

The logo for BBVA Research, featuring the text "BBVA" in a bold, white, sans-serif font, followed by "Research" in a smaller, lighter weight sans-serif font. A small teal square is positioned to the right of the word "Research".

**BBVA** Research

# Navigating a sea of economic uncertainty

March 19, 2019  
Sarasota, FL

Creating Opportunities

## Key messages

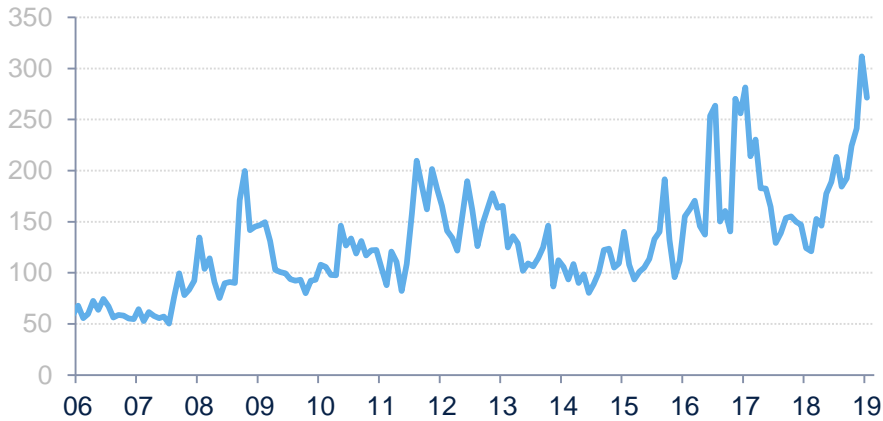


- Global slowdown leads to higher uncertainty
- U.S. GDP expected to slow to 2.5% in 2019, and 2.0% in 2020
- Risk of recession 24 months ahead remains elevated
- Fed to delay raising rates until 4Q19
- Labor market conditions remain favorable
- Core inflation to remain stable, rebound in energy prices to lift headline
- 10-year Treasury to follow shallower path, implying a flat interest rate curve
- Oil prices converging with long-term equilibrium of around \$60/b
- High debt levels in a rising rate environment pose credit cycle risks
- Trade deal with China has the potential to support the current expansion
- Florida among the states posed to outperform in growth in 2019
- Sarasota region enjoying excellent economic conditions

# Global economy – elevated uncertainty

## Global policy uncertainty

Index



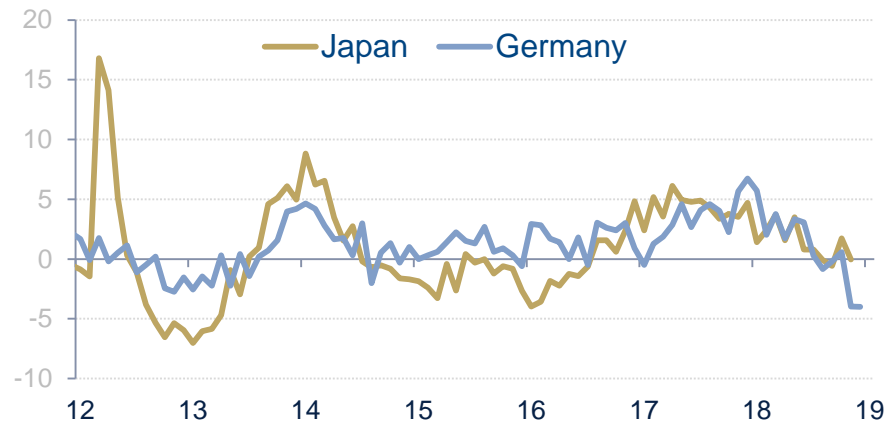
## China: Total imports

YoY % Change



## Industrial production

YoY % Change



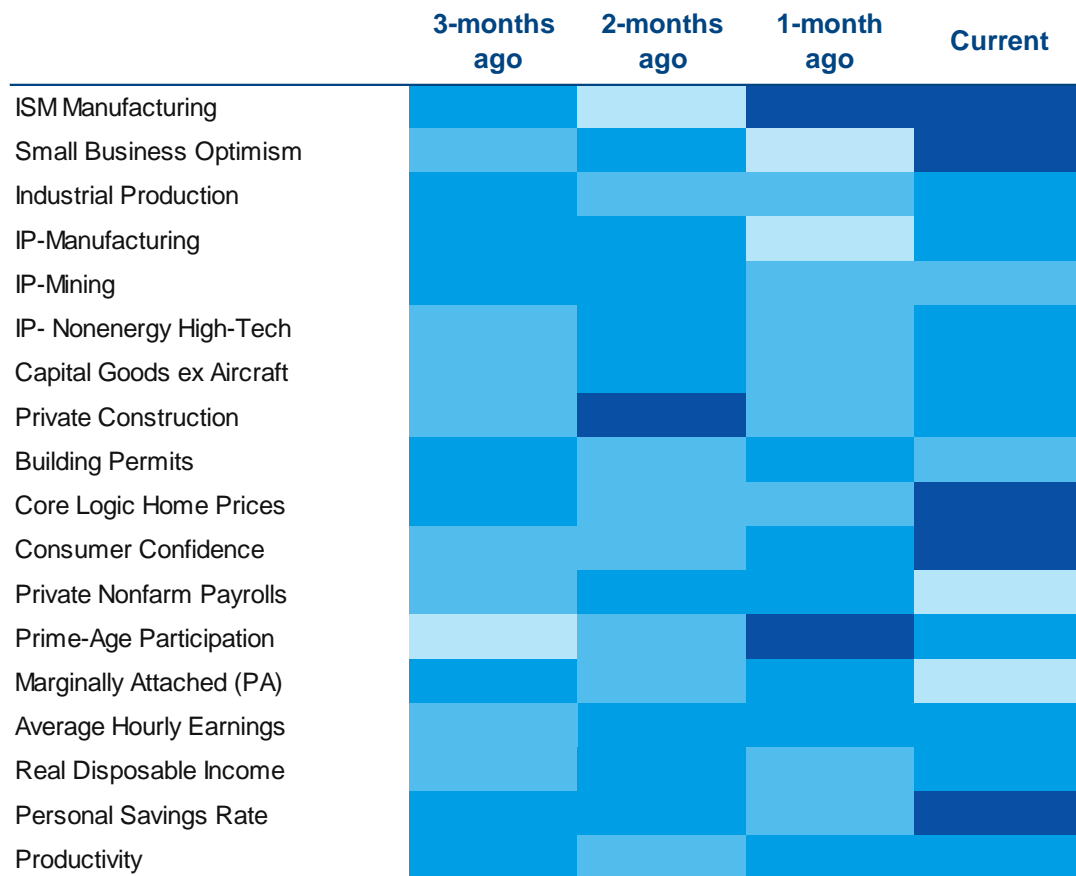
## Global sentiment

Index



# Economic activity

## Real-time economic momentum heat map



Below Average

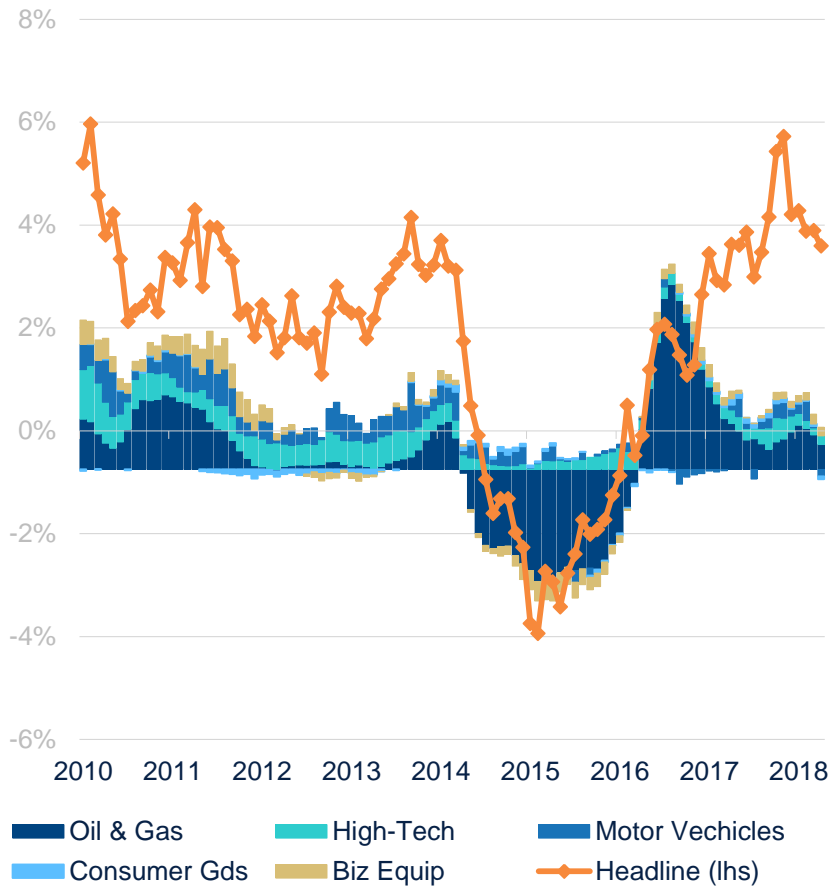
Above Average

Source BBVA Research

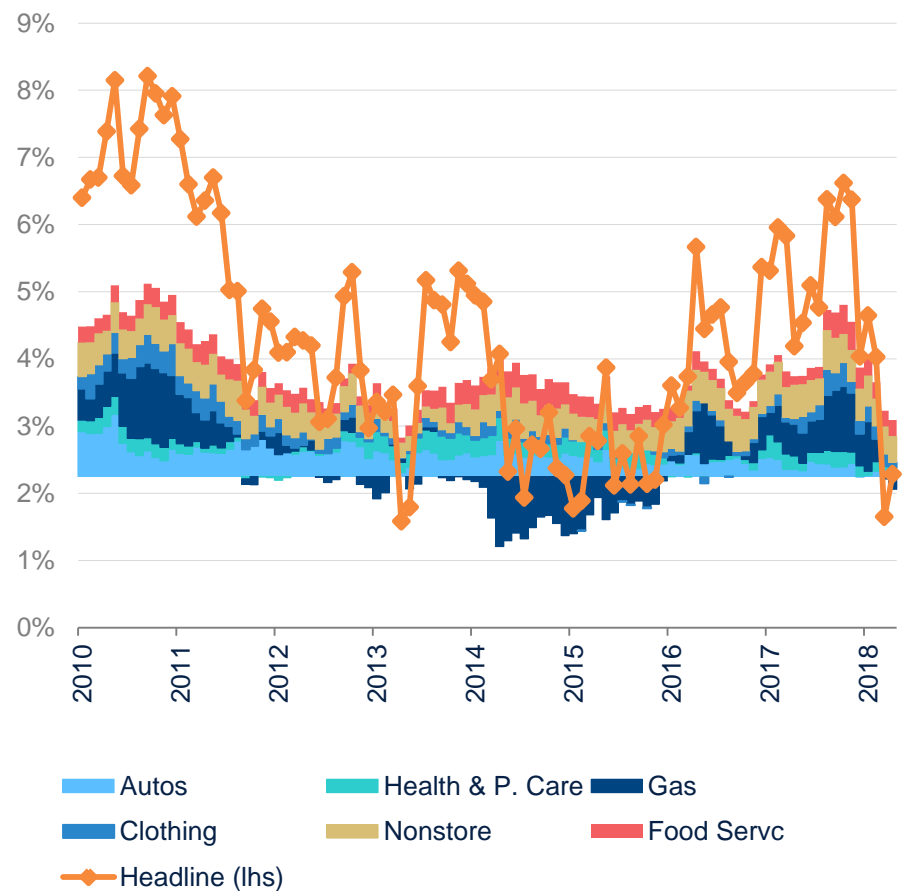
- Improving manufacturing sentiment on less negative views on domestic demand and thawing trade tensions
- Small business optimism has improved after a period of decline Aug-January on concerns about future economic growth
- Home prices appreciation strong despite weaker demand side conditions
- Consumer confidence reversed in February after reaching lowest level since 2017 in January
- Steady productivity growth amidst strong labor force inflows and modest wage increases

# Economic trends: Industrial production moderates while retail sales recovered somewhat after plummeting in December

## Industrial production (Year-over-year %)

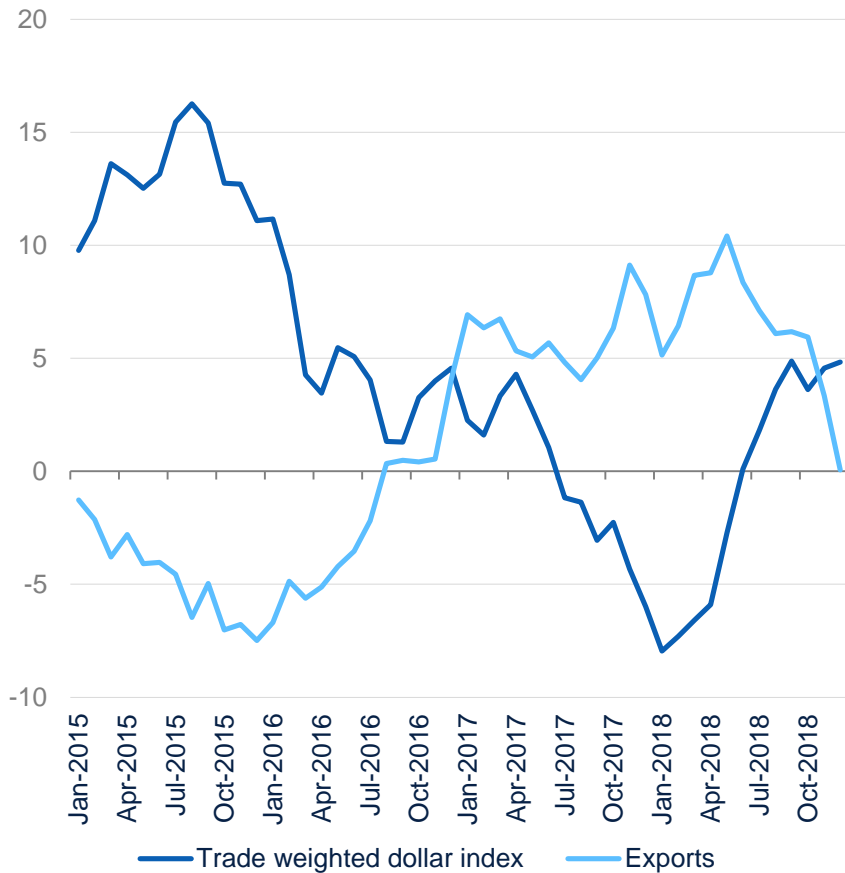


## Retail sales (Year-over-year %)

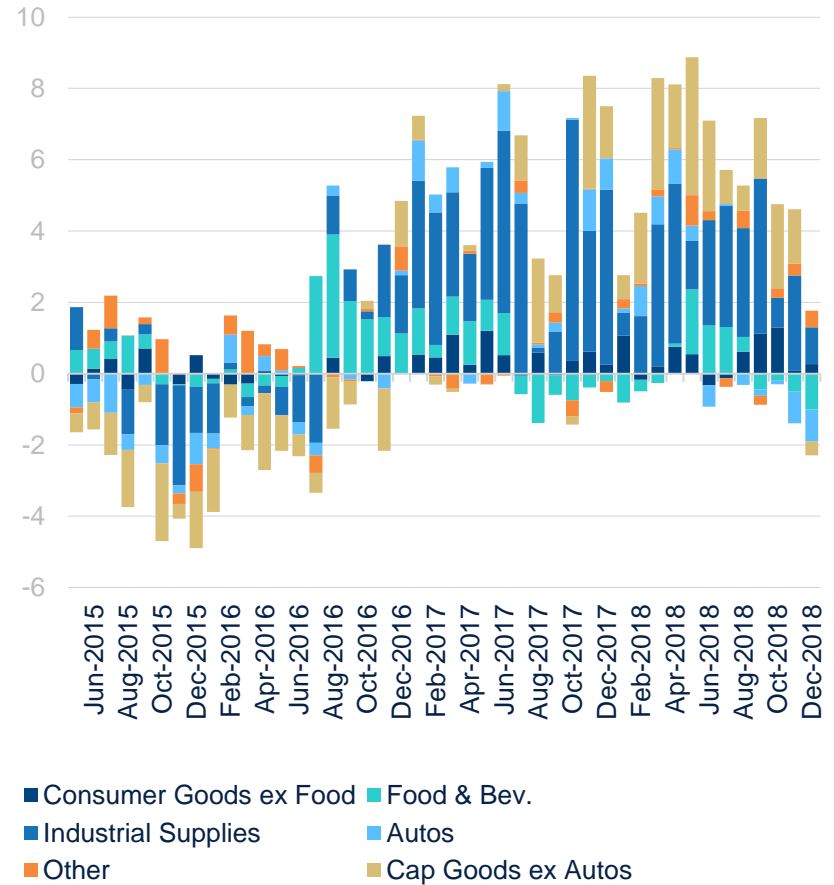


# Economic trends: FX and slower global growth weigh on exports

## Real exchange rate and exports (Year-over-year %)



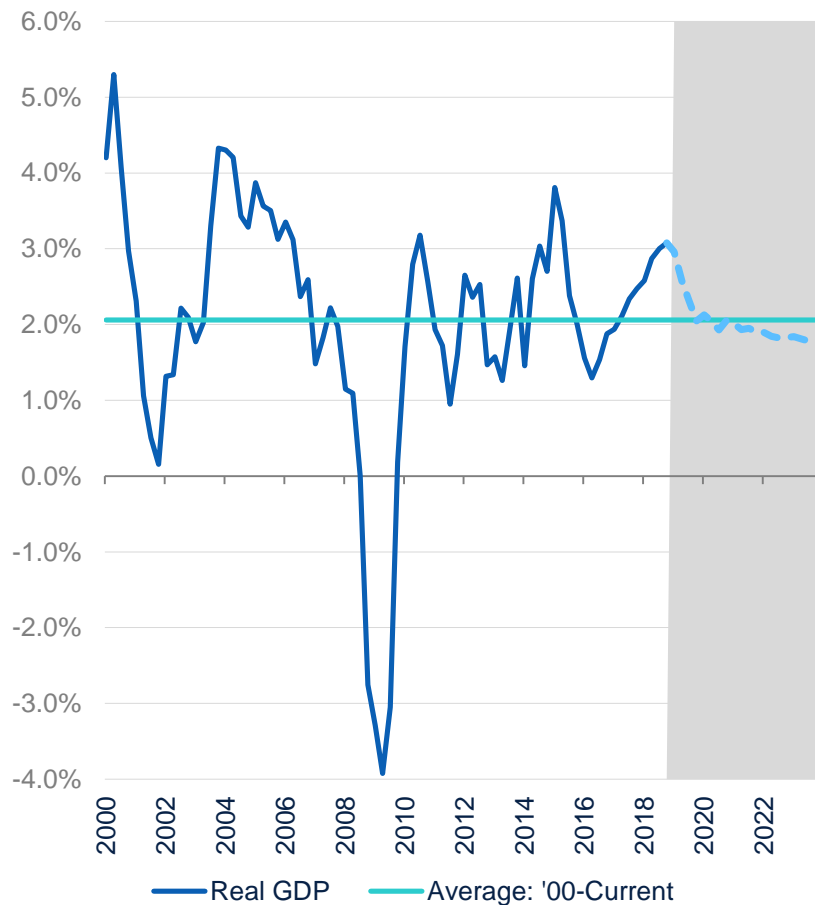
## Real exports (Contribution to year-over-year %)



