



# Membership and Sponsorship Opportunities

**ACG**<sup>®</sup> Dallas/Fort Worth  
*Relationships Are The Deal.*

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## About ACG Dallas/Fort Worth

Founded in 1954, the Association For Corporate Growth or ACG is the global community dedicated to strategic and organic middle-market growth. Deals, capital and services can be found among our more than 14,500 members who drive middle-market growth.

The ACG Dallas/Fort Worth (ACG DFW) chapter is for accomplished professionals whose success is linked to middle market deals and transactions. ACG DFW serves as a conduit for forming meaningful relationships with the key players of DFW’s middle market community including strategic acquirers, private equity, family offices, intermediaries, lenders, and advisors by hosting high quality educational programs and deal focused networking events.

These events include:

- » Monthly Breakfast Programs
- » Quarterly Cocktail Networkers and Deal Chats
- » M&A Awards Program and Reception
- » Annual Wine Tasting with DealSource
- » Annual Golf Tournament
- » Texas ACG Capital Connection and Deal Source
- » Special Interest Programs



## Benefits of Membership

ACG DFW continues to expand its programs and services to our approximately 700 chapter members (including 200+ young professionals) by providing a professional environment where members can meet to share their needs, exchange ideas and mutually benefit in the business of growing companies. Please view our current programs at [www.acg.org/dfw](http://www.acg.org/dfw)

ACG DFW is the third largest chapter in the ACG Global Network, and has become the preeminent professional organization for middle market dealmakers and business intermediaries. Why?

**75%** of ACG members report they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders through:

- » Face to face events
- » Structured networking opportunities
- » Leading edge market intelligence
- » Online tools
- » Exclusive member benefits
- » Insider and invitation only events
- » Sponsorship and leadership opportunities



Our annual membership fee is \$395 and our young professionals membership for those 35 and under is \$250. Memberships are good for one calendar year from the month you join.

So don't hesitate; join ACG DFW in building the most exciting, engaging and energetic channel to connect with colleagues and create deal flow.

View our video at [www.acg.org/dfw](http://www.acg.org/dfw) **Click on WHY ACG?**

Join us now at [www.acg.org/dfw/](http://www.acg.org/dfw/) **Click on Join ACG**

## Benefits of Sponsorship

Sponsoring ACG DFW events provides 360 degree exposure and a resource rich environment for middle market M&A transactions. There is infinite value in the 14,500 ACG Global connections and approximately 700 local member connections with other corporate executives, private equity groups, intermediaries, and professional service advisors. Government and academic groups also have a vested interest in the focus of ACG DFW as an organizing body, helping to shape our state's economic future. The benefits outlined in this brochure will help align your business goals with opportunities that build brand awareness, create valued business connections, and provide a conduit to productive business results.



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## Annual Sponsors - Dallas

Gain visibility for your company all year long with exposure that will increase value to your bottom line. As an Annual Growth Sponsor, you will have access to Dallas held events.

Annual Growth Sponsors enjoy a distinctive level of recognition, with the following exclusive benefits in Dallas:

### *Platinum Annual Growth Sponsor - \$7,500 Dallas*

- » Exclusive category listing as the only platinum growth sponsor from your industry, profession, etc.
- » Featured sponsor at one designated program including a three minute sponsor message to audience
- » A short video or article highlighting the company's recent M&A activity during featured sponsor month on ACG DFW website and in ACG DFW e-newsletter
- » Two complimentary attendees to all monthly Dallas programs
- » Recognition in chapter e-newsletter sent to a database of more than 11,500
- » Growth sponsor banner signage on site at monthly programs
- » Your Company logo featured in a PowerPoint slide show that runs before the program
- » The chapter president recognizes your company during the introductory remarks at each meeting
- » Marketing material or swag at the company's featured monthly program
- » Recognition on ACG DFW web page with a link to your website
- » 10% discount on additional ACG Dallas/Fort Worth sponsorships

*Past sponsors have included:*

**Allegiance**  
Capital Corporation

**PNC**  
BUSINESS CREDIT

**S&P Global**  
Market Intelligence

haynesboone

WINSTON  
& STRAWN  
LLP

**BDO**

### *Gold Annual Growth Sponsor - \$2,500 Dallas (New sponsorship opportunity)*

- » Recognition in chapter e-newsletter sent to a database of more than 11,500
- » Your Company logo featured in a sponsor montage PowerPoint slide show that runs before the program
- » Growth sponsor banner signage on site at monthly programs
- » The chapter president recognizes your company during the introductory remarks at each meeting
- » Recognition on ACG DFW web page



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## Annual Sponsors - Fort Worth

Gain visibility for your company all year long with exposure that will increase value to your bottom line. As an Annual Founding Sponsor, you will have access to Fort Worth held events.

