

# ACG®

Strategic Acquirer

# SUMMIT

NOVEMBER 4 – 5, 2019 | W DALLAS-VICTORY HOTEL | DALLAS, TX

## SPONSORSHIP OVERVIEW

**Corporate development deal makers play a pivotal role in the strategic revenue growth of their employer. Their job titles and scope of responsibilities vary, and touch upon business development, strategic partnerships, and acquisitions and divestitures.**

People employed in this role, have diverse skill sets and job responsibilities that often include working with lenders to secure financing for an acquisition, recruiting new management to support the operations of that acquisition, leading the team working toward the divestiture of assets, all while managing an expansive portfolio of intellectual property. Everyone in this role is looking for means to grow business for their company, and the middle market yields a plethora of new revenue opportunities.

In the fall of 2019, ACG will launch its inaugural Strategic Acquirers Summit, to meet the needs of this unique group. The conference will focus on peer-to-peer networking and education, and is limited to corporate M&A professionals and select sponsors.

ACG is currently accepting sponsorships that will support and engage this unique audience and valuable professional group.

## C O R P O R A T E   M E M B E R S   A N D   A C G



**1,200+**

C O R P O R A T E   M E M B E R S



**2/3-3/4**

M I D D L E - M A R K E T  
A C Q U I S I T I O N S   A R E   B Y  
C O R P O R A T E   A C Q U I R E R S



**Member Firms**

I N C L U D I N G   H E A L T H C A R E ,  
R E T A I L ,   T E C H N O L O G Y ,   F O O D &  
B E V E R A G E   A N D   L O G I S T I C S

ACG will tailor each package to your company's strategic marketing goals, offering customized sponsorship opportunities, focused on:



### THOUGHT LEADERSHIP

You need to market your experts. Expect to place them front and center before this select audience. They'll join other industry experts opining about audience-centric content. Maximize your thought leaders through strategic content placement and speaking opportunities.



### BRAND AND REACH

Your marketing efforts are concentrated on building brand awareness, and increasing your audience reach. You'll be recognized as a key partner in all marketing and communication tactics, and you'll leverage ACG's brand in your own B2B marketing efforts.



### FACE TIME

Your focus is on making one-on-one connections. And the summit provides you with the venue to meet your goal. You'll use the summit to create new strategic relationships, broker deals, and educate prospects already in your pipeline.

## STANDARD SPONSORSHIP BENEFITS\*

### Brand Awareness

- **Promotional Rights:** Use of SAS sponsor logo on firm marketing materials, website, etc. following ACG usage guidelines
- **Website:** Logo with link recognition as sponsor on web page
- **Digital Signage:** Logo with company representative profile (name, title, headshot) featured on rotating digital signage throughout the conference
- **Printed Signage:** Logo recognition as sponsor on event signage
- **Onsite Program:** Full page ad in on-site conference program, with accompanying company description and logo in on-site conference program
- **Attendee List:** One (1) use of pre-registered and post-event attendee lists (includes phone and email)

### Meeting Space

- Reserved meeting space, to include ability to host two concurrent meetings

### Networking

- Two (2) complimentary full conference registrations for use by company representatives
- Two (2) complimentary full conference registrations for use by clients

### Price

**\$12,500**

## ABOUT ACG

Founded in 1954, the Association for Corporate Growth has chapters worldwide representing 14,500 members. ACG serves 90,000 investors, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

## INTERESTED? PLEASE CONTACT:

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\*Additional add-on sponsorship opportunities are available.  
Please contact us for a full list of on-site and pre/post conference opportunities.