# GDP

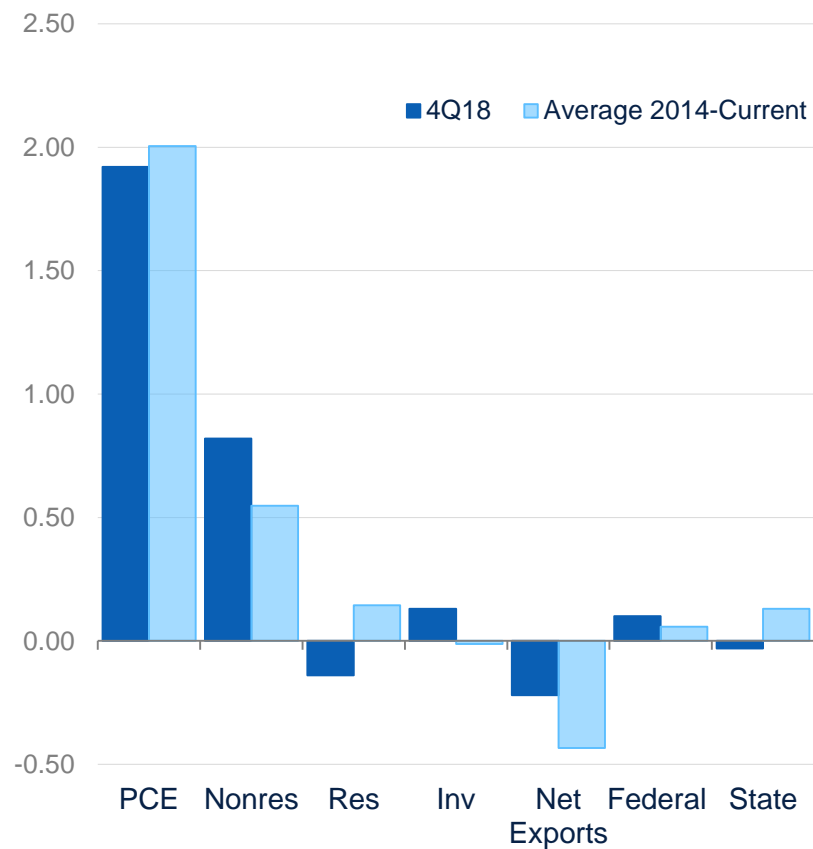
## Real GDP

Year-over-year %



## GDP- contribution to growth

Annualized %

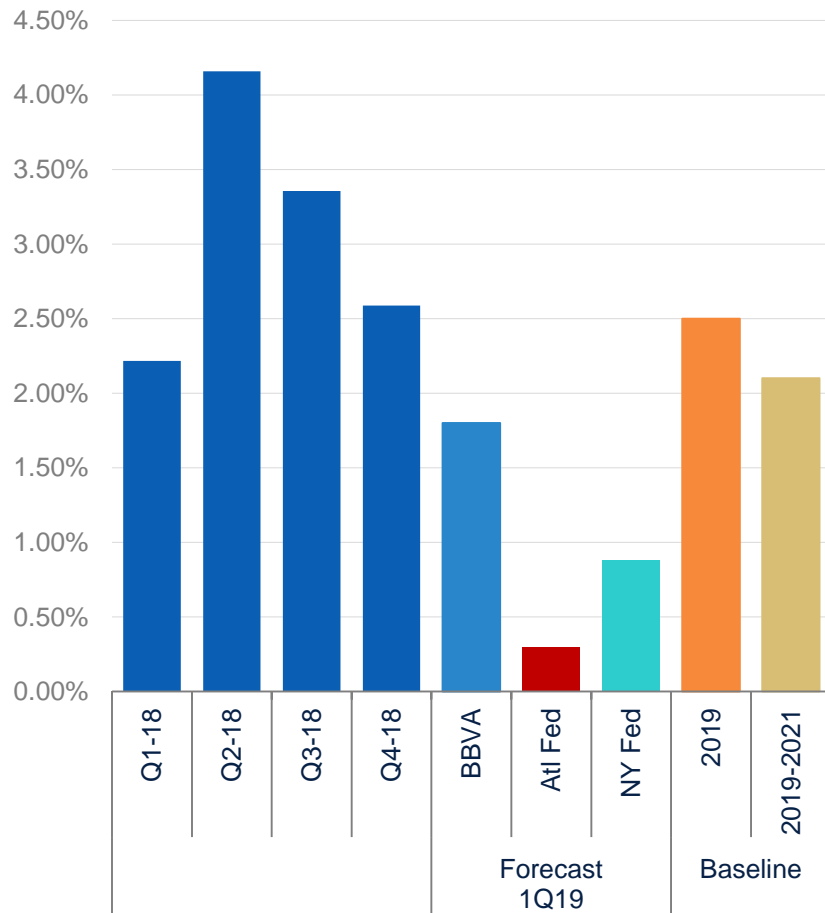


Source: BBVA Research & BEA

# GDP and recession probability

## Real GDP

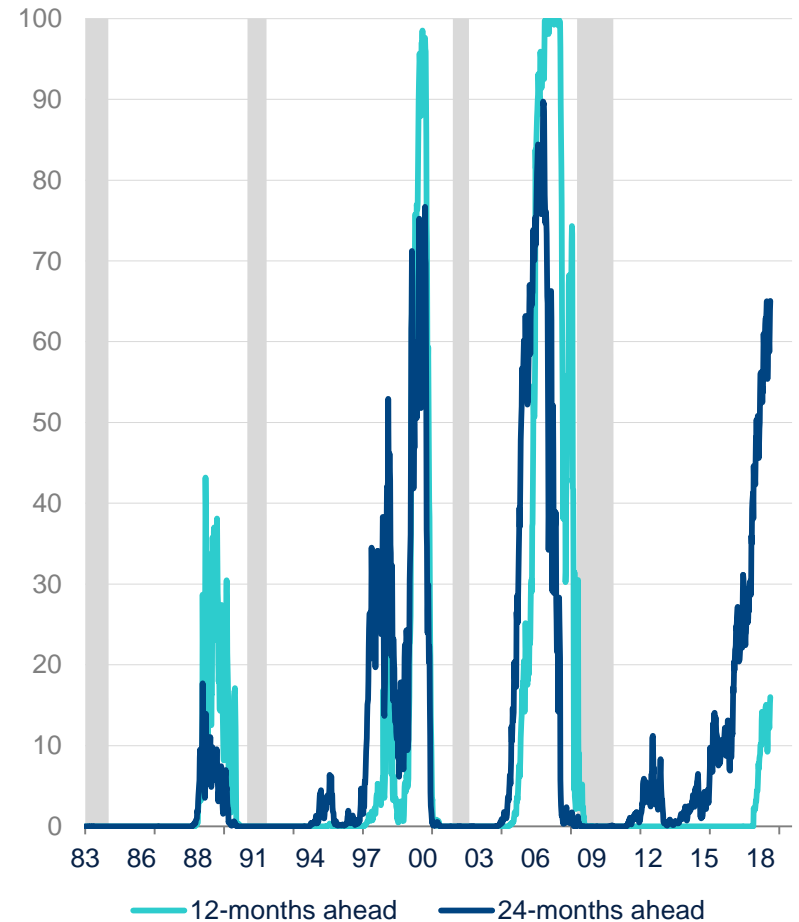
SAAR, %



Source: BBVA Research & BEA

## Recession probability

%, 4wkma



Recession Probability

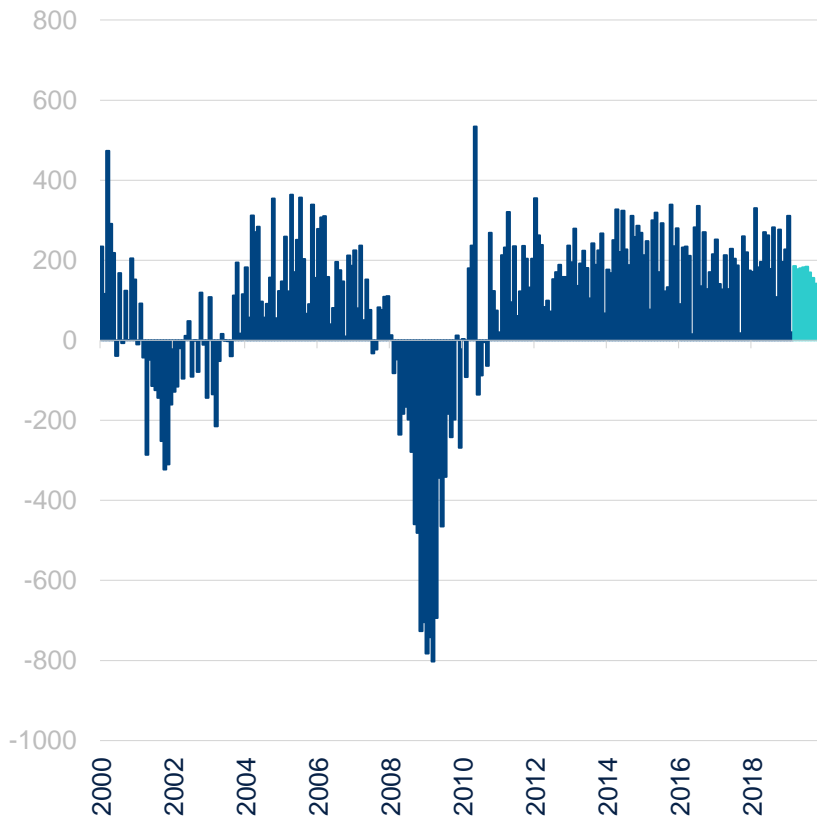


## Labor market

- In February, nonfarm payroll employment grew 20,000, down from 311,000 and 227,000 in December
- The unemployment rate (UR) decreased to 3.8
- Major weaknesses: construction (-31K), education (-18.7K), retail trade (-6.1K), transportation and warehousing (-3.0K), mining (-2.8K), and leisure and hospitality (unchanged).
- Gains: professional business services (42K) and financial related industries (6K).
- Average hourly earnings growth at 3.4% is just shy of the pre-crisis peak of 3.6%.
- Labor force participation has some room to increase further
- We expect the UR to reach its low point in this business cycle in 3Q19 (3.6%), and job growth to continue to decelerate

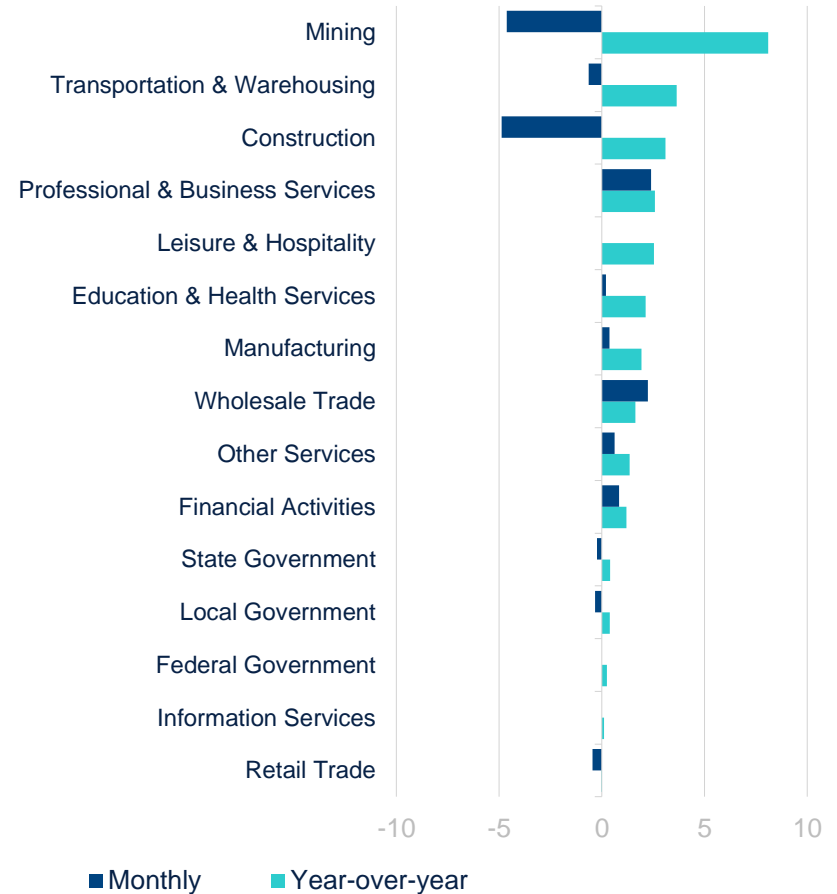
# Labor market: Still solid job growth overall, despite February figures

