and volunteerism is deeply important to David. As Mayor of Springfield, NJ, David fostered a long-term plan for the redevelopment of Springfield's business district, revitalized its community center and advocated for residents at the county, state and federal levels on many issues. Additionally, David was a candidate for NJ State Assembly in 2015 and has served on NJ Governor Phil Murphy's Technology and Innovation Committee. David is a board member of the All Stars Project of NJ, a non-government funded organization dedicated to providing after-school programs and career development opportunities to youth in the nation's poorest communities.