

Growth TV

GrowthTV is ACG Global's new video platform that will harness the power of ACG's network and social media to deliver insightful and timely video content to ACG's membership and beyond. GrowthTV will highlight top deals, cover newsworthy trends, and have in depth conversations with top PE and middle-market professionals to help foster growth and innovation.

FOUNDING PARTNER (LIMITED TO 4 SLOTS)

\$50,000

The **production of six custom editorial videos** by ACG's Media team featuring your organization's key opinion leader as part of a discussion around an agreed upon topic between sponsor and the editors at ACG Media.

Social Media promotion of the video to ACG's network and beyond.

Email promotion of the videos through *Middle Market Growth*[®] (MMG) weekly newsletter.

Recognition as a Founding Sponsor on GrowthTV web pages and ads that will run in *Middle Market Growth* magazine.

PLATINUM PACKAGE

\$25,000

The **production of three custom editorial videos** by ACG's Media team featuring your organization's key opinion leader as part of a discussion around an agreed upon topic between sponsor and the editors at ACG Media.

Social Media promotion of the video to ACG's network and beyond.

Email promotion of the videos through the *Middle Market Growth* weekly newsletter.

SINGLE EPISODE SPONSOR

\$10,000

The **production of one custom editorial video** by ACG's Media team featuring your organization's key opinion leader as part of a discussion around an agreed upon topic between sponsor and the editors at ACG Media.

Social Media promotion of the video to ACG's network and beyond.

Email promotion of the videos through *Middle Market Growth* weekly newsletter.

INTERESTED IN GROWTH TV? CONTACT ACG AT SALES@ACG.ORG