

# ACG<sup>®</sup> New York WOMEN OF LEADERSHIP

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## SPONSORSHIP 2018

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## The Association for Corporate Growth New York Chapter

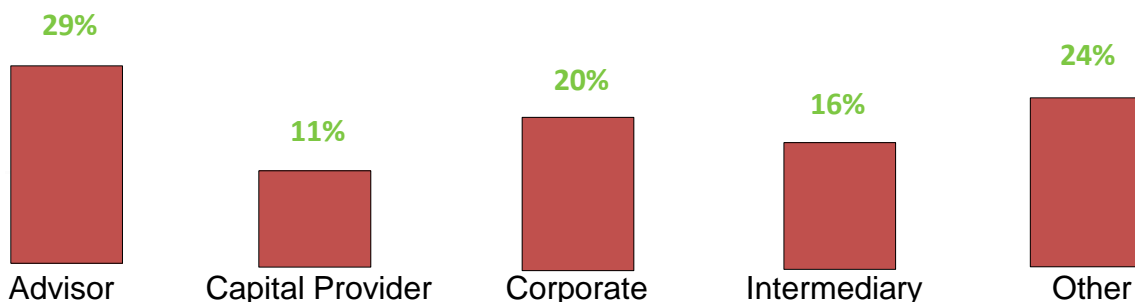
ACG New York, Inc. is the premier association in New York for middle market dealmaking professionals: private capital providers (both equity and debt), M&A advisors, family office professionals, corporate executives, accountants, attorneys and other related transactional/operational advisors. The New York affiliate of the Association for Corporate Growth, ACG New York hosts more than 70 events a year in New York City and Westchester attended annually by over 8,000 professionals.

### Organization Highlights:

- ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.
- ACG New York, through 70 + annual events drawing over 8,000 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences and weekly newsletter.
- Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.
- ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.
- ACG New York is part of the global organization which was founded in 1954 and today is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, Europe and China.

## WOMEN REPRESENTATION IN MEMBERSHIP

**ACG New York Women represents 17% of the overall New York membership**



# ACG Women of Leadership



ACG New York Women of Leadership (WOL) was founded in 2008. While embracing and maintaining the principles and goals of ACG Global and the NY Chapter, WOL specifically focuses on facilitating connections between women leaders in the deal-making community so that they can share experiences, needs, contacts and overall, help one another succeed. WOL hosts approximately five events per year including content-driven educational panels, keynote addresses, and pure networking opportunities. We consistently strive to make our community stronger by offering value back to our members and their guests through dynamic programming and expanding our network of leaders at every stage of their career.

## Committee Highlights:

- The WOL provides a targeted channel of events that strengthens the network of the New York Chapter by contributing to the growth of its diversity and affords speakers, attendees, and sponsors with access to a premier group of women in the financial services industry.
- The WOL events are offered as part of the ACG New York programming and are open to members and non- members of the chapter. ACG New York members are able to attend WOL events at a discounted rate.
- WOL's programs highlight the success of women entrepreneurs and leaders in the industry, bringing high impact content while working in time for attendees to share knowledge and make connections.

**Women of Leadership Committee:** Chair: Claudine Cohen; Members: Ellen Auwarter, Cigdem Altay Binal, Joana Bekerman, Carrie DiLauro, Sylvie Gadant, Debbie Habib, Kerri Hagen, Alison Minter, Laura Nolan, Rachel Pugliese, Rachel Regenstein, Nilufer Shaikh



# ACG Women of Leadership Summit

**January 18, 2018 | Barclays Intercontinental | 12:00pm to 6:00pm**

The ACG New York Women of Leadership Summit brings together women in the middle market deal-making community for a day focused on networking and knowledge sharing. In its fifth year, The Summit will focus on a variety of key issues influencing current markets and offer the perspectives of women leaders about how to be positioned for future success. After a content packed afternoon beginning with luncheon roundtable discussions, a keynote speaker and a series of breakout panels, the program will end with an evening cocktail reception. More event information can be found [here](#).

As ACG WOL prides itself on being the premier forum for women finance professionals, The Summit is designed as the must attend event to take the pulse on what to expect in 2018. We expect 200+ women finance professionals in attendance. Photos from last year can be found [here](#).