## Nonfarm payrolls (Monthly Change, K)



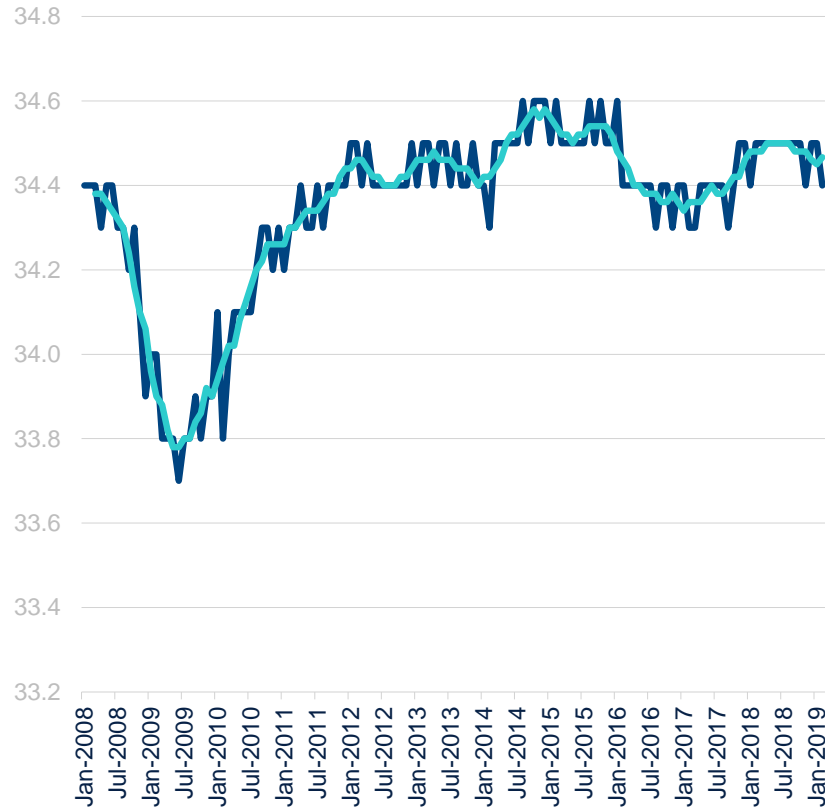
■ Actual ■ Forecast

## Industry employment (Annualized % change)

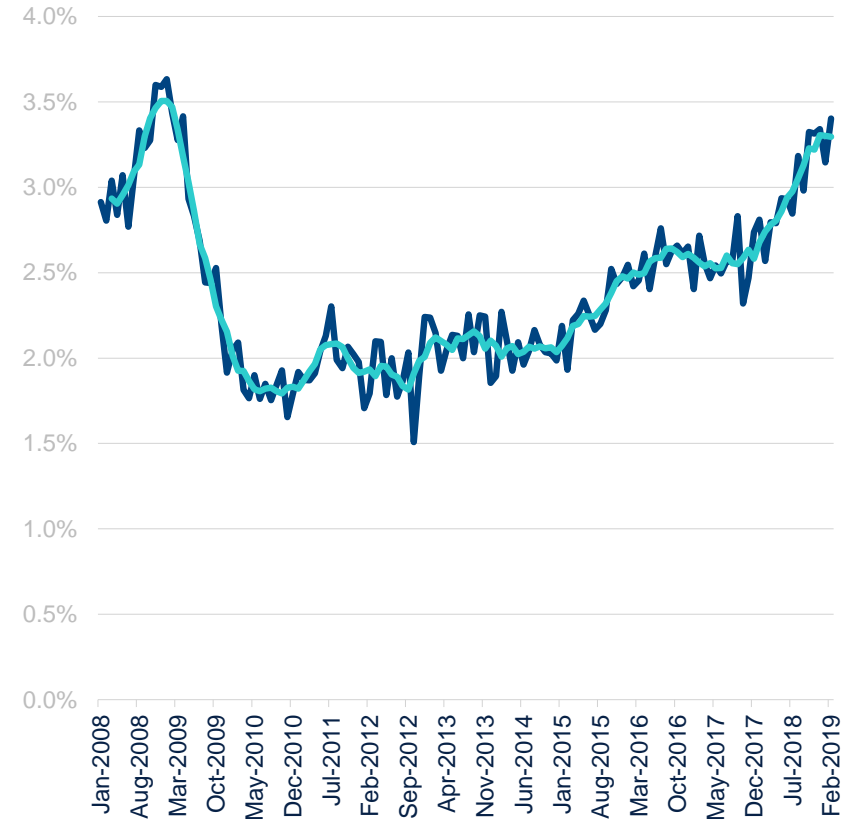


# Labor market: While hours worked fluctuate somewhat, wage pressures are rising

## Average weekly hours (number & 5mcoma)

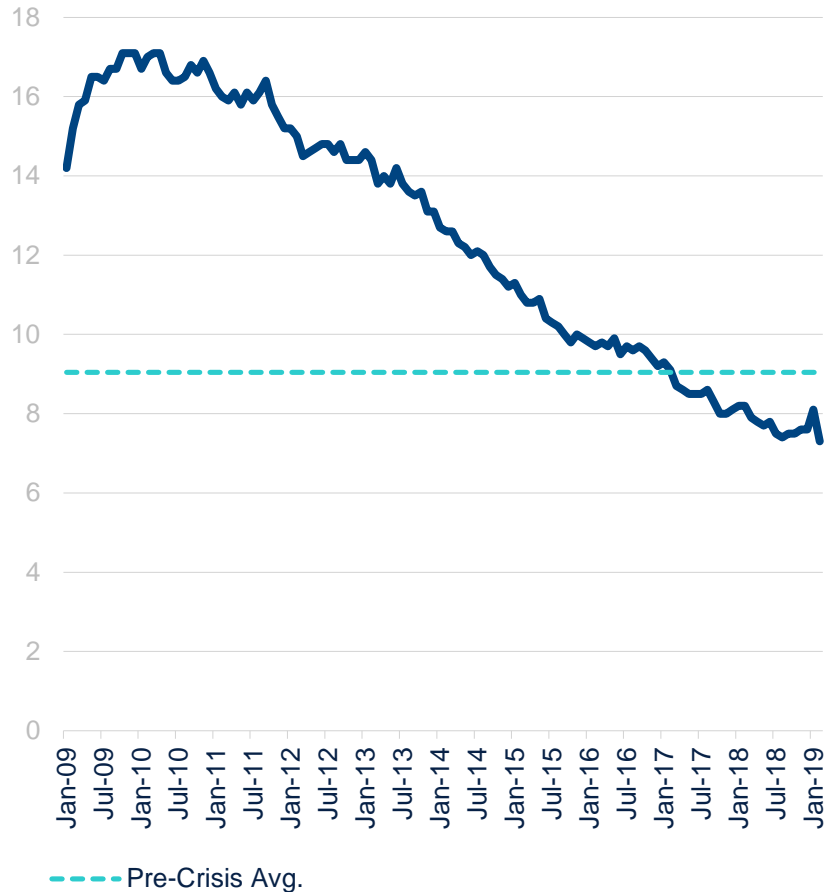


## Average hourly earnings (YoY% & 5mcoma)

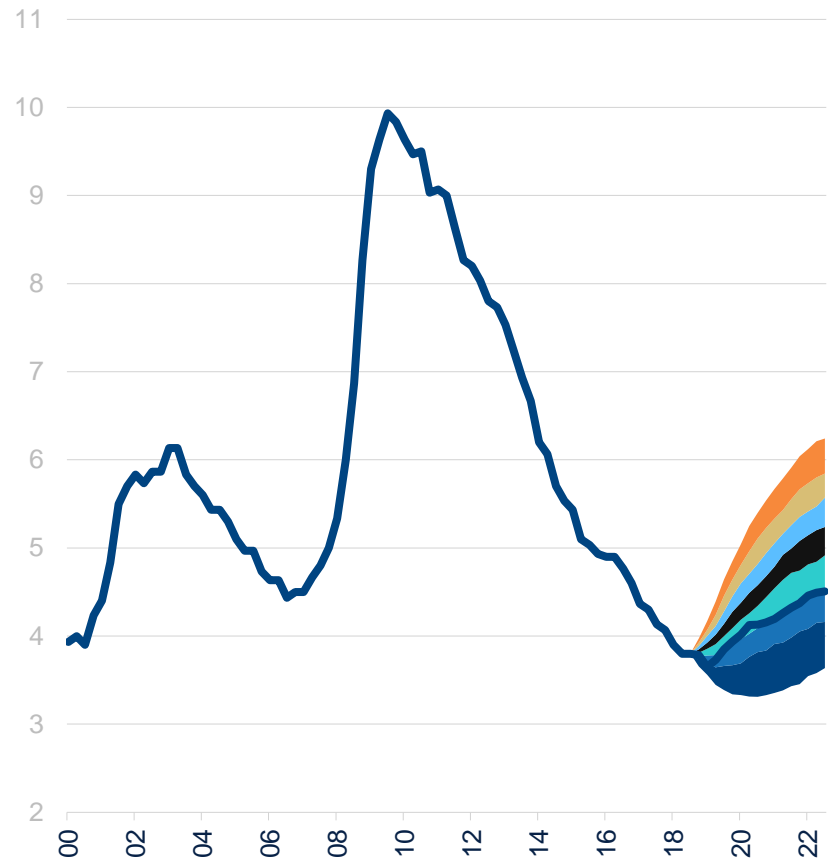


# Labor market: Solid labor market utilization with some decline in the unemployment rate

## U-6 (%)

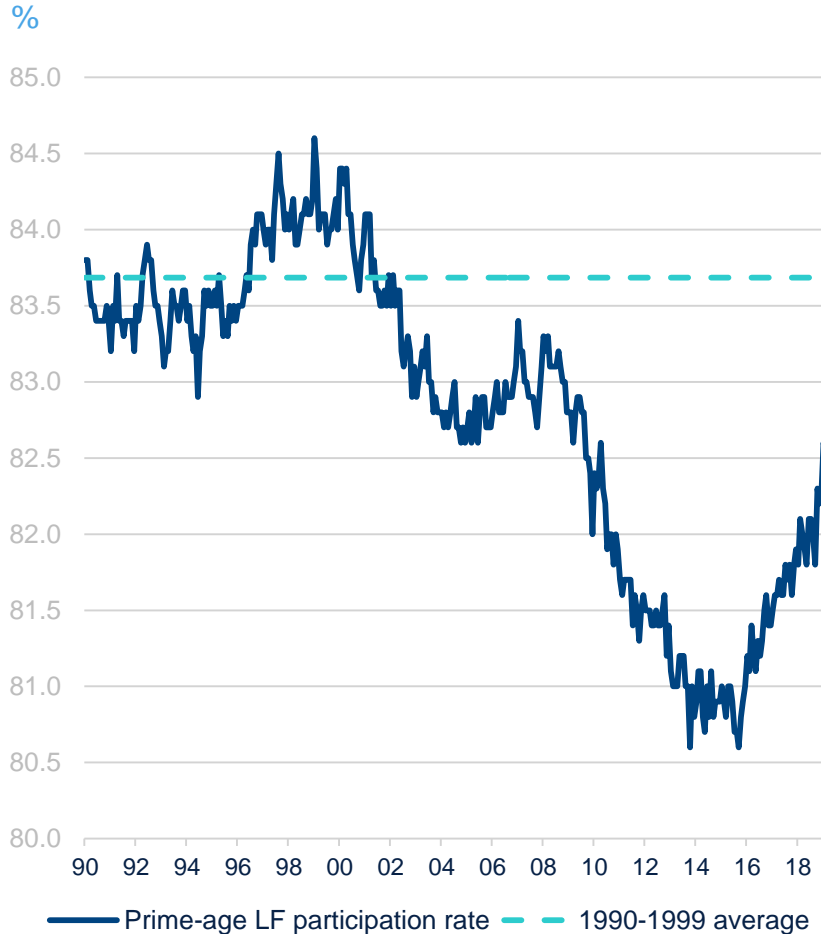


## Unemployment rate (%)

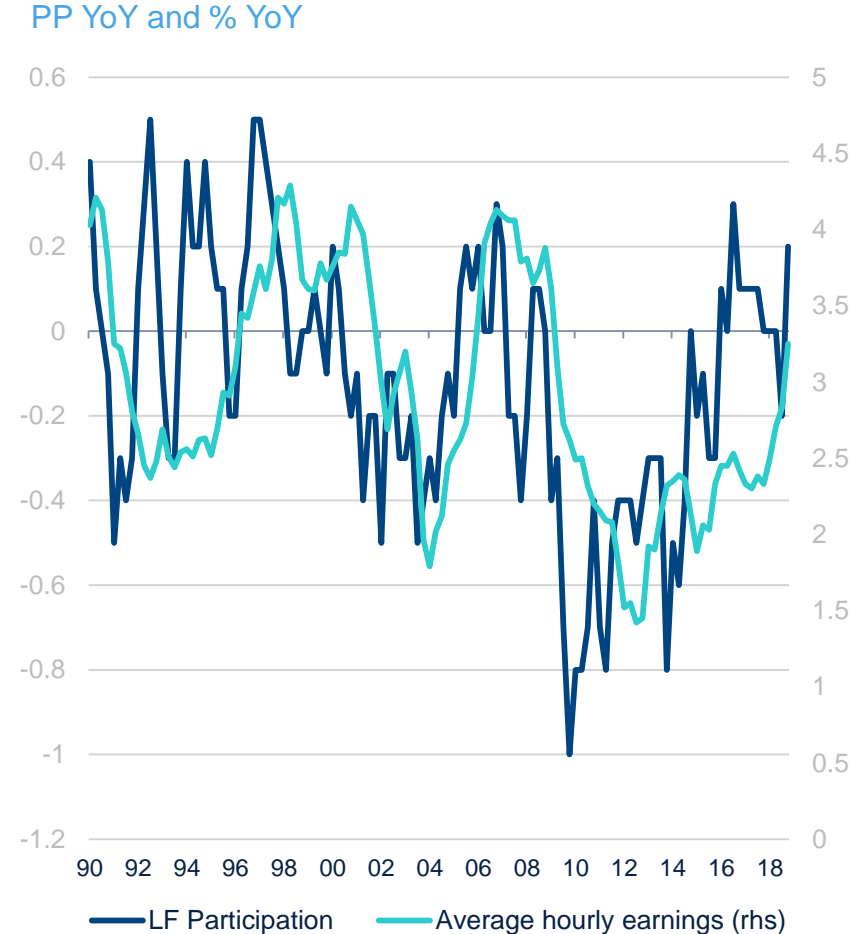


# Labor market: While more workers can enter the workforce, wage inflation will continue to inch up

## Prime-age labor force participation rate



## Labor force participation and wages



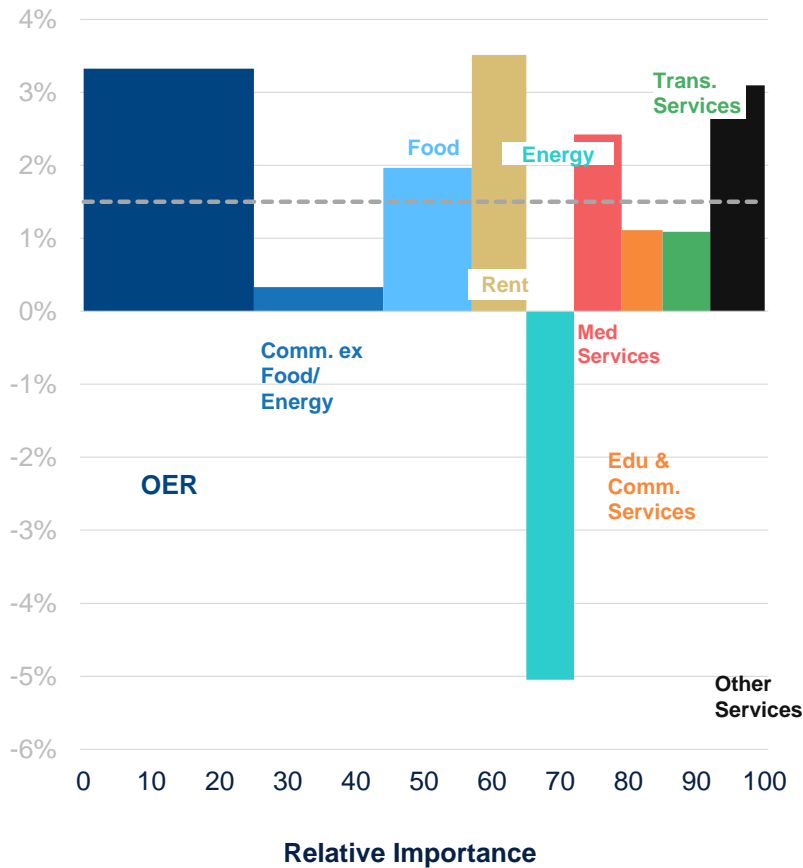
Source: BBV A Research and BLS

# Inflation

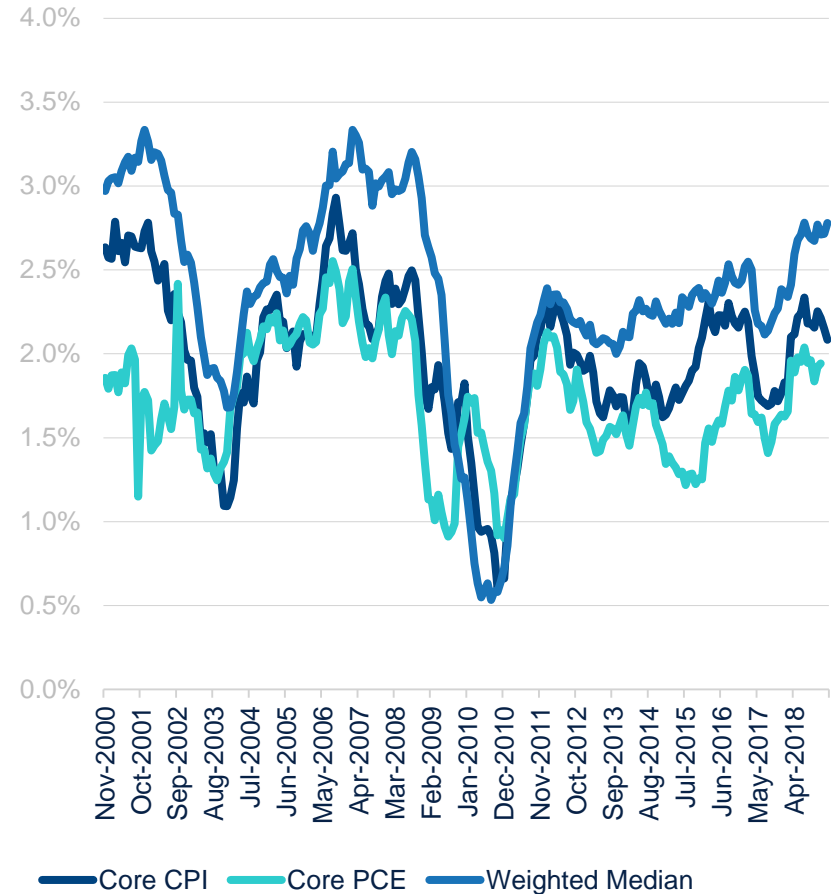
- Headline consumer price index (CPI) was up 0.2% month-over-month in February and core CPI was up 0.1%
- The declines in energy prices ended and the recovery in oil prices should limit pass-through to energy prices going forward
- On a year-over-year basis, headline CPI stood at 1.5% while core remained stable at 2.1%
- The probability of entering high-inflation regime is nonexistent; deflation risks are also low
- Implied 5-year and 10-year inflation expectations have edged up with energy prices rising and demand-side fears fading
- Pass-through from low energy prices to bring headline CPI below 2% for year; core CPI to remain close 2.2%

# Inflation: Although core prices remains stable, headline dropping due to declines in energy prices

## Consumer price inflation (12m change)



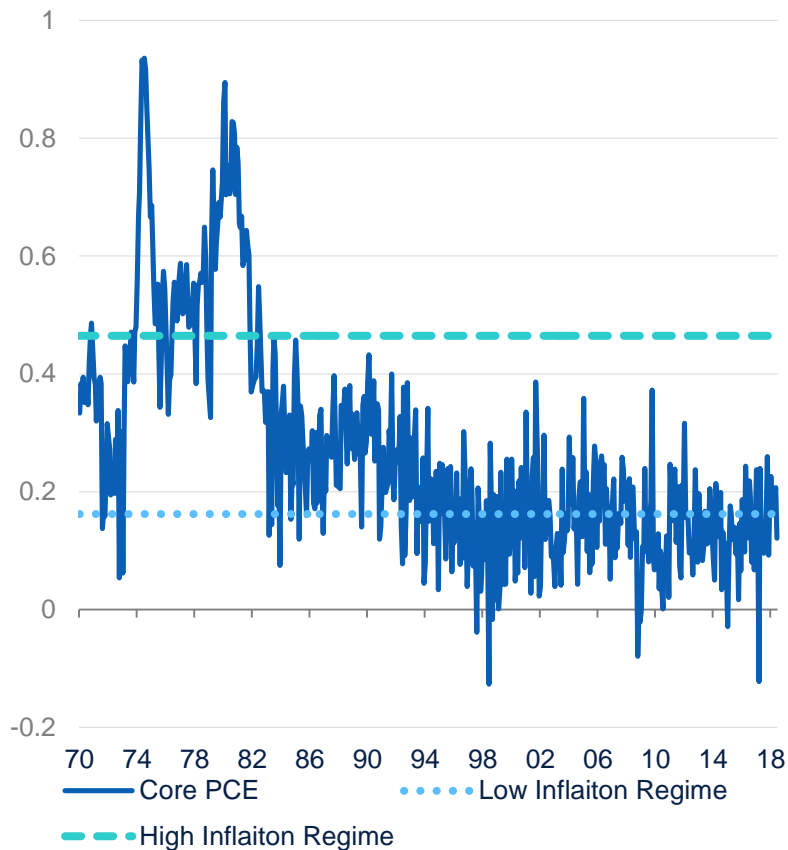
## Core inflation measures (12m change)



# Inflation: Probability of high inflation regime extremely low

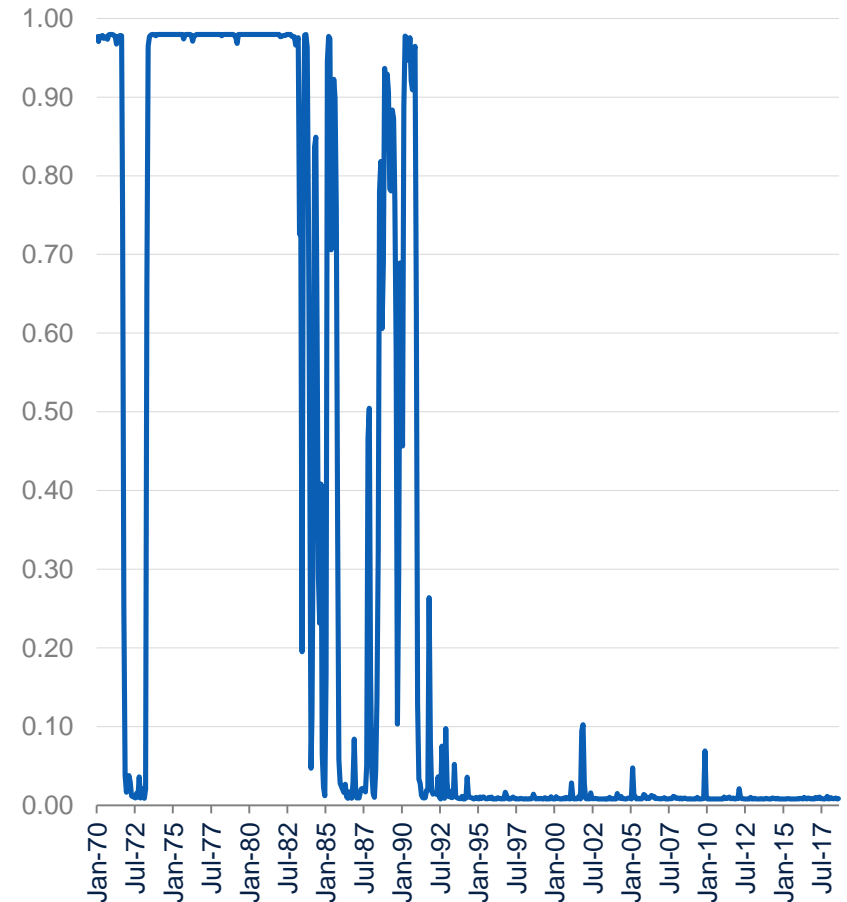
## Core PCE price index & inflation regimes

Month-over-month %



## Inflation regime change probability

%





# Inflation: Baseline for modest undershoot in 2019

## Inflation expectations (%)

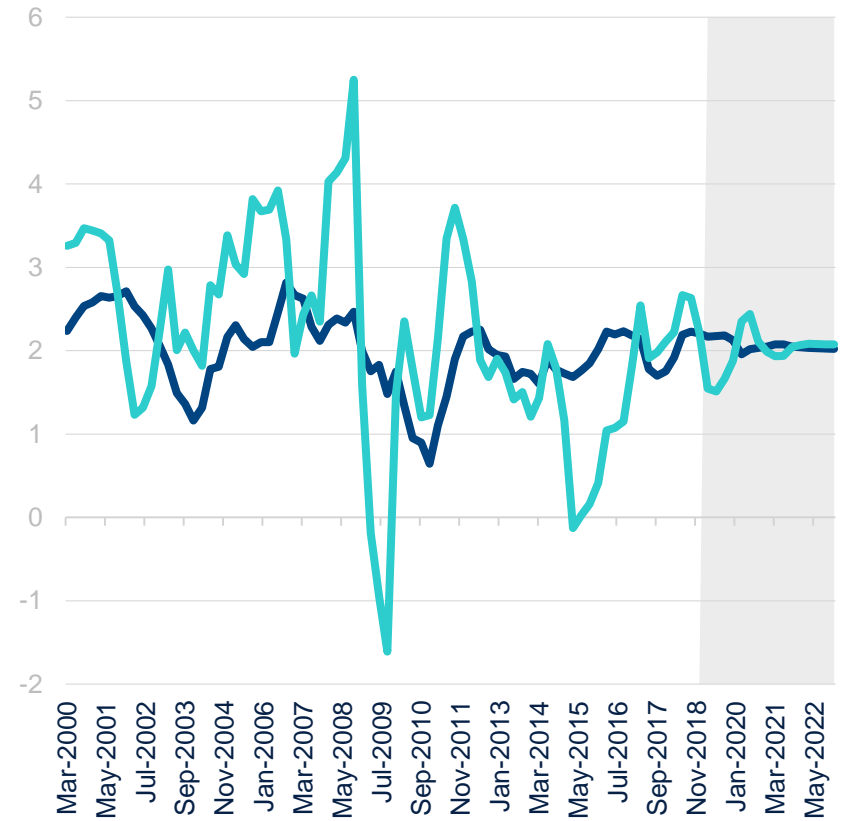
(%)



— 5Y Implicit — 5Y Forward

## Headline & core CPI

(Year-over-year %)



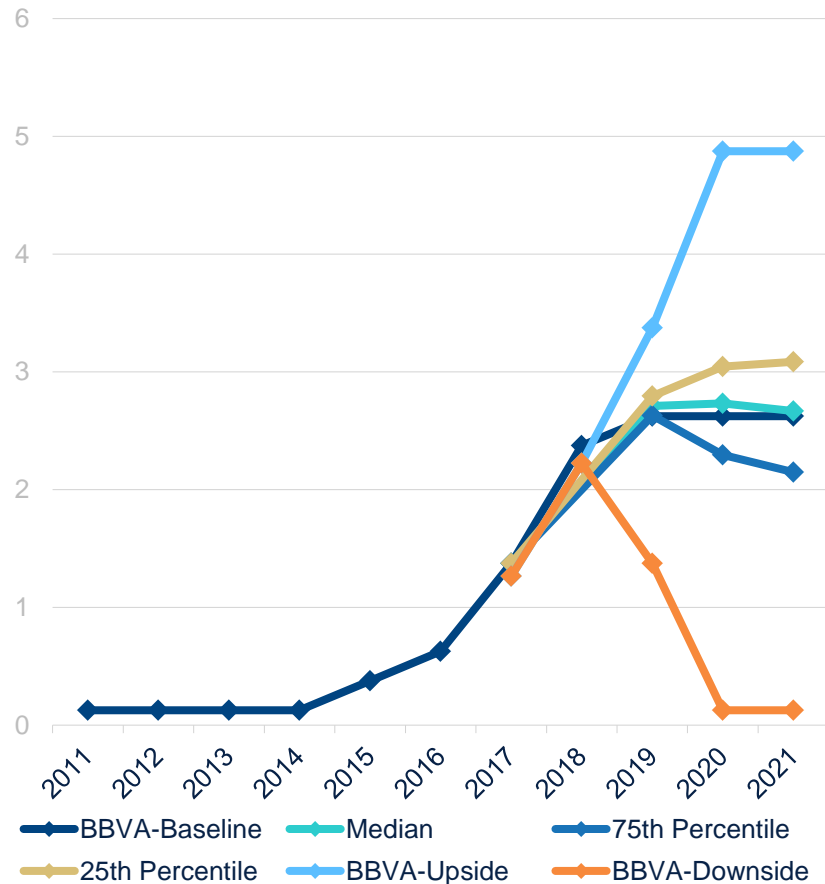
— Core — Headline

## Monetary policy: Federal Reserve

- The FOMC left the target range of the Fed Funds rate unchanged at their January 29-30th meeting
- FOMC shifting tone saying, “[i]n light of global economic and financial developments and muted inflation pressures, the Committee will be *patient*”
- The FOMC has not reached a consensus on what conditions would be needed to continuing raising rates, but several members felt higher inflation or a more benign risk outlook would be sufficient for the Fed to raise later this year
- Terminal level of the balance sheet will be significantly higher (1-1.5Tr) than previously estimated and the normalization cycle will end sooner (EOY)
- With conditions similar to 2016—elevated uncertainty, financial tensions and weaker growth fundamentals— and with actual and expected inflation likely to undershoot the Fed’s target in the 1H19, we believe that this means the Fed will wait until the 4Q19 before raising rates again.