Annual Founding Sponsors enjoy a distinctive level of recognition, with the following exclusive benefits in Fort Worth:

### *Annual Founding Sponsor - \$5,000 Fort Worth*

- » Exclusive category listing as the only founding sponsor from your industry, profession, etc.
- » Featured sponsor at one designated program including a three minute sponsor message to audience
- » Two complimentary attendees to Fort Worth programs and events
- » Recognition in chapter e-newsletter sent to a database of more than 11,500
- » Founding sponsor banner signage on site at events
- » Your Company logo featured in a PowerPoint slide show that runs before program
- » The chapter president recognizes your company during the introductory remarks at events
- » Recognition on ACG DFW web page with a link to your website
- » 10% off additional ACG Dallas/Fort Worth sponsorships

*Past sponsors have included:*



### *Gold Annual Founding Sponsor - \$2,500 Fort Worth (New sponsorship opportunity)*

- » Recognition in chapter e-newsletter sent to a database of more than 11,500
- » Your Company logo featured in a sponsor montage slide show that runs before the program
- » Founding sponsor banner signage on site at events
- » The chapter president recognizes your company during the introductory remarks at events
- » Recognition on ACG DFW sponsor web page



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## Young Professionals

ACG Young Professionals (ACGYP) 35 and under programs include quarterly happy hour networkers, professional development programs and a mentorship program. ACGYP promotes a peer to peer networking environment where middle market professionals exchange ideas that create business opportunities.

### Gold Annual Sponsorship - \$2,500

- » Annual sponsor and host featured at every ACGYP event including three minute sponsor message at one event
- » Two complimentary tickets to all ACGYP events
- » Logo/Name recognition in program and event invites sent to a database of more than 11,500
- » Invite displayed on ACG DFW homepage with company logo and link
- » Table display of your collateral materials at your sponsored event
- » Sponsor signage at ACGYP events



### Silver Annual Sponsorship - \$1,500

- » Two complimentary tickets to all ACGYP events
- » Logo/Name recognition in program and event invites sent to a database of more than 11,500
- » Invite displayed on ACG DFW homepage with company logo
- » Sponsor signage at all ACGYP events

### Bronze Annual Sponsorship - \$750

- » Logo/Name recognition in program and event invites sent to a database of more than 11,500
- » Invite displayed on ACG DFW homepage with company logo
- » Sponsor signage at all ACGYP events

## Women in ACG DFW

Women in ACG DFW provides an opportunity to empower and encourage women in business in a relaxed, social environment while building a professional network to reinforce long term success and marketability in their careers. Our vision is to inspire, encourage, educate and build women up through networking and support from their professional female peers.

### Gold Annual Sponsorship - \$2,500

- » Annual sponsor and host featured at Women in ACG DFW events including three minute sponsor message at one event
- » Two complimentary tickets to all Women in ACG DFW events
- » Logo/Name recognition in program and event invites sent to a database of more than 11,500
- » Invite displayed on ACG DFW Events page with company logo
- » Table display of your collateral materials at your event
- » Sponsor signage at all events



### Silver Annual Sponsorship - \$1,500

- » Two complimentary tickets to a Women in ACG DFW event
- » Logo/Name recognition in program and event invites sent to a database of more than 11,500
- » Invite displayed on ACG DFW Events page with company logo
- » Sponsor signage at all events

### Bronze Annual Sponsorship - \$750

- » Two complimentary tickets to a Women in ACG DFW event
- » Logo/Name recognition in program and event invites sent to a database of more than 11,500

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## Wine Tasting - September

ACG DFW's most highly anticipated event of the year attended by over 700 industry professionals. Join us for fabulous food and spectacular wines specially selected for this event.

### Wine Table Sponsorship - \$4,250

- » One wine tasting table with signage and marketing materials
- » Eight complimentary tickets to the event
- » Exclusive pre-event, sponsor reception
- » Logo inclusion on all marketing materials and brochure
- » Sponsor signage at event
- » Limited number of discounted admissions



### Champagne Sponsorship - \$3,500

- » Champagne bar with signage and marketing material
- » Eight complimentary tickets to the event
- » Logo inclusion on all marketing materials and brochure
- » Sponsor signage at event
- » Limited number of discounted admissions

### Gold Sponsorship - \$2,500

- » Four complimentary tickets to the event
- » Logo inclusion on all marketing materials and brochure
- » Sponsor signage at event
- » Limited number of discounted admissions

### Valet Sponsor - \$1,500

- » Two complimentary tickets to the event
- » Logo inclusion on all marketing materials and brochure
- » Marketing and signage at event, outdoors and/or in lobby

## Dealmakers Charity Classic - October

Our ACG Dealmakers Charity Classic supporting The First Tee of Greater Dallas is being held at Cowboy's Golf Club. Join middle market professionals for an interactive afternoon on the greens followed by an awards dinner reception.

