



## Justin Nielson

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Justin Nielson is an Analyst with Kagan, covering the broadcast and new media sectors. Mr. Nielson regularly contributes to Kagan's Broadcast Investor: Deals & Finance newsletter as well as the Interactive Media & Communications online database. He is also a contributing analyst to various Kagan data books including Ad Forecasts, Media Trends, Radio/TV Station Deals & Finance, Radio & TV Station Annual Outlook, as well as lead analyst on whitepapers including the Economics of Broadcast TV Retransmission Revenue, Economics of Internet Music and Radio, and Future of 3-D and Internet TV.

In addition, he serves as a consultant for Kagan Media Appraisals. His industry expertise has made Mr. Nielson a frequently quoted analyst in numerous trade publications as well as such national press as Bloomberg, CNBC, Forbes, NPR, Reuters, The New York Times, The Wall Street Journal, and USA Today.

Prior to joining Kagan in November 2007, Mr. Nielson was a Financial Advisor at Merrill Lynch, Pierce, Fenner, and Smith Inc. located in Carlsbad, CA and served as lead investment analyst for the Geiler, Piscaer, Nielson Group. Mr. Nielson holds a Bachelor of Science in Global Business with a specialization in Finance from Arizona State University.

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