# Fed: Patience is name of the game; rate increases on hold until 4Q19

## BBVA & dealers projections of Fed Funds (%, Effective)



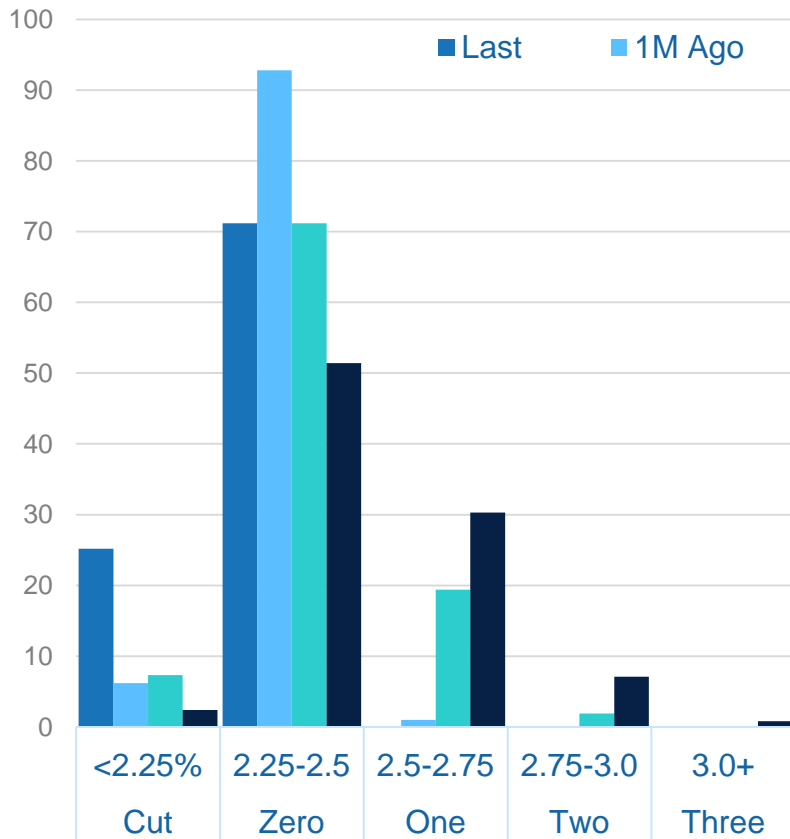
## FOMC projections of Fed Funds (Year-over-year %, Mid-point)



# Monetary policy: Markets discounting prolonged pause, possible rate cut in 2020

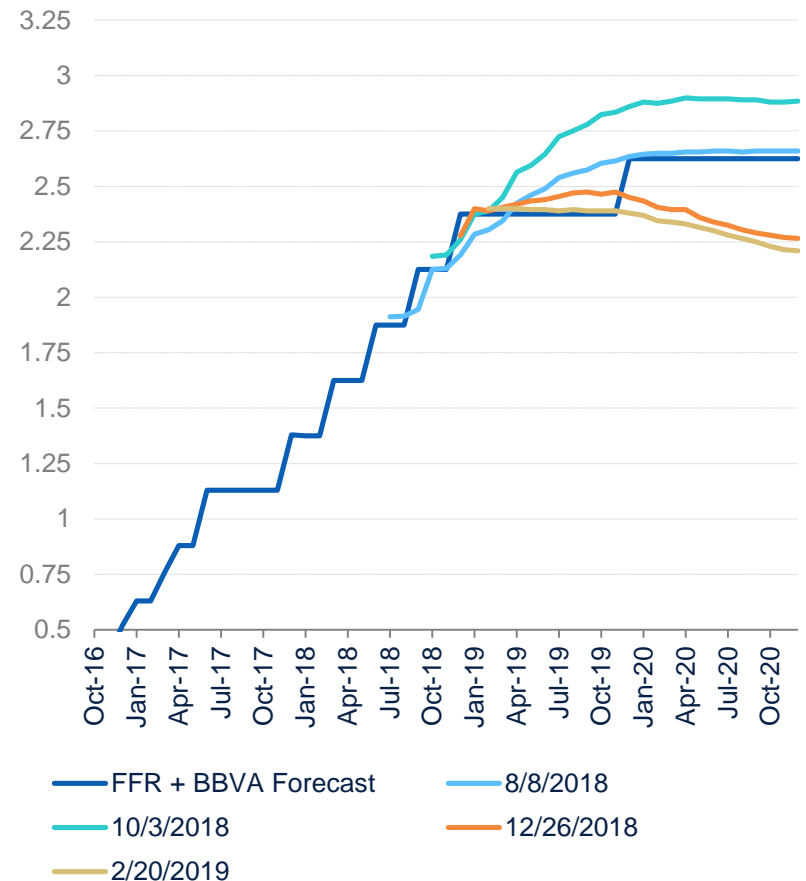
## Fed Funds implied probability

(Number of rate increases through 2019, %)



## Fed Funds futures & BBVA baseline

(%)



## Interest rates

- 10-yr Treasury in February at 2.68%, 70bp below 4Q18 peak, 2-yr Treasury at 2.51% 50bp below peak
- Dramatic shift in Fed's balance sheet strategy and the U-turn on their guidance for policy rates suggests further compression in the term premium in medium-term and shift in the level
- Rising global uncertainty and dovish monetary policy abroad could add to the compression on the term premium, meaning a flatter-for-longer scenario for the yield curve
- Ample domestic demand for U.S. government debt from domestic sectors contain upside pressures on yields
- 10-yr Treasury to reach 2.9% by end of 2019 and 3.1% by year end 2020

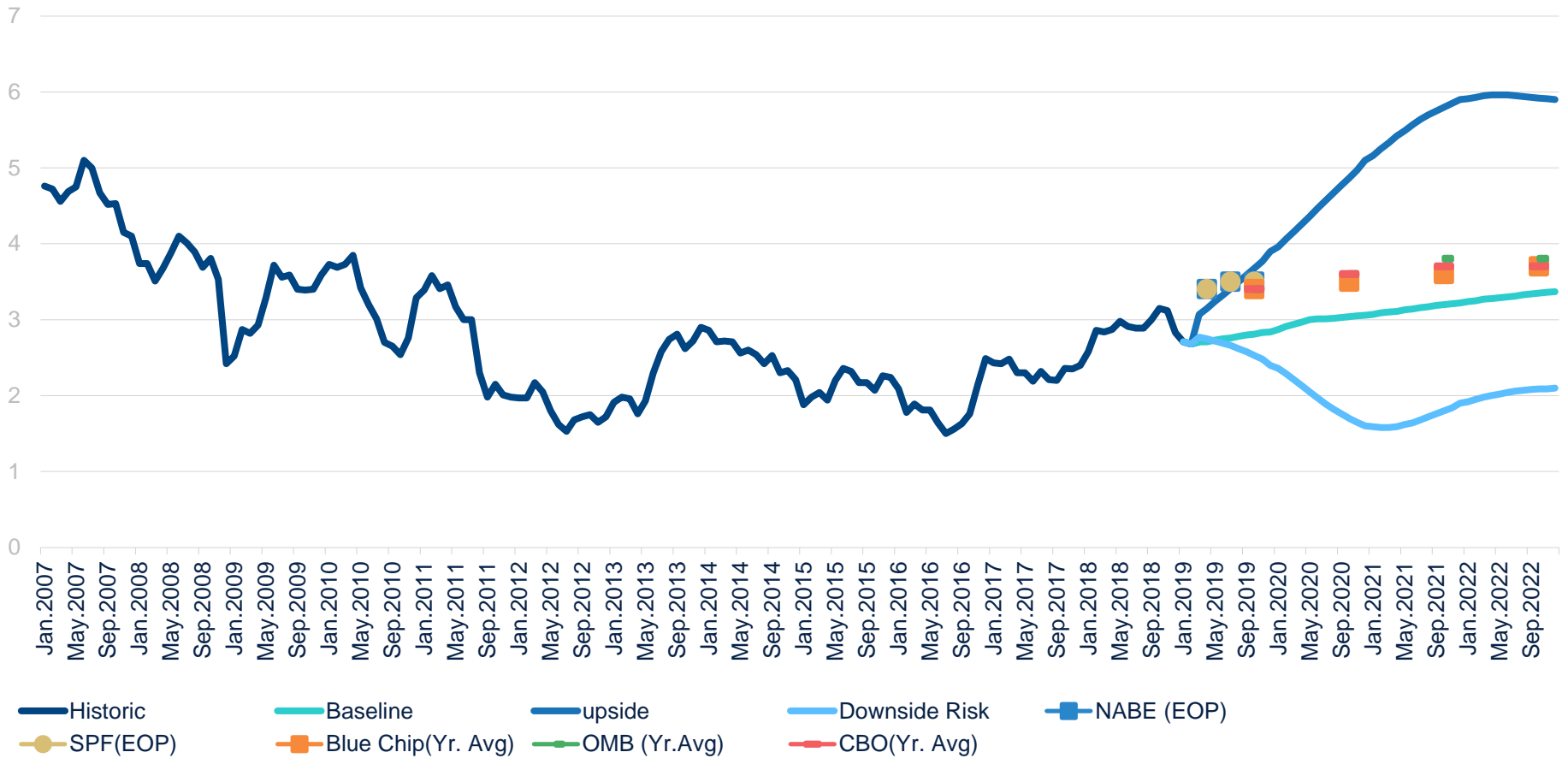
# Interest rates: Drop in inflation expectations and negative term premium push 10-year Treasury below 2.7%

## 10-Year Treasury yield decomposition (%)



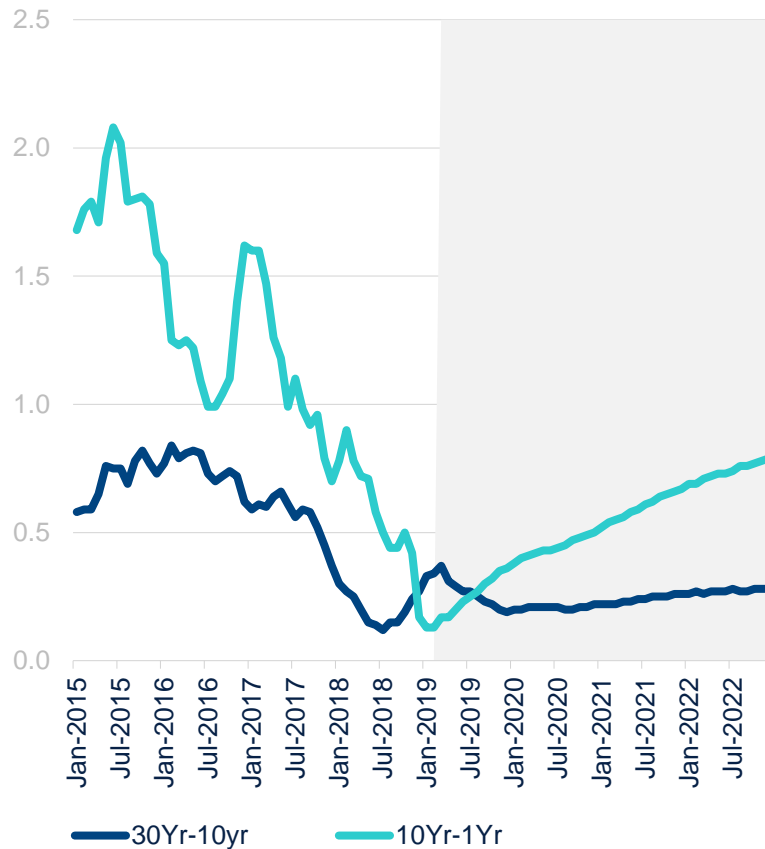
# Interest rates: Nontrivial downward revisions to 10-year, risks now more balanced

## 10-Year Treasury yield (%)

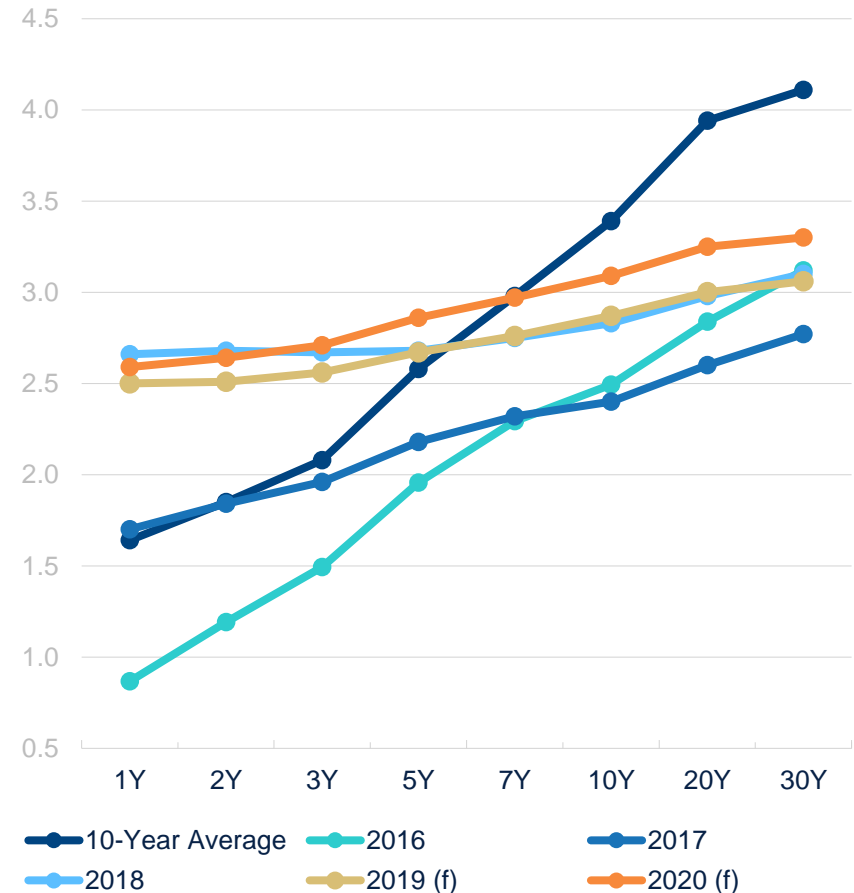


# Interest rates: Yield curve slope to remain low, but positive

## Yield curve slope (Bp)



## Yield curve (% eop)



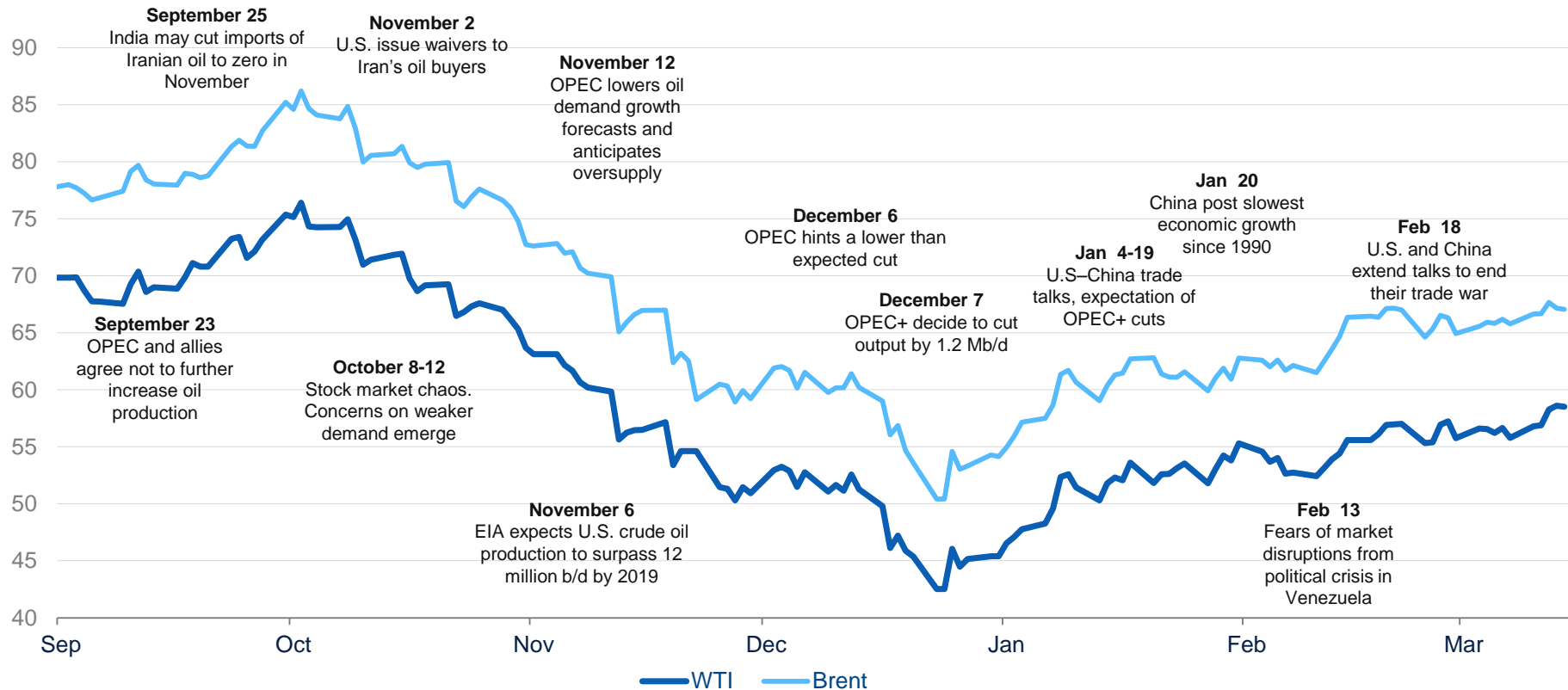


## Oil prices

- OPEC+ cuts, a pause in U.S. interest rate increases, and signals of a trade deal between U.S. and China resulted in higher prices
- Going forward, the expiration of import waivers of Iranian oil could add an extra boost
- U.S. production is expected to remain robust through the year, more transportation infrastructure will facilitate exports
- Demand is projected to slow down as global economic growth weakens
- We maintain our forecasts of convergence to long-term equilibrium around \$60/b
- Elevated uncertainty around long-term equilibrium: CAPEX, protectionism, transportation infrastructure, alternative energy sources, EM convergence, EVs, climate change, efficiency and technology