### Platinum Sponsorship - \$5,250

- » Exclusive presenting sponsor of event including a foursome for golf
- » Introduction of your company before shot gun and at the Awards Dinner Reception
- » Hole sponsor sign with company logo
- » Logo recognition in event invites sent to database of more than 11,500
- » Logo and name recognition on all marketing materials related to event
- » Logo inclusion on ACG DFW website with direct link to your homepage
- » Prominent signage at event
- » Marketing item included in golfer goodie bag

### Caddie Club Sponsorship - \$2,750

- » Exclusive Sponsor of Caddie Club
- » Fore caddies with company name and logo on custom bibs
- » Fore caddies on all holes
- » Digital pop up ad with company logo on cart scorekeepers



## Dealmakers Charity Classic - *continued*

### Gold Sponsorship - \$2,750

- » Complimentary foursome for golf
- » Tailgate package with college and green of choice (no add'l foursome)
- » Recognition in event invites sent to a database of more than 11,500
- » Logo and name recognition on all marketing materials related to event
- » Logo inclusion on ACG DFW website with direct link to your company homepage
- » Prominent signage at event
- » Marketing item included in golfer goodie bag

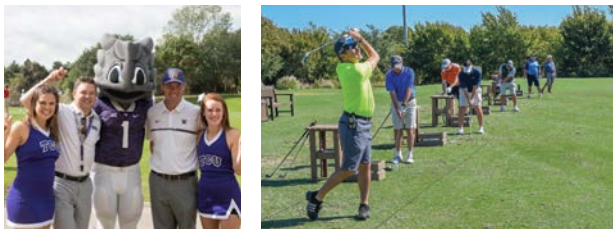
### Tailgate Sponsorship - \$1,750

- » Complimentary foursome for golf
- » Pop up tent on the green with college banner and swag
- » College and green of choice
- » Marketing table with company representative
- » Marketing item included in golfer goodie bag

### Bronze Sponsorship - \$850 (limited)

- » Hole sponsor sign with company logo
- » Recognition in event invites sent to a database of more than 11,500
- » Logo and name recognition on all materials for the event
- » Logo inclusion on ACG DFW website
- » Sponsor signage at event
- » Marketing item included in golfer goodie bag

\*More golf sponsorships listed on sponsor form.



## ACG & D CEO M&A Awards - April

The M&A Awards recognizes and celebrates the region's top deals and dealmakers in a variety of categories.

### Presenting Sponsor - \$14,000

### Gold Sponsor - \$7,500

#### Both Sponsors Receive:

- » Full page ad in May/June issue of D CEO with best available positioning (positioned by date signed)
- » Company logo inclusion on pre-ceremony presentation
- » Company logo inclusion on D CEO's sponsor thank you signs at the event
- » Table space with linen and 2' x 3' poster of your advertisement on easel
- » Access to RSVPs prior to event (name and company only)
- » Opportunity to give an attendance prize
- » Company mention in party recap page of D CEO July/August issue
- » Logo inclusion on event invitations
- » Logo inclusion on dmagazine.com ticket portal

#### Presenting Sponsor Also Receives:

- » Opportunity for one (1) representative to announce the finalists and winners on stage with ACG during the awards ceremony
- » Ten event invitations (names of attendees to be submitted one week prior to event)

#### Gold Sponsor Also Receives:

- » Five event invitations (names of attendees to be submitted one week prior to event)





## ACGYP Craft Beer Bonanza - May

ACGYP's newest event held in May showcasing craft beverages, Texas BBQ, and good old fashioned peer to peer networking.

### Presenting Sponsor - \$3,000

- » Presenting sponsor of Craft Beer Bonanza event
- » Event co-host with ACGYP including three minute company introduction
- » Eight complimentary tickets to the event
- » Front and center branding with media partner, and logo inclusion on all marketing materials
- » Company video and/or logo on rotating slide show at event
- » Company choice of craft beverage table with signage and marketing materials
- » Premier sponsor signage at event

### Craft Beer Glass Sponsor - \$2,500

- » Company logo printed on over 400 sample beer mugs
- » Four complimentary tickets to the event
- » Logo inclusion on all marketing materials
- » Premier sponsor signage at event

### Beverage Sponsor - \$750

- » One craft beer tasting table with signage and marketing materials
- » Four complimentary tickets to the event
- » Logo inclusion on all marketing materials
- » Premier sponsor signage at event

### Event Partner Bronze Sponsor - \$500

- » 2 complimentary tickets to the event
- » Logo inclusion on all marketing materials
- » Marketing and signage at event

Other sponsorship opportunities available, please contact us for more information.



## Other Opportunities

### Series Sponsorships

- » Corporate Executive Roundtable Series
- » Family Office Series
- » Networking Series
- » New Member Orientations

### Single Events:

- » Art of the Deal
- » Boots to Heels
- » Clay Shoot Networker
- » Members Only Holiday Party
- » The North Texas Economic Forum
- » Texas ACG Capital Connection



## Contact

*For more information on ACG Dallas/Fort Worth sponsorships please contact:*

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