



**Jon Anderson**

Vice President & Managing Director for East West China

*East West Associates*

Jon Anderson currently holds the position of Vice President & Managing Director for East West China. He is responsible for oversight and execution of all EWA projects in greater China, business development and staff development. Prior to this position, he was a Senior Executive Advisor with EWA, responsible for providing Interim General Management, Operational & Commercial Restructuring of Chinese manufacturing companies, Plant Closures & Relocations, Commercial & Operational Assessments of existing Chinese operations, Sales & Marketing Improvement and Voice of Customers, and Human Resource evaluations.

Prior to joining East West Associates, Mr. Anderson was a Shanghai-based Director for Kyosay Global, a Supply Chain and Performance Improvement firm. In this role, Mr. Anderson was responsible for executing Performance Improvement services for China-based facilities owned by Western firms. His improvement projects focused upon manufacturing enhancement projects, M&A research on Chinese acquisition targets, Sourcing of raw and component products, Quality Assurance programs, Vendor negotiations, and Operational Due Diligence of Chinese acquisition candidates. Mr. Anderson worked previously for Boldt Metronics as the Vice President – Director of Strategic Services. Boldt Metronics is a Chicago-based global manufacturer of Electromagnetic (EMI) and Radio Frequency (RFI) interference shielding products packaged for surface mount electronic applications. In this position, he led the Chinese expansion team through the start-up of their China manufacturing facility in Shanghai and directed sales increases and enhanced branding in the China market. Additional responsibilities included Corporate Development, Knowledge Management, Competitive Intelligence, Strategic Planning and Communications.

Previously, Mr. Anderson held senior executive positions with two publicly traded companies, Littlefuse, Inc. and R.R. Donnelley & Sons Company. He was the Vice President of Human Resources for Littlefuse, Inc., a publicly-traded global manufacturer of electronic and electrical circuit protection products. He started his China-based career in 1995 supporting the start-up of their China manufacturing plant in Suzhou China. Mr. Anderson rose to Administration and Human Resources Director for R.R. Donnelley & Sons Company in his 22-year career there.

In addition to his 25 year manufacturing and consulting career in China, Mr. Anderson has been an Adjunct Professor at Fudan University in Shanghai and DePaul University in Chicago. He holds an MBA from Pepperdine University and a BS degree from Purdue University.

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