# Improving sentiment on the global economy, plus OPEC+ commitment to adjust supply led to higher prices

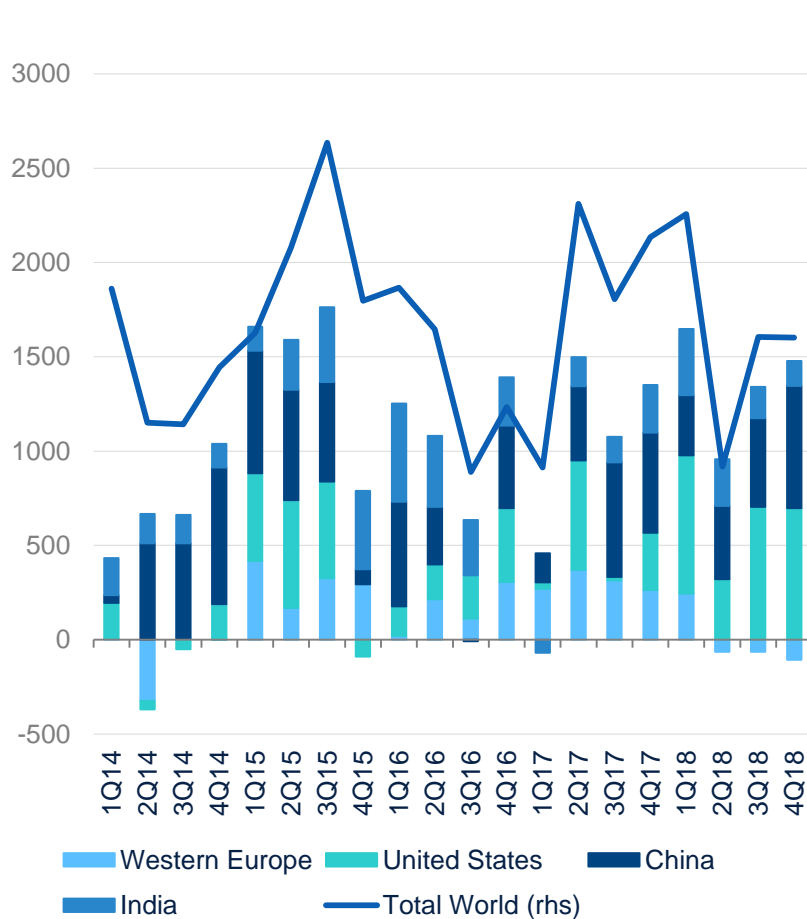
## Crude oil prices August 2018 to February 2019 (\$ per barrel)



# Demand supported by China, India and the U.S.

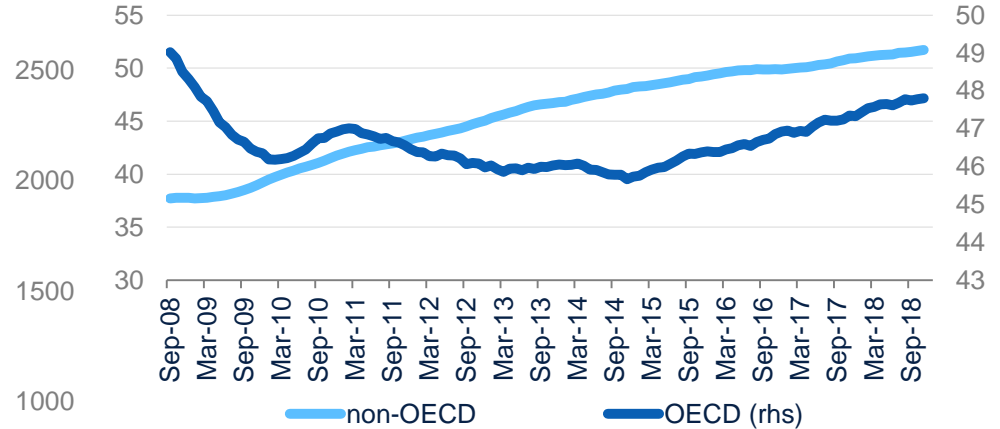
## Oil product demand: total world

(Thousand barrels per day, yoy change)



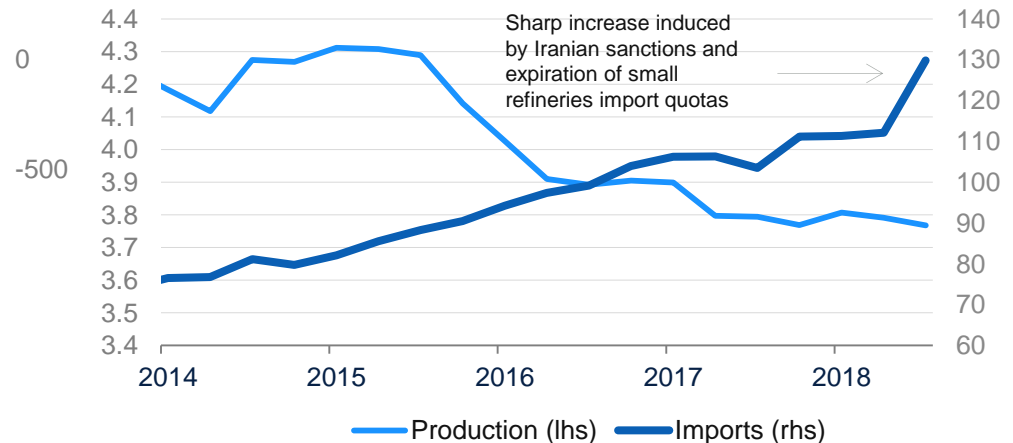
## Oil product demand

(Million barrels per day)



## China: imports and production of crude oil

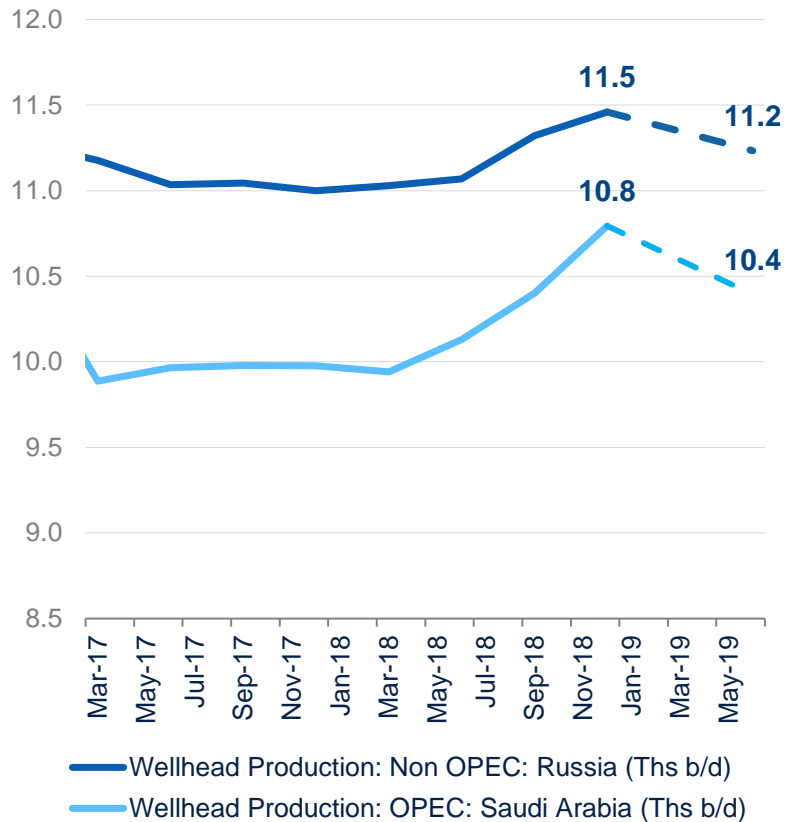
(Million metric tons SA, and million b/d)



# OPEC+ supply adjustments and the expiration of waivers to importers of Iranian oil will tighten supply thought 1H19

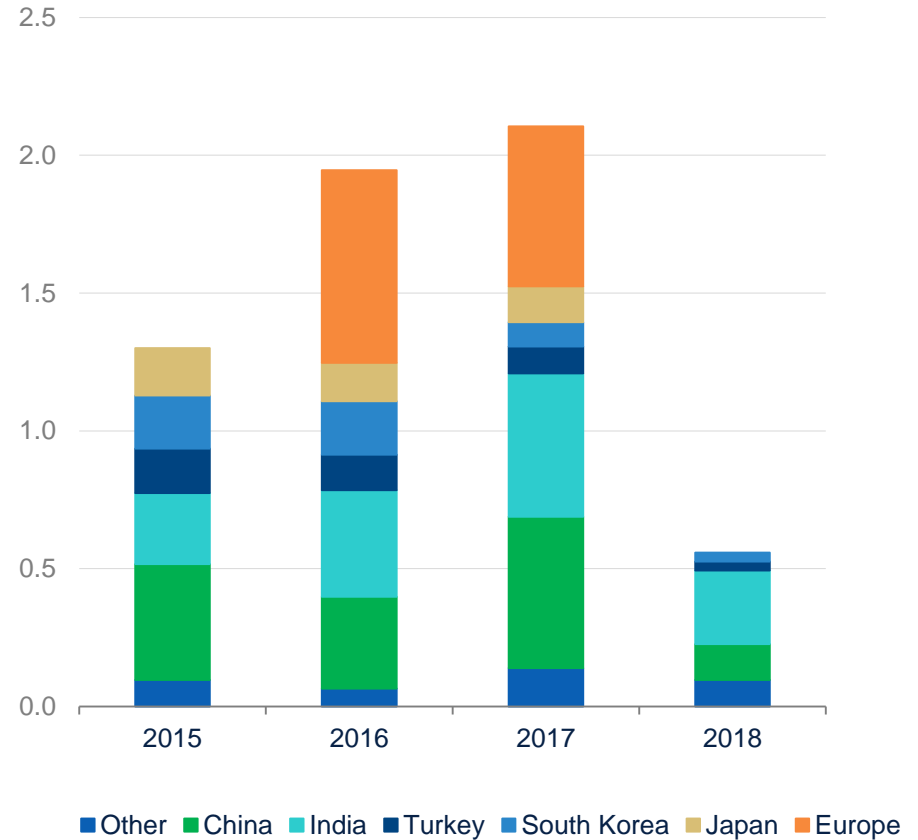
## Crude oil production

(Million barrels per day)



## Iran: exports of crude oil

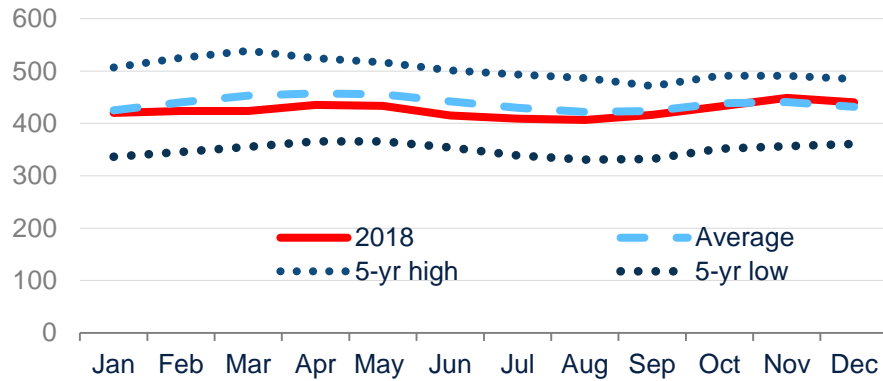
(million barrels per day)



# U.S. production to remain solid. No signs of domestic oversupply

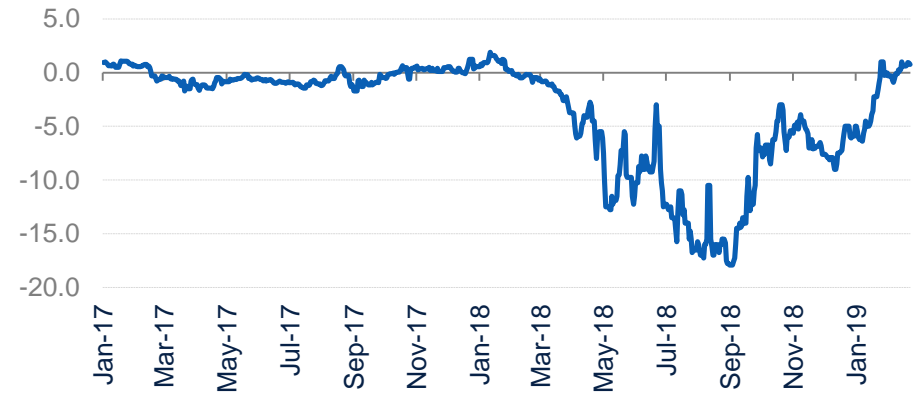
## U.S. Crude oil inventories

(Excluding SPR, million barrels)



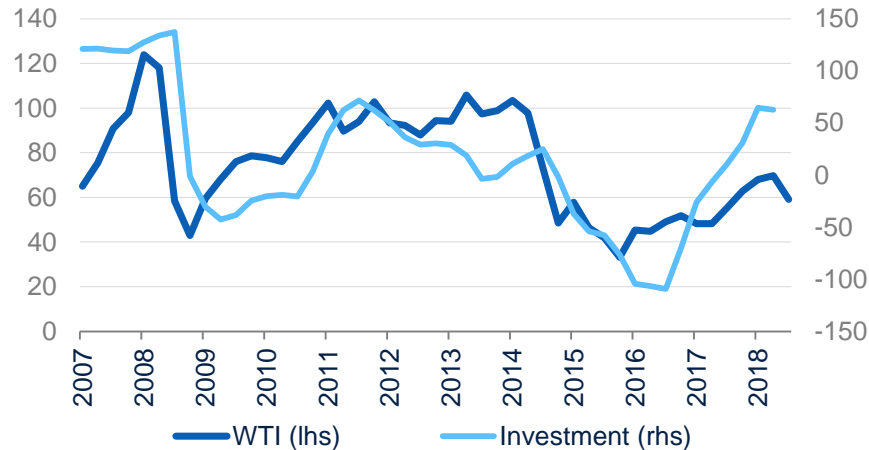
## WTI Midland-Cushing differential

(\$/b)



## U.S. Real private investment in E&P

(yoy \$billion)



## U.S. Estimated crude oil production

(Thousand barrels/day)



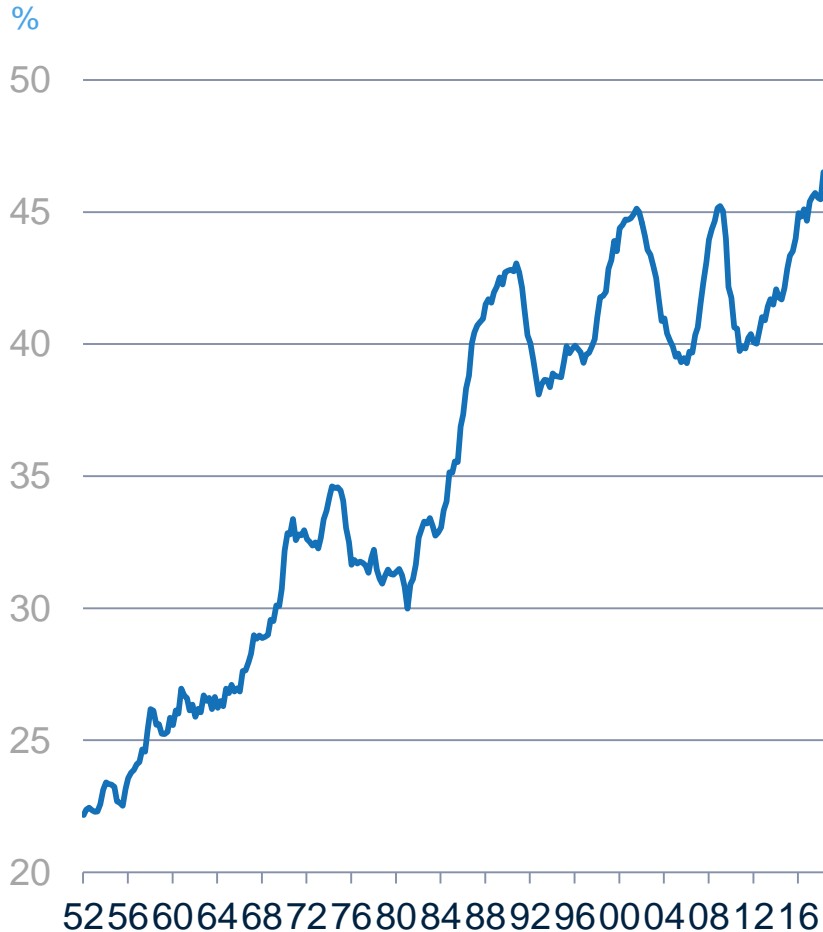
## Credit cycle



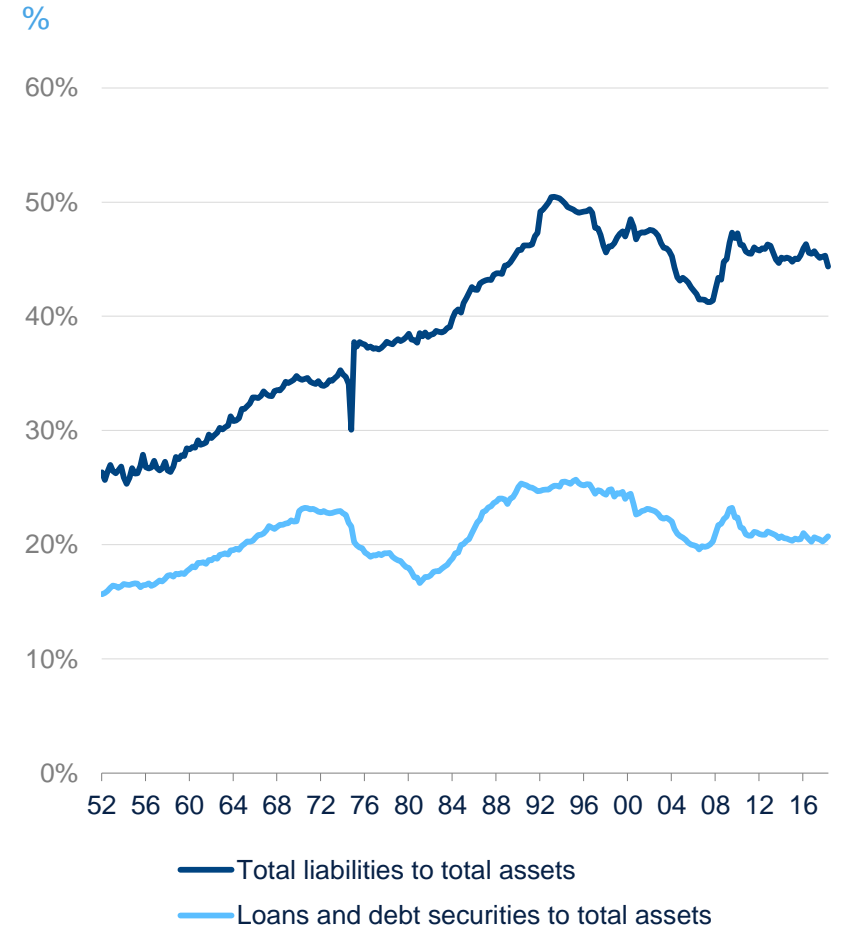
- Risk indicators suggest low risk in the short-term
- Risks are concentrated in the leverage and prices segments
- Debt servicing is becoming more difficult for consumers and will become more difficult for corporations
- An increase in debt distress that would lead to a rise in delinquencies could be a trigger for tighter credit standards, a credit crunch and a recession