## Agenda:

- 10:00am 2 hour Exclusive One/One Private Meetings between FO/PE/IB participants - *by invitation only*
- 12:00pm Registration/Networking
- 12:30pm Roundtable Discussions with Buffet Lunch
- 1:30pm Keynote Speaker
- 2:30pm Break
- 2:45pm Breakout Panels
- 3:45pm Break
- 4:00pm Spotlight Panel
- 5:00pm One hour Cocktail Reception



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# PREMIER SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIP BENEFITS

- Opportunity to display your firm’s marketing material and/or provide giveaway items for gift bag
- Your firm’s color logo on sponsored email announcements to the extensive ACG New York’s database
- Logo with hyperlink on ACG New York Event Pages
- Signage at the event
- Multi-media rotating recognition during sponsored event if available
- Complimentary invitation(s) to the event – varies on level

## SPONSORSHIP LEVELS

WOL Summit Master Sponsor (coverage from beginning to end of conference) - **\$7,500**

Spotlight Panel (includes introduction) - **\$5,000**

Break-out Panel Option #1 Including Moderator Opportunity (upon Approval) - **\$5,000**

Break-out Panel Option #2 (Not including Moderator Opportunity) - **\$3,500**

Keynote Sponsor (includes introduction) - **\$3,500**

Lanyard Sponsor (sponsor provides lanyards) - **\$2500**

	MASTER	SPOTLIGHT PANEL	BREAK-OUT OPTION #1	BREAK-OUT OPTION #2	KEYNOTE	LANYARD
Display logo	•	•	•	•	•	•
Table space	•	•			•	
Multi-Media Recognition	3 slides	2 slides	1 slide	1 slide	1 slide	1 slide
One/One Pre-event Access	•					
Event Pass(es)	2	2	1	1	1	1
Introduction, Moderator or Panelist role	Summit Introduction, Moderator for two luncheon roundtables	Introduction	Moderator or Panel Role		Introduction to Keynote	
Social Media Mentions/Coverage	•	•	•	•	•	•
Advertisement in Conference App	•	•	•	•	•	•
Opportunity to include items in gift bag	•	•	•	•	•	•
Add-ons						

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# OTHER SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIP BENEFITS

- Opportunity to display your firm’s marketing material and/or provide giveaway items for gift bag
- Your firm’s color logo on sponsored email announcements to the extensive ACG New York’s database
- Logo with hyperlink on ACG New York Event Pages
- Signage at the event
- Multi-media rotating recognition during sponsored event if available
- Complimentary invitation(s) to the event – varies on level

## SPONSORSHIP LEVELS

Cocktail Sponsor - **\$3000**

Luncheon Roundtable Sponsor (provide moderator for table topic –limit 2 per firm at max of \$3000) - **\$1500**

Supporting Sponsor (includes logo and ability to donate items to gift bag) - **\$750**

Break Sponsor (includes logo and ability to lay out materials) - **\$750**

	COCKTAIL	LUNCHEON ROUNDTABLE	SUPPORTING SPONSOR	BREAK SPONSOR
Display logo	•	•	•	•
Table space	•			•
Multi-Media Recognition		1 slide		
One/One Pre-event access				
Event Pass(es)	1	1		
Introduction, Moderator or Panelist role		Moderator of topic at roundtable		
Social Media Mentions/Coverage	•	•	•	•
Advertisement in Conference App	•			
Opportunity to include items in gift bag	•	•	•	
Add-ons	Cocktail Napkins			

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# ACG Women of Leadership Summit

## SPONSORSHIP PAYMENT FORM

### CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Sponsorship Choice:** \_\_\_\_\_

### METHOD OF PAYMENT

Amount enclosed: \_\_\_\_\_

Visa  American Express  MasterCard  Check Enclosed

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Please email to:** [skuhns@acgnyc.org](mailto:skuhns@acgnyc.org)

**Please fax to:** ACG New York Office at 203.378.7109

*If mailing a check, please make payable to **ACG New York***

### MAIL TO

ACG New York ATT: Sarah Kuhns  
1341 W. Broad Street  
Stratford, CT 06615

CONTACT [SKUHNS@ACGNYC.ORG](mailto:SKUHNS@ACGNYC.ORG) FOR ANNUAL WOL SPONSORSHIP OPPORTUNITIES

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