

## 2<sup>nd</sup> Annual ACG Northeast Industry Tour Event Overview & Sponsorship Kit

**SaaS and Tech-Enabled Services**  
March 12, 2019, Union League of Philadelphia

### Industry Tour Overview

ACG Philadelphia, ACG New York & ACG Boston are joining forces again in 2019 to bring you three industry vertical conferences, each hosted in a different chapter city.

In Philadelphia over 200 operators, PE investors and investment bankers from around the country will come together for the **SaaS & Tech Enabled Services Conference**. This highly targeted industry conference features 1:1 meetings, carefully curated content and focused networking.

The goal is to leverage the larger ACG community in order to:

- Schedule targeted 1:1 meetings with relevant industry investors, bankers, advisors and operators
- Expand deal networks beyond your regional geography
- Develop new deal relationships in the industry sectors in which you invest/operate
- Engage in meaningful dialogue on trends and issues with those who operate, invest or advise in the same industry verticals

The event will be cross-marketed by all three chapters to each of their prospect groups of members and event attendees.

### SAVE THE DATES

- **March 12, 2019:** SaaS & Tech Enabled Services (ACG Philadelphia)
- **June 6, 2019:** Manufacturing (ACG New York)
- **November 2019:** Healthcare (ACG Boston)



## Sponsor Opportunities

There are two sponsor opportunities. You can sponsor just the Philadelphia Industry Tour or you can save \$2,000 by purchasing the “Two-fer” package and gain exposure in two cities (PHL and BS) and two industry verticals (Saas/Tech Enabled Service and Healthcare) for one lower price.

<b>Sponsor Benefits</b>	<b>Lead Sponsor \$7,500</b>	<b>Two-fer \$13,000</b>
Chapter Tour	Philadelphia	PHL 2nd chapter
Industry Exclusivity (only sponsor in your industry)	Exclusive	Exclusive
Significant brand visibility to industry focused dealmakers.	X	X
Limited event sponsor base and industry exclusivity reduces dilution, increasing visibility of your firm.	X	X
Recognition from the podium at the event or opportunity to introduce a speaker/panel (based on availability)	X	X
Comp tickets to full event	5 Tix to PHL	5 Tix to Each
Participation on planning committee to help contribute ideas to shape the content	X	X
Sponsor ad in Program Book given to all attendees at registration.	1/2 page	1/2 page
Prominent logo in program book and logo with a link on our website and e-newsletters promoting the conference	X	X
Sponsor booth/table in the pre-function networking space	X	X
Attendee list provided in advance of the conference (name and firm)	X	X

## Contact Us

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