# Debt to GDP is at historically high level supported by the ability to borrow against assets

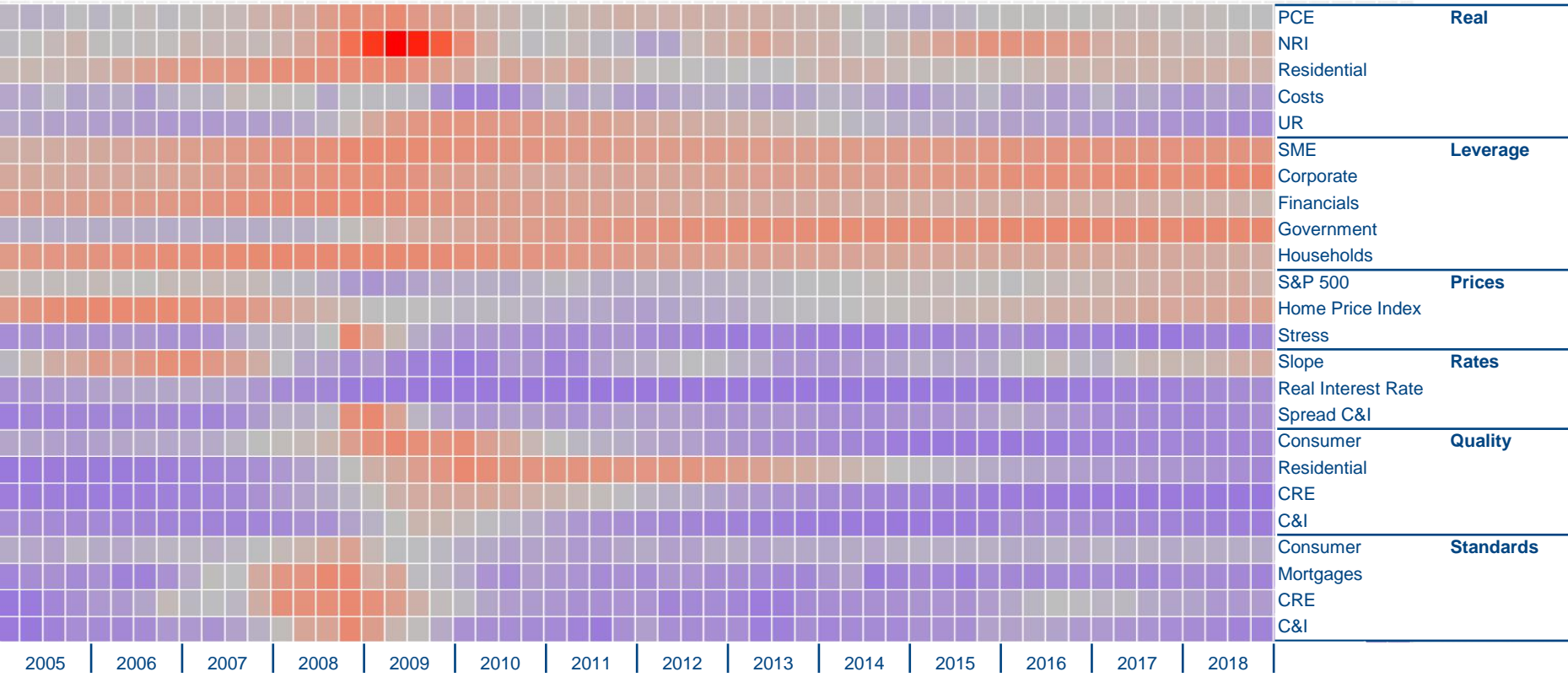
## Nonfinancial corporate debt to GDP



## Nonfinancial corporations, leverage



# The risks are primarily in the leverage and prices segments, making corporate debt one of the primary concerns



Less risk More risk

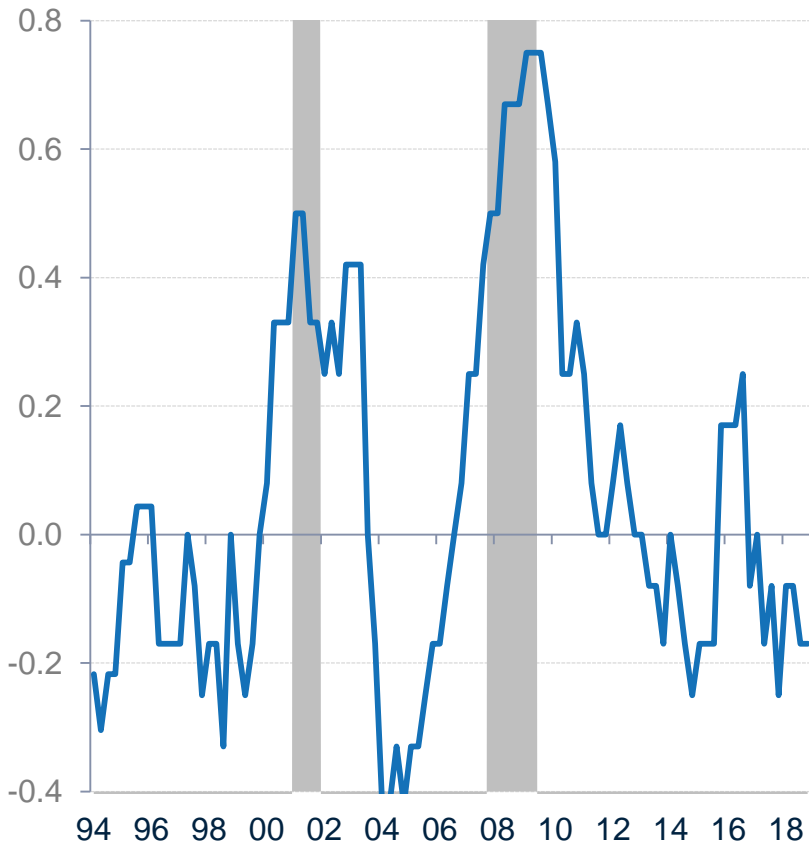
Source: BBVA Research



# In the short term, the economy remains in expansion mode

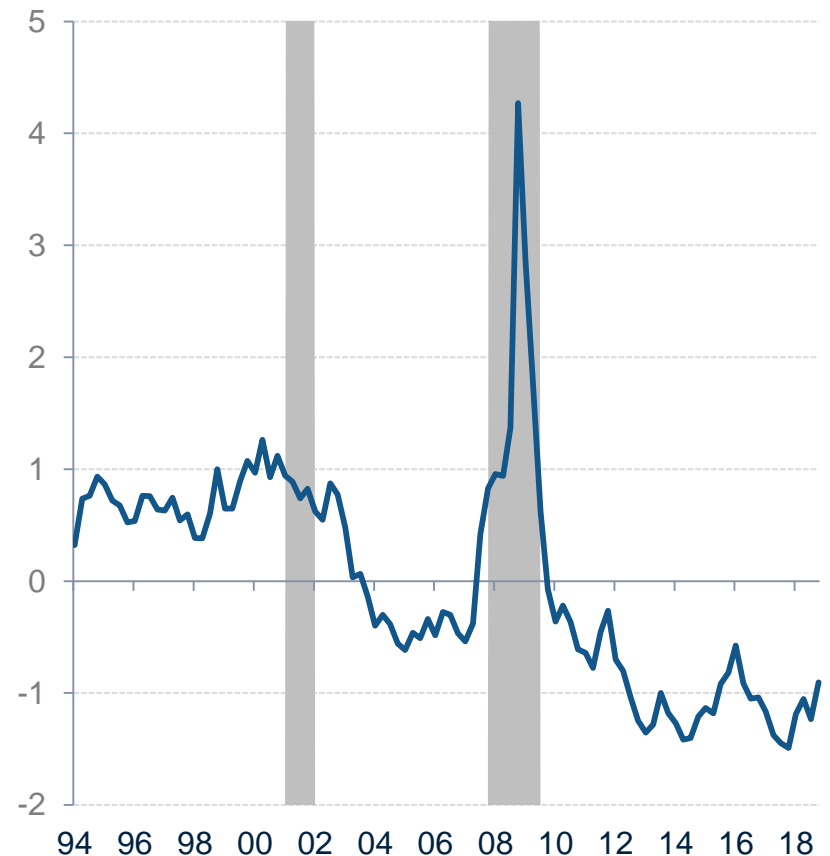
## BBVA Research credit cycle risk index

Normalized; >0 above average risk



## Financial stress index

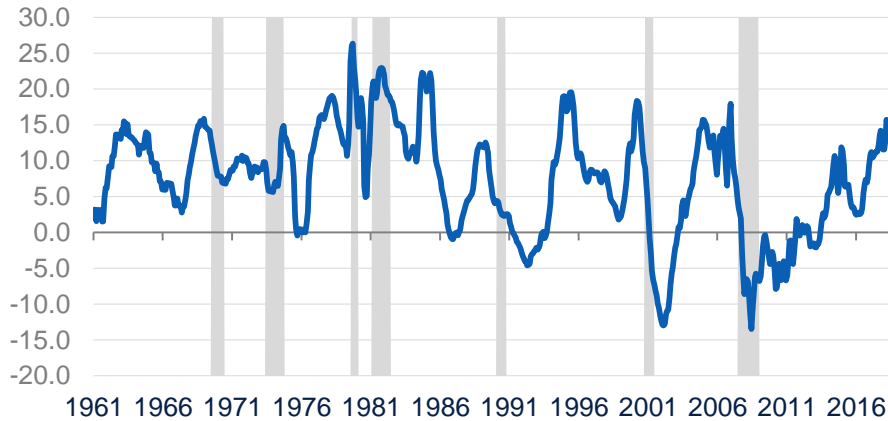
Normalized; >0 above average stress



# Consumer credit: Consumer fundamentals remain strong, but leverage is increasing in a rising rate environment

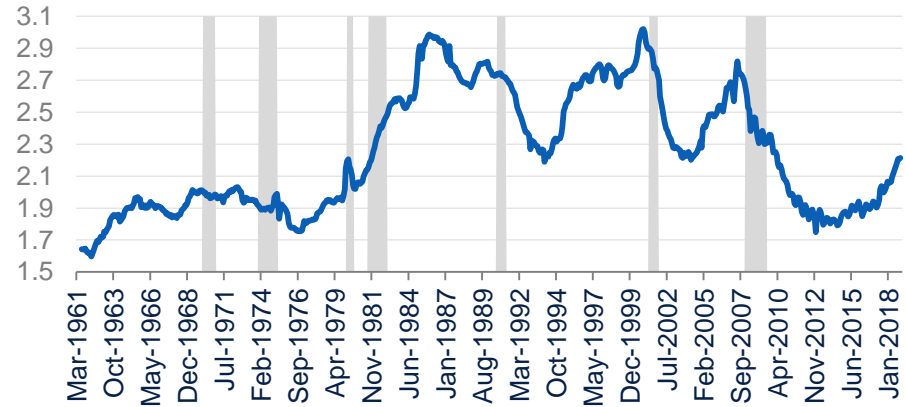
## Personal interest expense

Year-over-year %



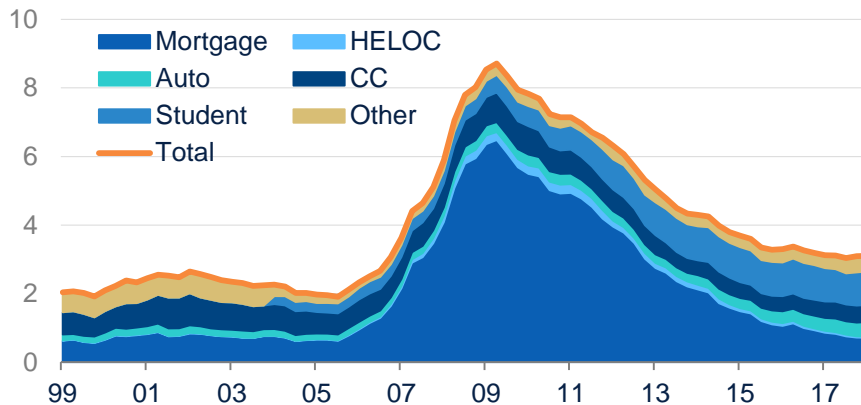
## Personal interest expense to disp. income

Ratio, %



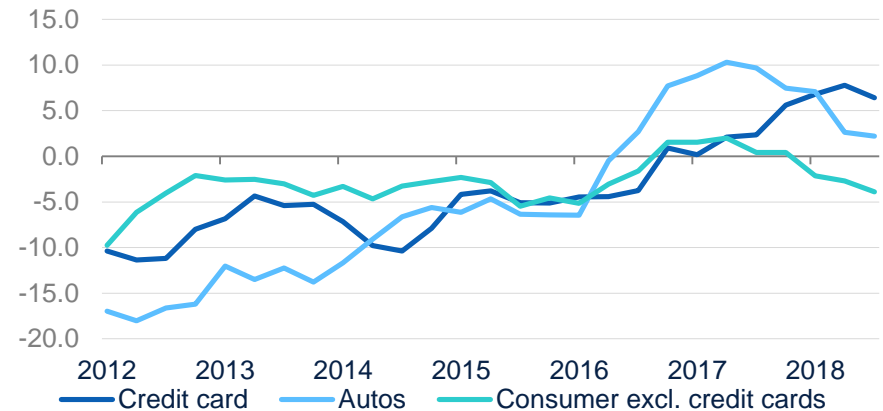
## New 90+ day consumer delinquency rates

%



## Senior loan officers lending standards

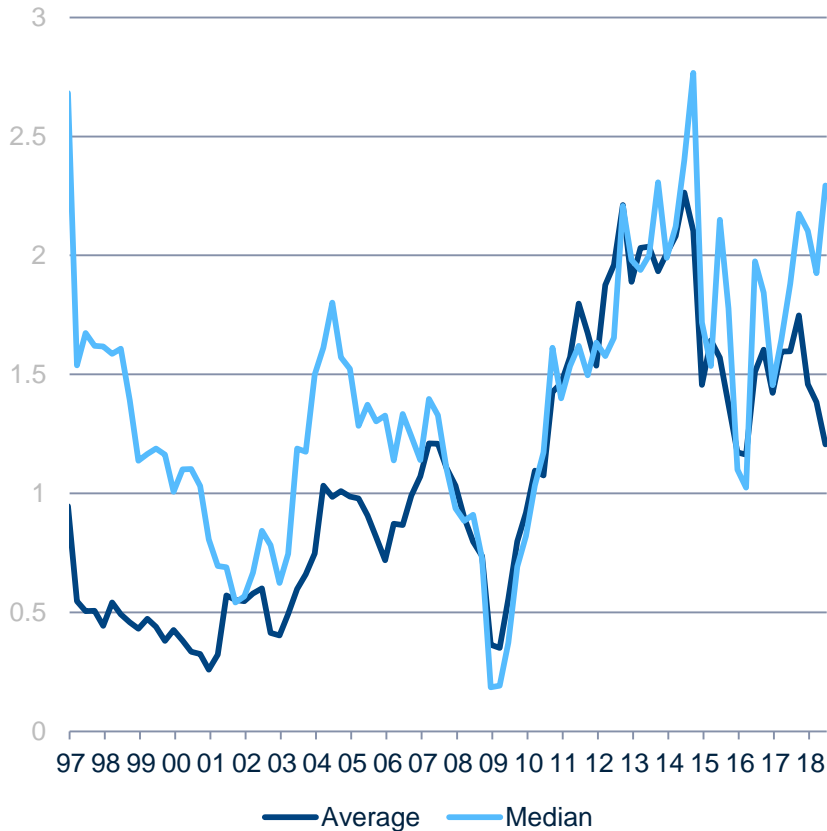
+ tightening / - loosening



# Corporations are able to service their debt, despite some risks in the tails, which are partly related to new corporations that still have negative EBIT

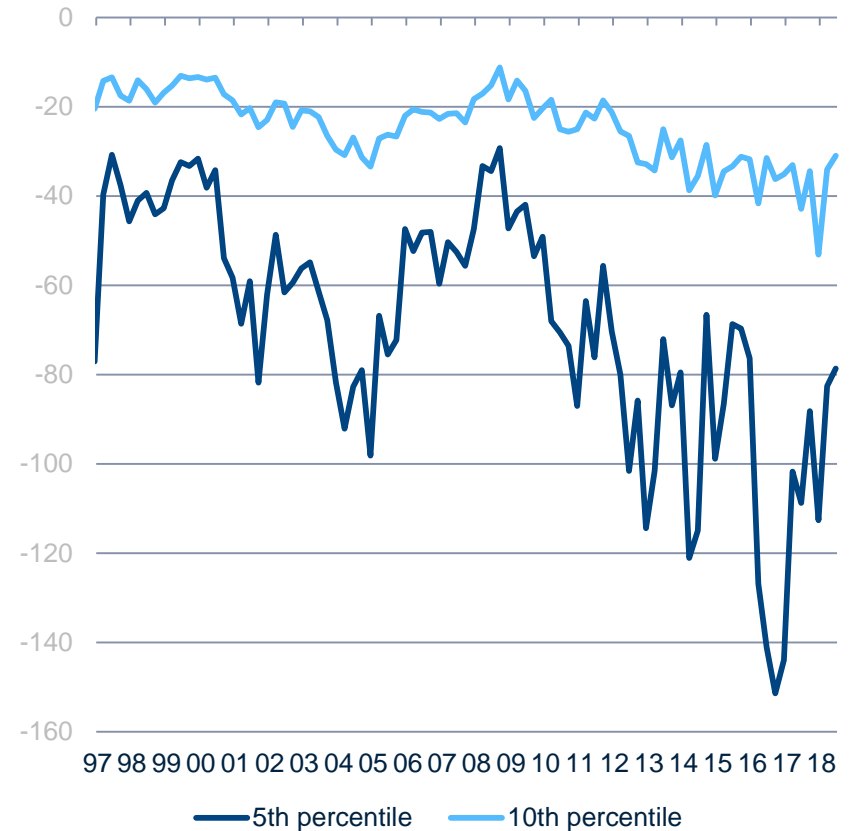
## Implied interest coverage ratio

Ratio



## Implied interest coverage ratio

Ratio

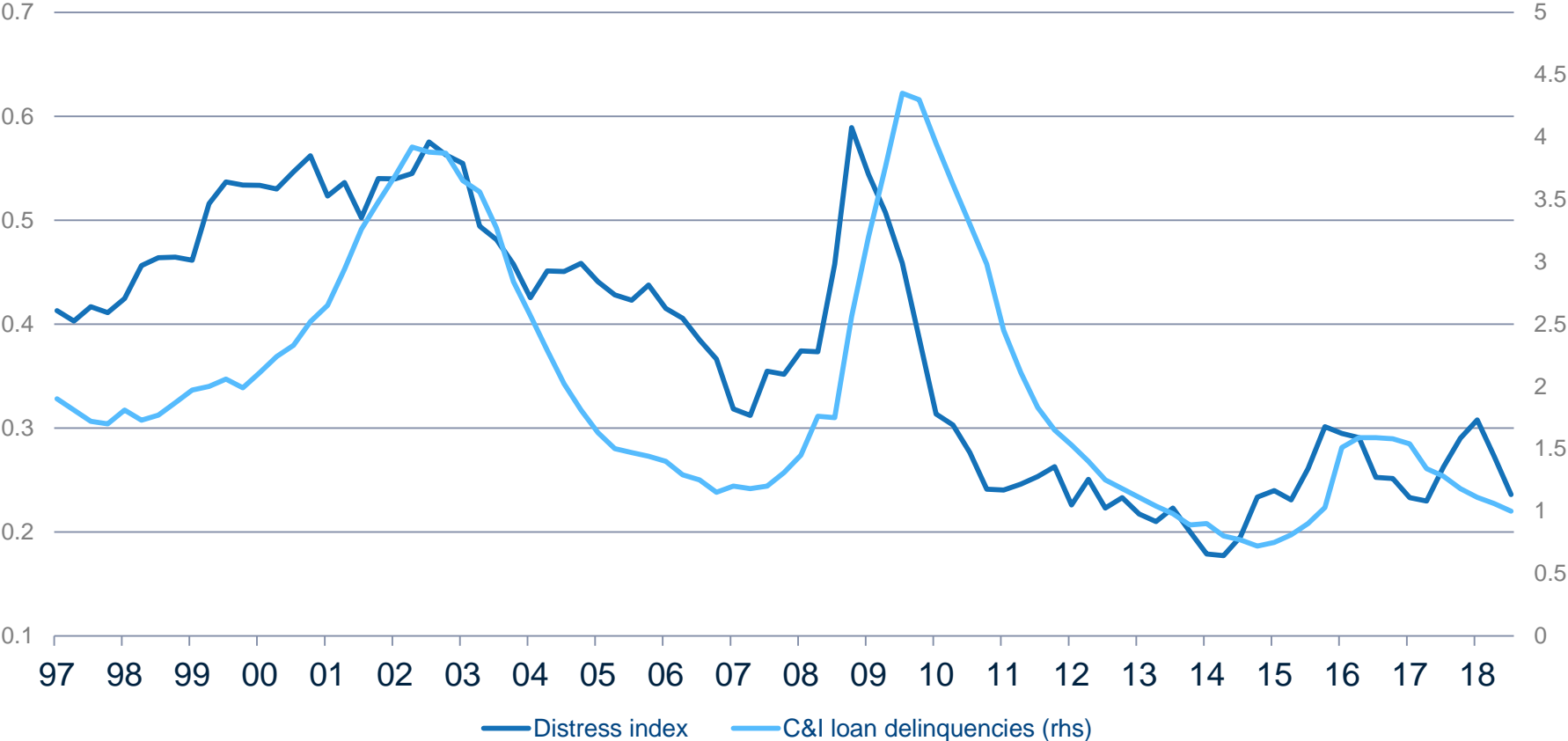


Source: BBVA Research calculations and Bloomberg

# Debt distress has been increasing, but is still at favorable levels

## BBVA U.S. debt distress leading indicator

Indicator estimated using financial data for a sample of 9448 firms and historical interest rates for corporate debt (AA, BBB, BB, B and CCC)

