



Dianne Aronica, CPA

CPA and senior financial executive with over 25 years of experience in both public accounting and private industry. Significant experience in owner managed companies, based in New Jersey, ranging from \$20 million to \$150 million in sales with concentration in consumer products, in both manufacturing and distribution. Work closely with management teams to implement change and overall improvements to bottom line.

Currently, CFO at Dr. Praeger's Sensible Foods, a global healthy frozen food manufacturer sold in all major supermarkets. Day to day duties include all finance, accounting, legal, HR and IT.

Prior to Dr. Praeger's, CFO at MZ Wallace, a global handbag and accessory company sold in select major department stores, company retail stores and e-commerce. Day to day duties included all finance, accounting and legal matters.

Previous to MZ Wallace, CFO/COO for Gaspari Nutrition, a global fitness leader specializing in sports nutrition products sold in 100 countries. Day to day responsibilities included all finance, accounting, legal, supply chain, warehousing and overall operational functions of the business.

Also, I was CFO/COO for a global packaged media, novelty toy and music licensing company with full distribution capabilities to all major retailers as well as digital music and synchronization licensing.

Other experience included running a 250 restaurant franchise system, and various commercial real estate properties and a \$100 million apparel company with distribution to all major department store chains.

Began career with KPMG-Middle Market Practice, which included eight years in the audit department auditing a variety of clients from apparel to entertainment, various transactions including IPOs and mergers and acquisitions, until leaving at senior audit manager level.