

2019-2020 SPONSOR COMMITMENT FORM

Yes! I want the sponsorship marked below. Subject to availability. Benefits as stated in brochure and on website.

ONLINE:

Virtual Networking Event Sponsor - \$500

- Exclusive sponsor for one (1) DFW virtual networking event
- Two (2) Non-Members may attend complimentary (no limit on Members)
- Logo recognition on website and in marketing materials
- Sponsor logo on virtual background (can be shared with sponsor company members)
- Follow up email to all attendees includes sponsor thank you with logo
- No limit on attendees

Small Group DealSource Sponsor - \$500

- Exclusive sponsor for one (1) DFW virtual DealSource event
- One (1) company representative may attend and welcome attendees, with a 2-minute spotlight
- Logo recognition on website and in marketing materials
- Sponsor logo on virtual background (can be shared with sponsor company members)
- Follow up email to all attendees includes sponsor thank you with logo
- Attendees limited to 5 Private Equity and 5 Investment Bank firms

Advertising Sponsor - \$1,000

- Banner ads featured on ACG DFW's webpages for 12 designated weeks
- To be rotated with any additional sponsors

Content/White Paper Sponsor - \$1,500

- Four (4) online published articles, one (1) published and promoted each designated week
- Articles should be focused on M&A activity
- Featured sponsor on ACG DFW News & Trends webpage and in ACG DFW e-newsletter
- Featured sponsor on ACG DFW social media pages with designated articles

Middle Market Video Sponsor - \$2,500

- One (1) Middle Market Video created and published by ACG DFW, video approximately five (5) minutes in length
- Interview with featured company representative of choice, questions focused on respective M&A activity, organic sell/informational format
- Featured sponsor on ACG DFW News & Trends webpage and in ACG DFW e-newsletter
- Featured sponsor on ACG DFW social media pages with designated articles
- Receive video to use for marketing and archival purposes in perpetuity
- Video to be archived on ACG DFW's YouTube page to be used for marketing in perpetuity

Sponsorship Total: \$ _____

Sponsorship benefits are effective when payment is received and continue through August 31, 2020. Upon contracting, your company will be contacted by an ACG Dallas/Fort Worth sponsor representative.

1. **Please** return this Commitment Form with a digital logo, hi-resolution file (*scalable tif or eps preferred*) to: Brittany Timmerman, btimmerman@acg.org

2. **Company Name** _____ (List as you want it to appear in print).

Contact Name _____ Email _____

Telephone Number _____ Web site URL _____

3. **Payment for Sponsorship(s):** By Check _____ **UPS and FED EX will not deliver to PO BOX**

Mail checks **USPS ONLY** to: ACG DFW, 2825 Oak Lawn Ave., PO Box 190468, Dallas, TX 75219

Credit Card No. _____ Exp. Date _____

Name on Card (please print) _____

Signature _____

4. **Sponsorship confirmation from ACG DFW will be sent via email, along with a receipt.**

To Discuss Your Opportunity, please contact:

Brittany Timmerman, Executive Director

ACG Dallas/Fort Worth

214.457.2378, btimmerman@acg.org

While we don't anticipate it, benefits are subject to any changes in event structure as event plans are finalized. Sponsors will be notified of any changes.