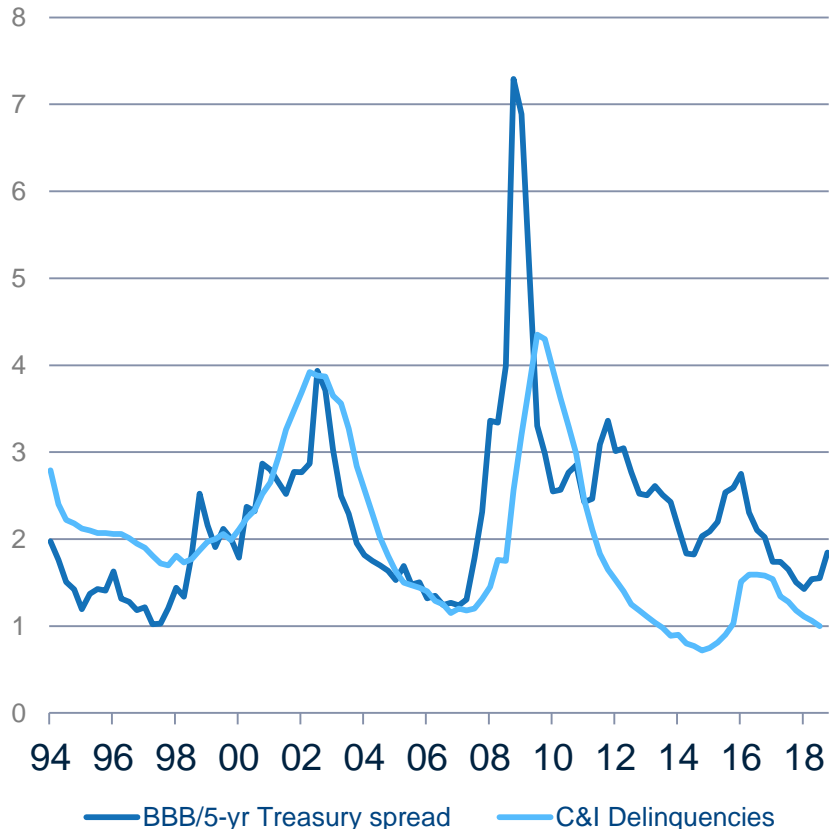


Source: BBVA Research and FRB

# Rising interest rates coupled with a sharp correction in asset prices could cause a spike in defaults/delinquencies, weakening expectations

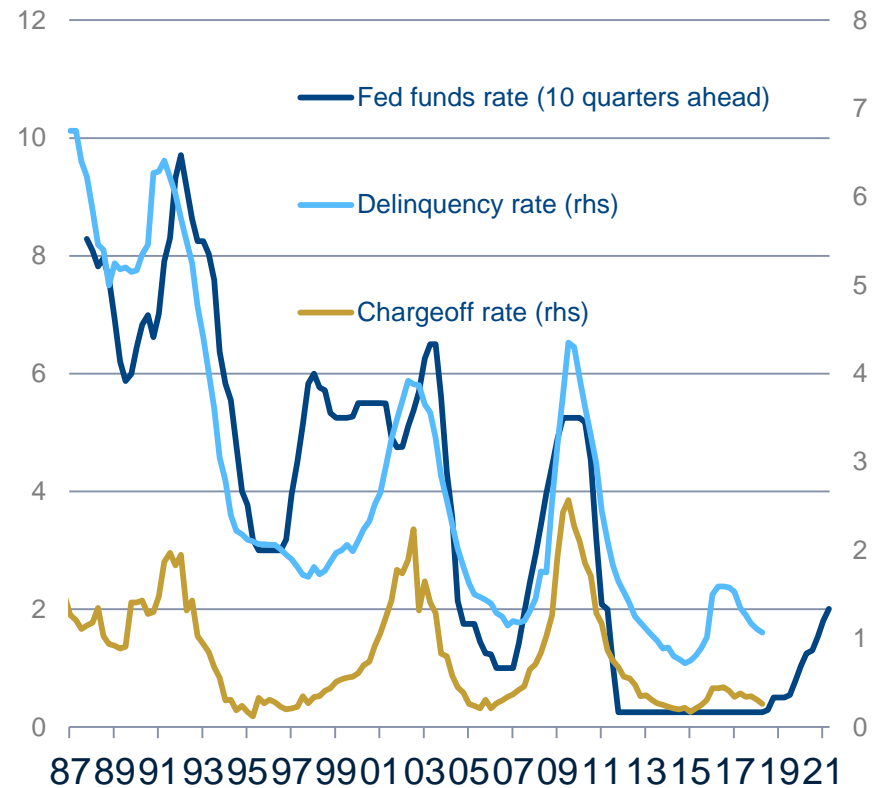
## Interest rate spreads and delinquencies

Percentage points



## Fed Funds rates and delinquencies

%



Source: BBVA Research, Haver and FRB

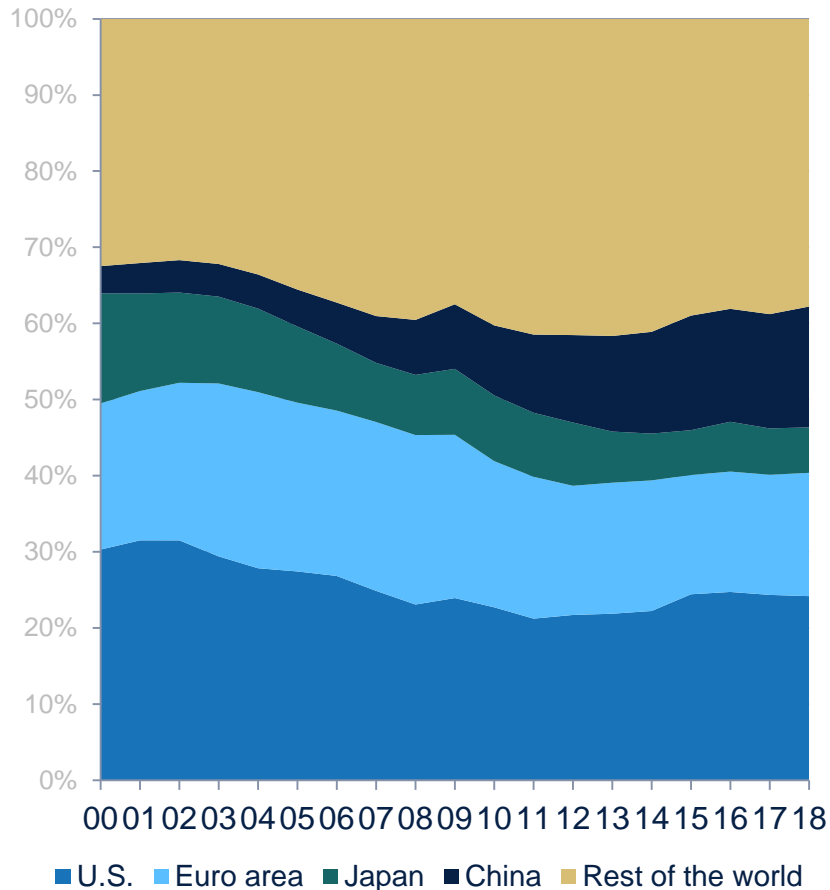
## U.S. – China trade war

- China slowdown not necessarily only a result of trade war
- Chinese growth estimate still above 6%
- China and the U.S. working to arrive to a mutually acceptable solution. Agreement expected some time in April, although risk of a no-deal still exists
- Lifting of tariffs should translate to some support for growth both in the U.S. and especially in China
- China has indicated willingness to increase imports from the U.S. which could have a positive impact on U.S. growth. Industries to benefit include aerospace, O&G, agriculture and vehicles and machinery

# China concerns are justified, but the challenges seem contained at the moment

## World GDP

Distribution



## China activity indicators

3mma, YoY, SA

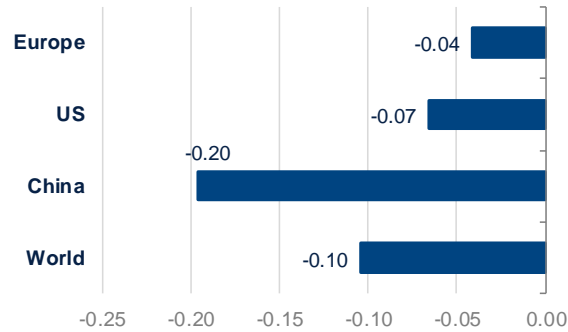
	2018						2019			
	Mean*	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Industrial Production	9.4	6.6	6.2	5.9	6.0	6.0	5.7	5.7	5.4	5.2
CPI	2.7	1.6	1.6	1.8	2.1	2.3	2.2	2.1	1.8	1.7
Retail sales	14.4	4.2	4.1	3.7	3.9	3.6	4.4	4.5	5.5	7.1
Auto Sales	10.0	9.1	3.4	-1.5	-7.1	-9.5	-12.5	-12.7	-12.8	-12.1
Exports	8.9	11.7	11.7	10.9	12.0	13.4	11.9	4.4	1.8	-3.4
Imports	8.9	20.7	22.5	20.4	21.1	18.7	12.9	4.8	-2.1	-4.6
Manufacturing PMI	-0.4	0.5	0.2	-0.5	-1.4	-2.2	-3.1	-3.5	-3.7	-3.3
Non-manufacturing PMI	-0.5	0.8	0.0	0.2	-0.1	-0.1	-1.4	-1.8	-1.9	-1.2
Caixin PMI	-0.2	1.9	1.2	-0.5	-1.5	-1.9	-1.6	-2.2	-3.6	-4.3
P/E ratio	-0.1	-7.3	-14.6	-20.1	-21.6	-25.3	-26.6	-29.6	-30.8	-27.7
Real estate sales	23.7	12.6	12.9	14.0	14.5	14.5	13.8	13.9	13.9	13.9
Credit	17.0	12.7	12.9	13.0	13.2	13.2	13.1	13.2	13.3	13.4
MICA Forecast		6.70%			6.60%			6.50%		6.30%
GDP YoY		6.70%			6.50%			6.40%		
		Contraction		Slow-down		Growth		Boom		

Source: IMF, CEIC and BBVA Research

\* Mean since 2009

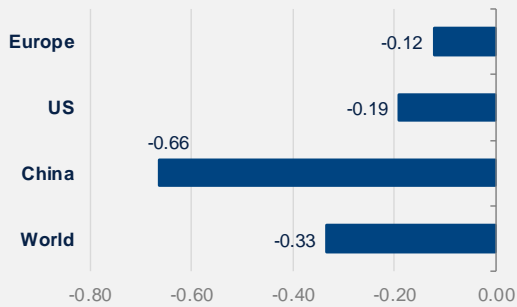
# U.S. – China trade

## Effect on GDP growth of approved US tariffs and retaliation (pp over two years, trade and financial/confidence channel)

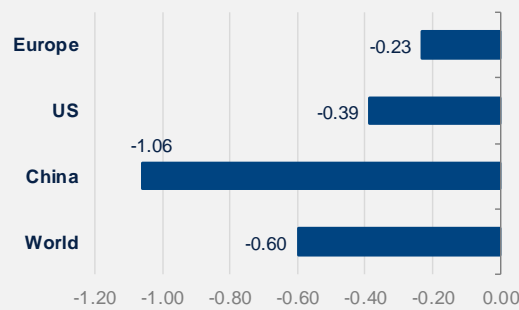


## Effect on GDP growth of additional US tariff and retaliation (pp over two years, trade and financial/confidence channel)

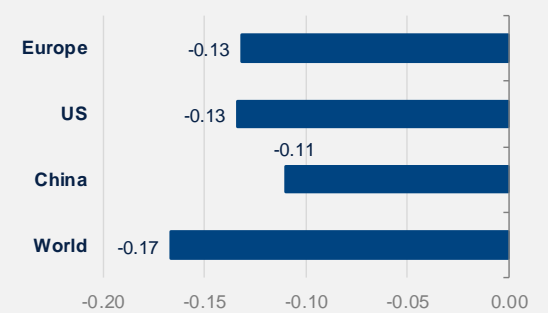
25% → \$200 billion



25% → All Imports from China



20% → All Cars to US

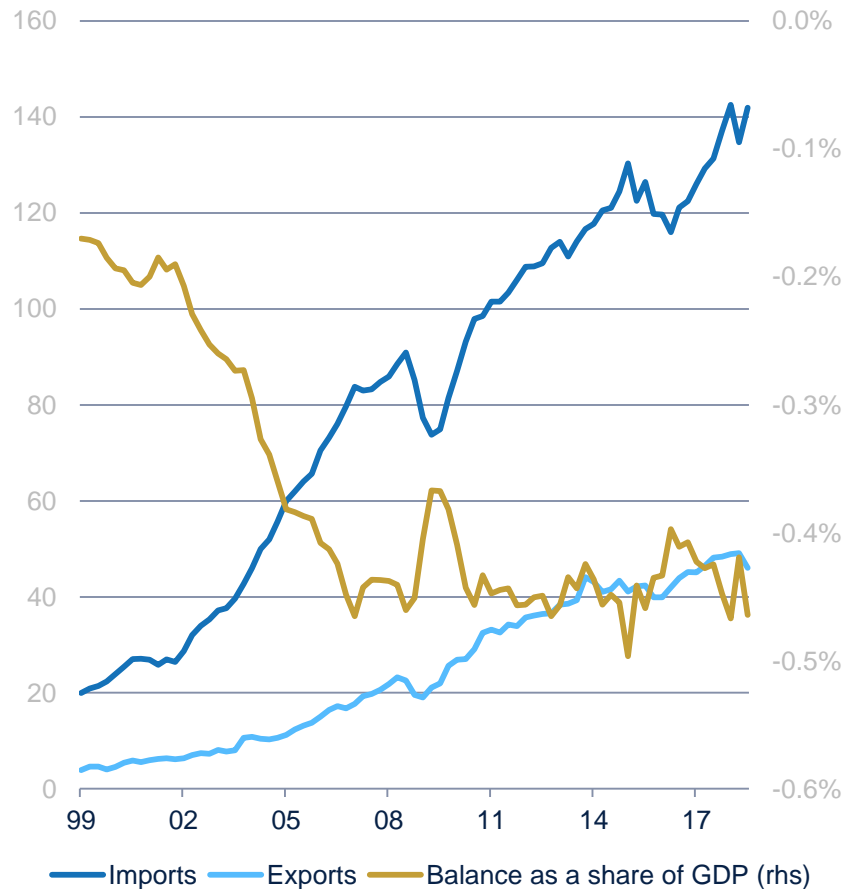




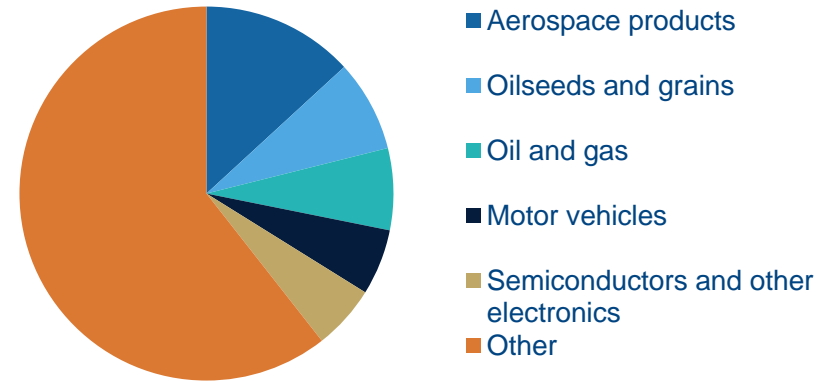
# U.S. – China trade

## Trade with China, goods and services

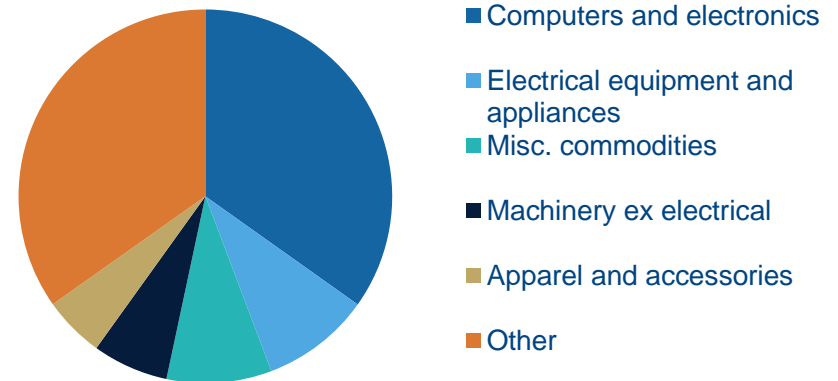
\$bn and %



## Exports of goods to China



## Imports of goods from China



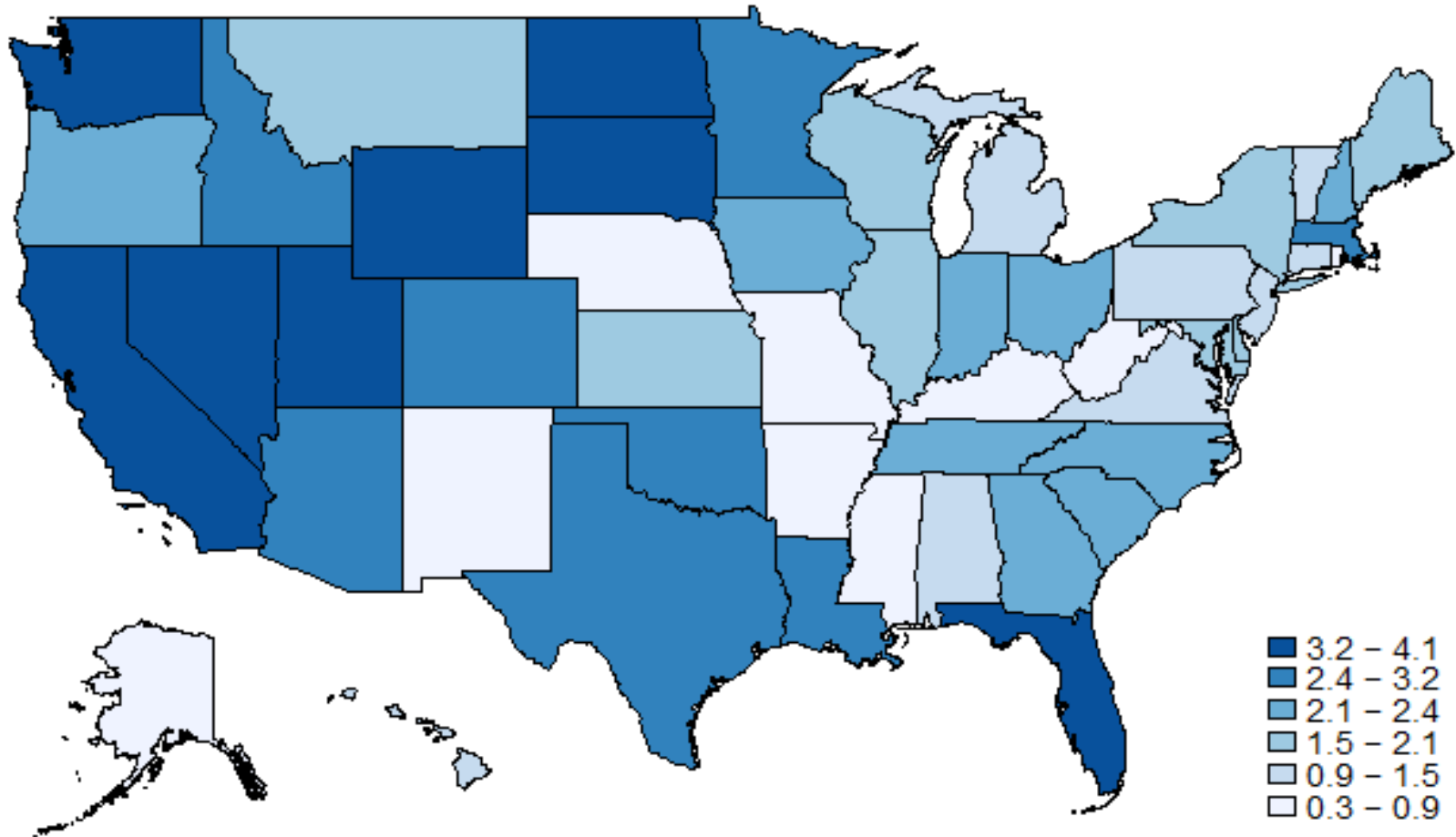
## Regional

- Florida expected to outperform in terms of growth in 2019
- The state's low relative exposure to China limits both the upside from the trade deal and the downside from the trade tensions
- The Sarasota region enjoys excellent economic conditions which are expected to continue in the coming period
- The Sarasota-North Port-Bradenton economy is relatively more exposed to cyclical industries, implying greater stress when in recession
- The region could improve its competitiveness with greater investment in facilities that attract young educated people and businesses

