

ACG[®] Boston

DEALFEST

— *northeast* —

JUNE 12 & 13, 2019 | THE CYCLORAMA & STATE ROOM | BOSTON, MA



SPONSORSHIP OPPORTUNITIES

ABOUT DEALFEST NORTHEAST

DealFest Northeast is the largest M&A block party in the northeast, bringing together **over 700 middle-market deal professionals** — capital providers, intermediaries, transaction advisors and strategics — from all over the country to network, discover new partners, and identify untapped sources of dealflow.

On the first day of DealFest, **New England's top private equity and investment banking firms host and share the region's finest craft beers** as attendees connect and strengthen their well-established networks of active investment community relationships, as well as create and build new relationships that can help source new quality investment opportunities.

DealSource Select takes place on the second day of DealFest Northeast: **over 350 capital providers, intermediaries, family offices, and corporate development professionals conduct one-on-one meetings** with each other, all prescheduled through DealSource Select's innovative and private online networking tool, making it the most efficient and concentrated way to source dealflow for the middle-market M&A community.

"DealFest Northeast is the model for ACG Conferences...this is Capital Connection 2.0: a full calendar of meetings and no wasted time sitting behind tables."

"ACG Boston's DealFest attracts many senior level M&A professionals that are serious about making the right contacts to serve their clients needs."

"The value of this event, with so many dealmakers in one setting, is unrivaled!"

"Boston has a strong investment community and DealFest is a great way to meet the best professionals in the New England area."

"DealFest Northeast is an event that active members of the Boston dealmaking community can't afford to miss."

Contact Christy Dancause, Executive Director, ACG Boston for more information on how to become a DealFest Northeast sponsor: cdancause@acgboston.org | 781-253-5203

SPONSORSHIP PACKAGES

DEALFEST BASE PACKAGE

- Recognition on website, email blasts, and social media mentions
- Sponsor of DealFest event - high top table w/ signage
- 4 tickets to DealFest on June 12
- Discounted rate for additional attendees
- Company profile and 1/2-page black & white ad in digital guidebook
- Attendee list with contact info in Excel format

Price: \$5,000



DEALSOURCE SELECT BASE PACKAGE

(LIMIT 1 PER INDUSTRY CATEGORY)

- Sponsor of DealSource Select
- Signage onsite at DealSource Select
- 2 tickets to DealSource Select on June 13 & access to meeting scheduling software for 2 individuals

Price: \$5,000



BASE PACKAGE UPGRADES

(must commit to DealFest OR DealSource Select Base Package sponsorship prior to purchasing upgrades)

DEALFEST BAR UPGRADE

(LIMIT 2 PER INDUSTRY CATEGORY)

- Bar on DealFest floor among PE/IB hosts (ability to select beer [est. 2 cases], at expense of sponsor)
- 4 additional tickets to DealFest on June 12
- Ad upgrade to one full page, color in digital guidebook

Price: Additional \$5,000



DEALFEST GOLD-LEVEL UPGRADE

(CAN ONLY BE ADDED TO DEALFEST BASE PACKAGE)

- Upgraded table at DealFest - prominent, larger sized table with lit logo in base
- 2 additional tickets to DealFest on June 12
- Guidebook half page ad upgrade to color

Price: Additional \$2,500



DEALFEST BEER KOOZIE

(LIMIT 1)

- Branded koozie out at every DealFest bar for attendee beers (koozie at expense of sponsor)
- 2 additional tickets to DealFest on June 12

Price: Additional \$1,500



BASE PACKAGE UPGRADES

(must commit to DealFest OR DealSource Select Base Package sponsorship prior to purchasing upgrades)

DEALFEST CLOSING TIME SPONSOR

(LIMIT 1)

- Branded snacks and/or water handed out to attendees upon leaving DealFest (food/drink at expense of sponsor)
- 2 additional tickets to DealFest on June 12

Price: Additional \$1,500



DEALSOURCE BAG CHECK SPONSOR

(LIMIT 1)

- Sponsor of attendee coat and bag check at DealSource Select
- Logo printed on attendee check ticket/signage at check area
- 1 ticket to DealSource Select on June 13 (does not include access to meeting scheduling tool)

Price: Additional \$1,500



DEALSOURCE ATTENDEE LOUNGE SPONSOR

(LIMIT 1)

- Sponsor of DealSource Select attendee lounge, to be used by attendees during breaks and meals throughout the day. Will include device charging station, snacks and additional tables
- Signage onsite in attendee lounge
- 2 tickets to DealSource Select on June 13 (does not include access to meeting scheduling tool)

Price: Additional \$2,500

BASE PACKAGE UPGRADES

(must commit to DealFest OR DealSource Select Base Package sponsorship prior to purchasing upgrades)

DEALSOURCE HEADSHOT PHOTO SPONSOR

(LIMIT 1)

- Sponsor of headshot photo booth at DealSource Select
- Signage onsite at photo booth & in pre-event marketing
- 1 ticket to DealSource Select on June 13 (does not include access to meeting scheduling tool)



Price: Additional \$1,500

DEALSOURCE WATER SPONSOR

(LIMIT 1)

- Sponsor of DealSource water (Voss water bottles)
- Logo sticker placed on attendee water bottles throughout the day at DealSource Select (water & stickers at expense of sponsor)
- 1 ticket to DealSource Select on June 13 (does not include access to meeting scheduling tool)

Price: Additional \$1,500

DEALSOURCE MARKETING UPGRADE

- Logo or ad in backlit digital posters behind registration desk at DealSource
- Opportunity for branded item or small sign on each meeting table (86+ tables)
- 1 ticket to DealSource Select on June 13 (does not include access to meeting scheduling tool)



Price: Additional \$2,500