

## ACG Northeast Industry Tour

### First Stop: SaaS and Tech-Enabled Services, April 5, 2018 Event Overview & Sponsorship Kit

#### Industry Tour Overview

Announcing a collaborative new event series presented by ACG Philadelphia, ACG New York & ACG Boston: ACG Northeast Industry Tour

- **April 5, 2018:** SaaS & Tech Enabled Services (ACG Philadelphia)
- **June 7, 2018:** Manufacturing (ACG New York)
- **November 2018:** Healthcare (ACG Boston)

The goal is to leverage the larger ACG community to broaden industry focused dealsourcing networks across all ACG Chapters, but especially the Northeast.



The three chapters are joining forces on the planning and execution of these three industry vertical conferences in 2018, each hosted in a different chapter city, to allow attendees to:

- Expand deal networks beyond their chapter
- Deepen deal relationships in the sectors in which they invest
- Engage in meaningful dialogue on trends and issues with those who operate, invest or advise in the same industry verticals as them.

#### Format:

The “industry tour” series will offer ½ day conferences designed to foster connectivity among dealmakers and company executives in a highly targeted deal networking, discussion and education environment. The first stop on the tour is Philadelphia and the industry focus is SaaS and Tech-Enabled Services. The day’s content will include a combination of keynote address, panel discussions and a dealsource component allowing relevant dealmakers to schedule meetings, concluding with cocktails and networking.

The event will be cross-marketed by all three chapters to each of their prospect groups of members and event attendees.

## Sponsor Opportunities

There are two sponsor opportunities. You can sponsor just the Philadelphia Industry Tour or you can save \$2,000 by purchasing the “Two-fer” package and gain exposure in two cities (PHL and BS) and two industry verticals (Saas/Tech Enabled Service and Healthcare) for one lower price.

Sponsor Benefits	Lead Sponsor \$7,500	Two-fer \$13,000
Chapter Tour	Philadelphia	PHL 2nd chapter
Industry Exclusivity (only sponsor in your industry)	Exclusive	Exclusive
Significant brand visibility to industry focused dealmakers.	X	X
Limited event sponsor base and industry exclusivity reduces dilution, increasing visibility of your firm.	X	X
Recognition from the podium at the event or opportunity to introduce a speaker/panel (based on availability)	X	X
Comp tickets to full event	5 Tix to PHL	5 Tix to Each
Participation on planning committee to help contribute ideas to shape the content	X	X
Sponsor ad in Program Book given to all attendees at registration.	1/2 page	1/2 page
Prominent logo in program book and logo with a link on our website and e-newsletters promoting the conference	X	X
Sponsor booth/table in the pre-function networking space	X	X
Attendee list provided in advance of the conference (name and firm)	X	X

## Contact Us

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