# Growth forecasts

## Real GDP growth 2019, Forecast

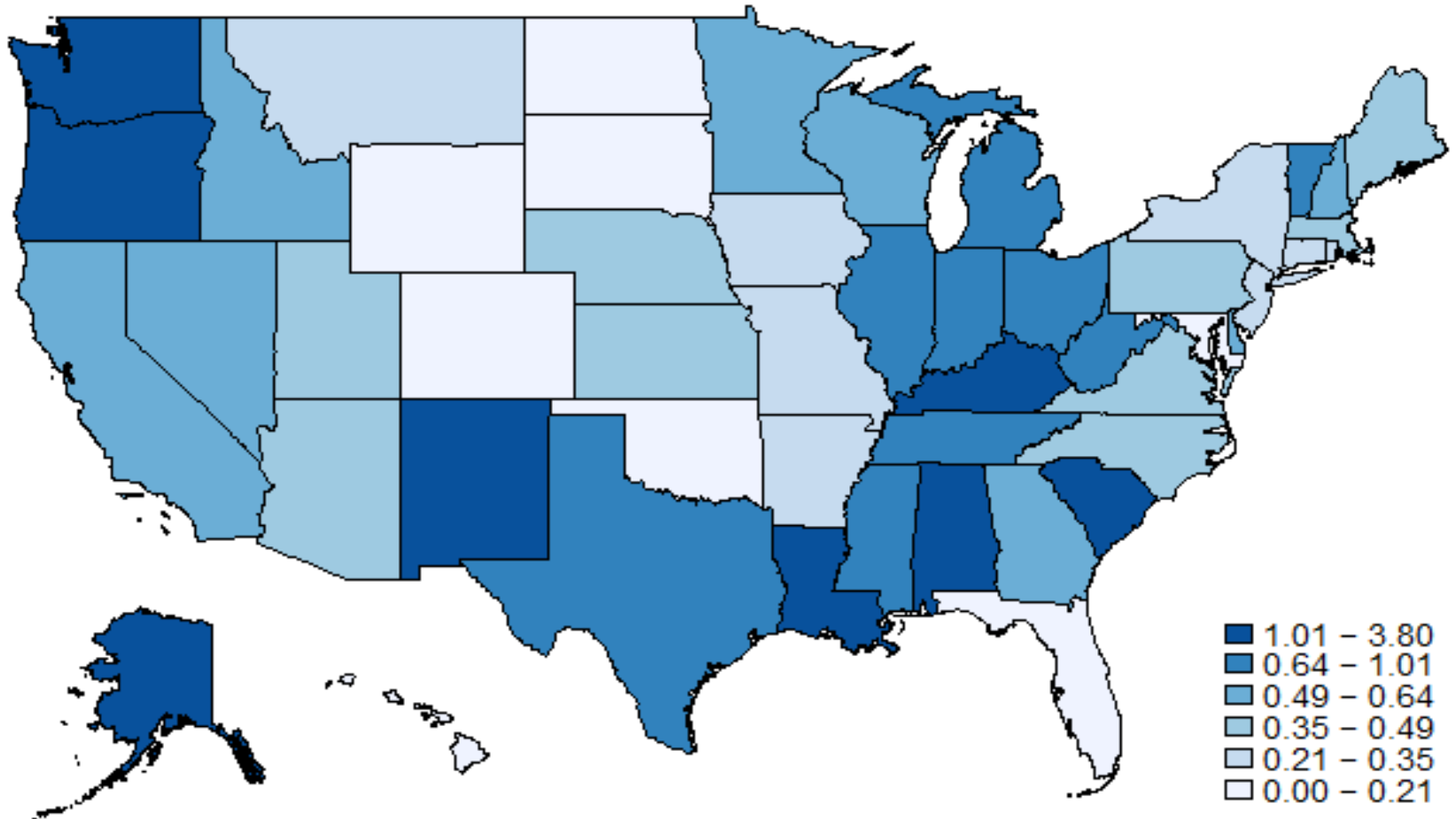
%



# Regional economy: Trade exposure

## Exports to China as a share of GDP

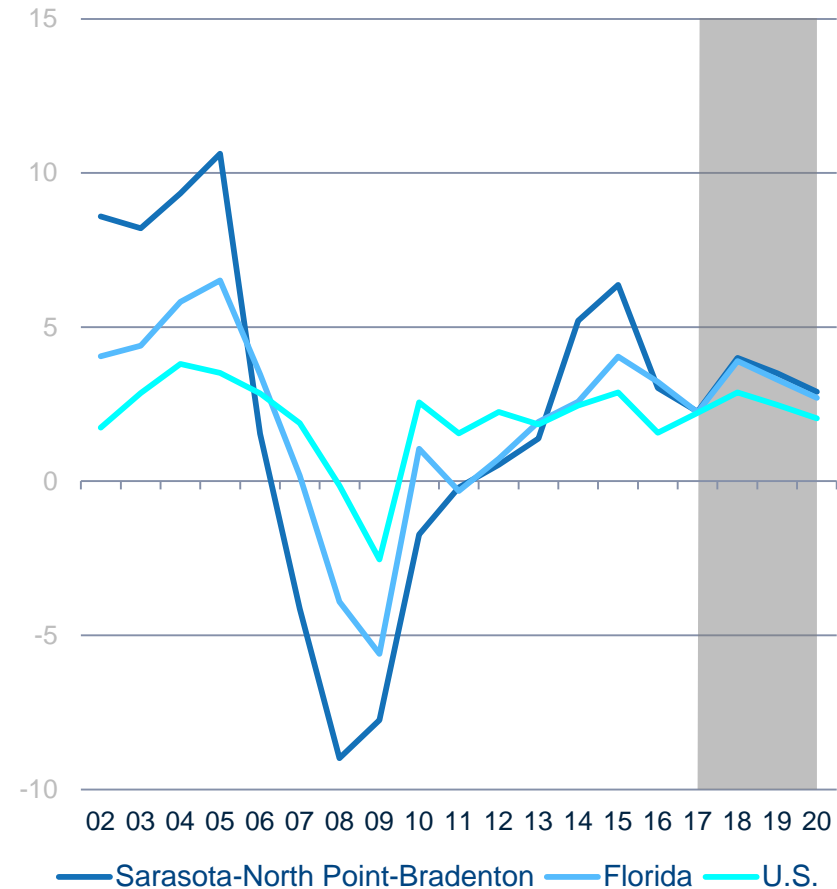
%



# Regional economy: Florida and Sarasota to outperform in 2019

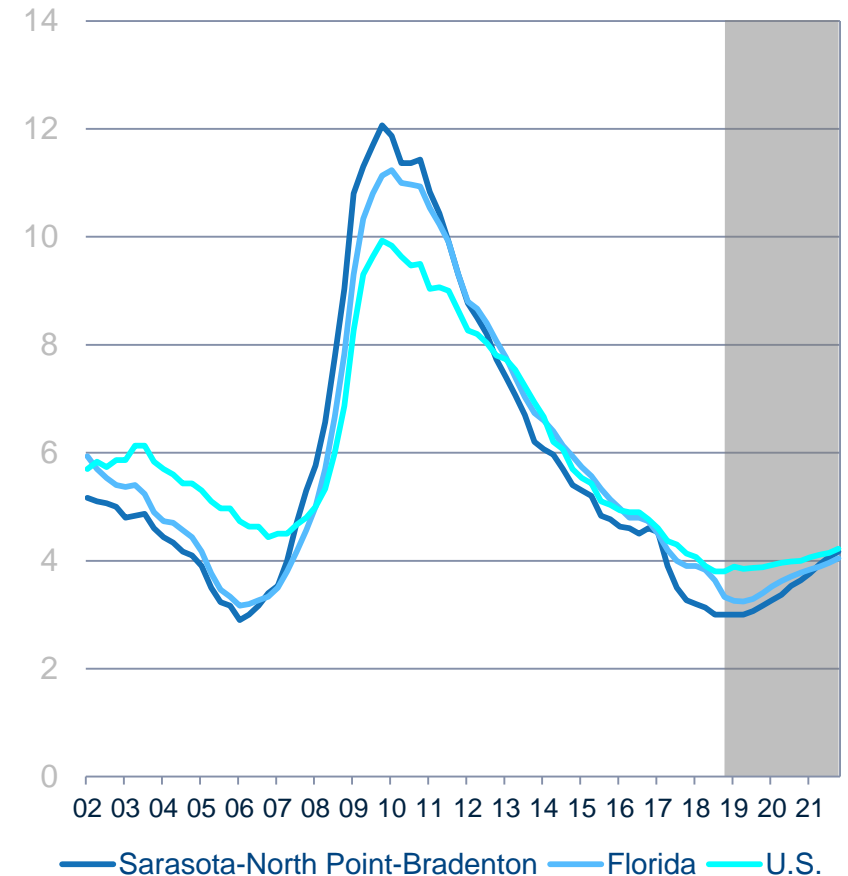
## Real GDP

% YoY



## Unemployment rate

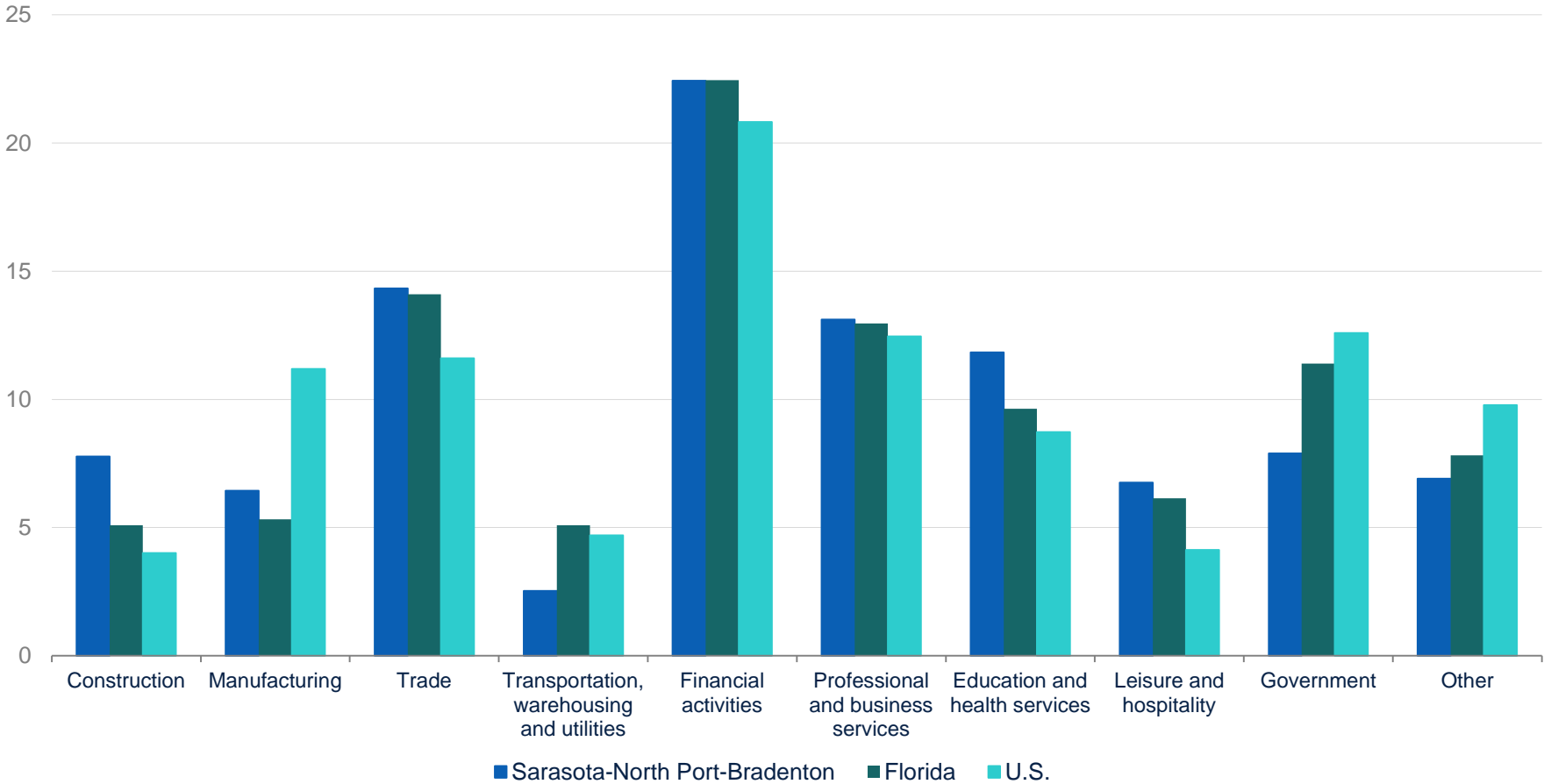
% YoY



# Regional economy: Sarasota more exposed to cyclical industries

## Value added by industry group

% of GDP

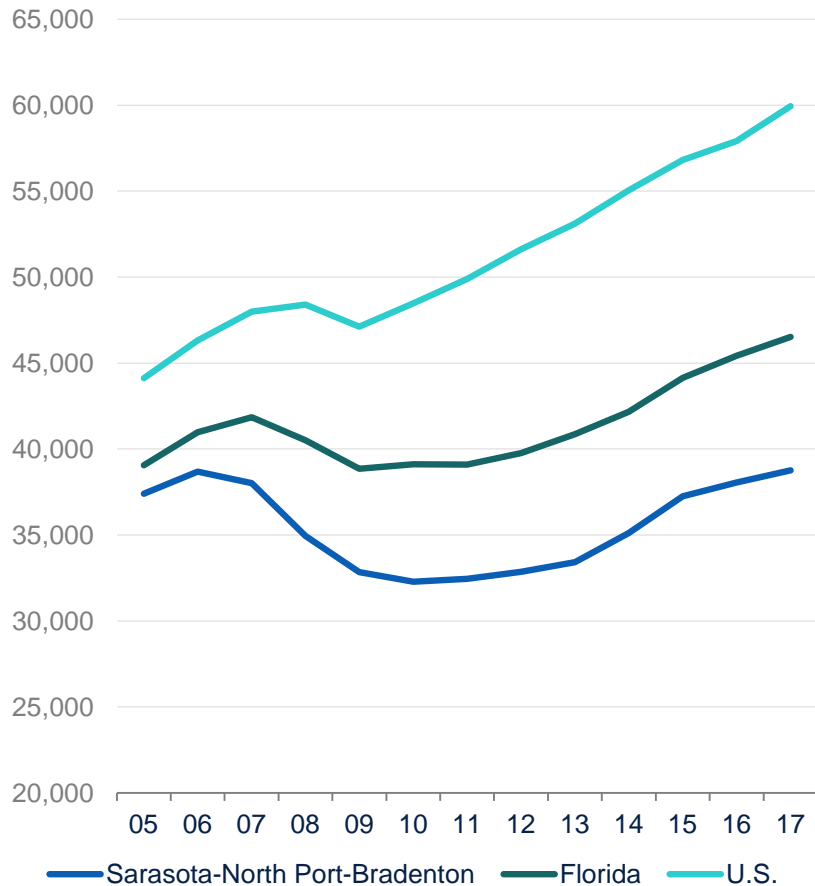


Source: BEA and BBVA Research

# Regional economy: Diverging patterns between GDP and personal income per capita

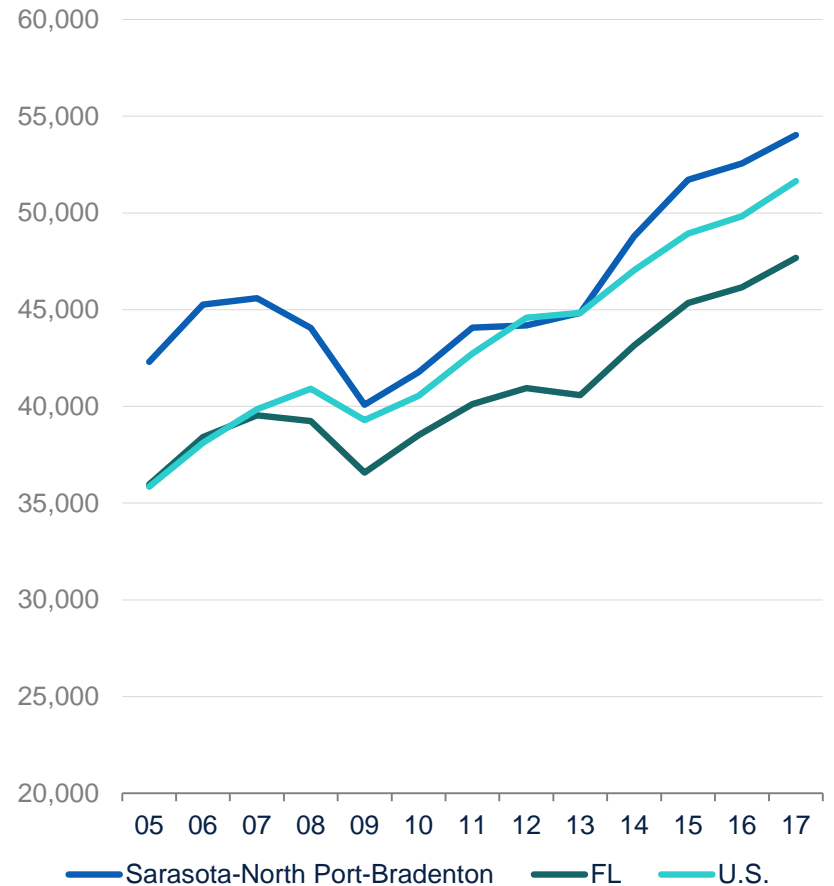
## GDP per capita

\$



## Personal income per capita

\$



# Economic scenarios

	Probability (%)	Current	Previous
Upside		5	5
Baseline		55	55
Downside		40	40

Macro Scenarios										
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>GDP</b>	2.5	2.9	1.6	2.2	2.9	2.5	2.0	1.9	1.8	1.8
<b>Upside</b>					3.0	3.0	3.2	3.1	2.7	2.7
<b>Downside</b>					2.8	0.7	-0.9	1.9	2.1	2.3
<b>UR</b>	6.2	5.3	4.9	4.4	3.9	3.8	4.1	4.2	4.5	4.5
<b>Upside</b>						3.1	2.9	2.9	3.0	3.0
<b>Downside</b>						4.3	6.2	6.6	5.7	5.0
<b>CPI</b>	1.6	0.1	1.3	2.1	2.4	1.7	2.2	2.0	2.1	2.0
<b>Upside</b>						1.6	3.8	3.5	3.8	3.8
<b>Downside</b>						0.7	1.1	1.1	1.3	1.4
<b>Fed [eop]</b>	0.25	0.50	0.75	1.50	2.50	2.75	2.75	2.75	2.75	2.75
<b>Upside</b>						3.50	5.00	5.00	5.00	5.00
<b>Downside</b>						1.50	0.25	0.25	0.25	0.25
<b>10-Yr [eop]</b>	2.21	2.24	2.49	2.4	2.83	2.87	3.09	3.23	3.37	3.46
<b>Upside</b>						3.90	5.10	5.90	5.90	5.90
<b>Downside</b>						2.40	1.60	1.90	2.10	2.10



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# Navigating a sea of economic uncertainty

March 19, 2019  
Sarasota, FL

Creating Opportunities