

ACG<sup>®</sup> New York

# WOMEN of LEADERSHIP SUMMIT



SPONSORSHIP  
OPPORTUNITIES



JANUARY 16, 2020 | BARCLAYS INTERNATIONAL | 12:00PM - 6:15PM

*In Collaboration With*

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## The Association for Corporate Growth New York Chapter

ACG New York, Inc. is the premier association in New York for middle-market dealmaking professionals: private capital providers (both equity and debt), M&A advisors, family office professionals, corporate executives, accountants, attorneys, and other related transactional/operational advisors. The New York affiliate of the Association for Corporate Growth, ACG New York hosts more than 70 events a year in New York City and Westchester, attended annually by over 8,000 professionals.

### Organization Highlights:

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York, through 70 + annual events drawing over 8,000 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences and weekly newsletter.

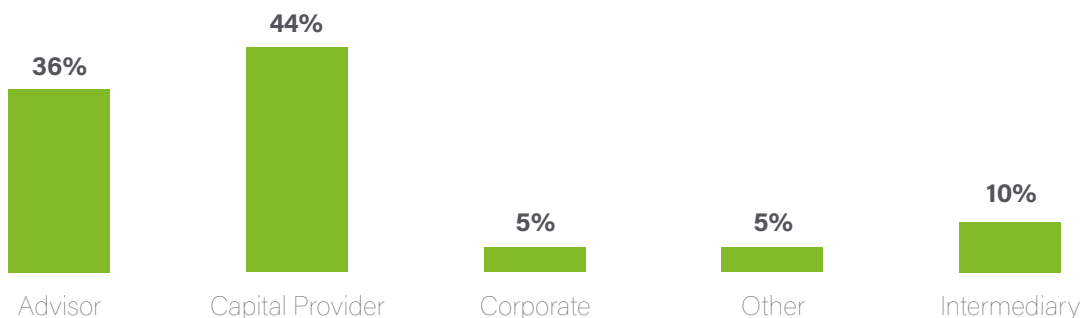
Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.

ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.

ACG New York is part of the global organization which was founded in 1954 and today is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, Europe and China.

## Women Representation in Membership

ACG New York women represent 18% of the overall New York membership.







## Women of Leadership

ACG New York Women of Leadership (WOL) was founded in 2008. While embracing and maintaining the principles and goals of ACG Global and the New York Chapter, WOL specifically focuses on facilitating connections between women leaders in the dealmaking community so that they can share experiences, needs, contacts and, overall, help one another succeed.

WOL hosts approximately five events per year, including content-driven educational panels, keynote addresses, and pure networking opportunities. We consistently strive to make our community stronger by offering value back to our members and their guests through dynamic programming and expanding our network of leaders at every stage of their career.

### Women of Leadership Committee:

Co-Chairs: Laura Holden, Debbie Habib Members: Zoe Bogan, Marla Cannon, Claudine Cohen, Jennifer Coughlin, Carrie DiLauro, Kerri Hagen, Polly Mack, Alison Minter, Meahgan O'Grady, Kimberly Petillo-Decossard, Rachel Schaller, Nilu Shaikh

### Committee Highlights:

The WOL provides a targeted channel of events that strengthens the network of the New York Chapter by contributing to the growth of its diversity and affords speakers, attendees, and sponsors with access to a premier group of women in the financial services industry.

The WOL events are offered as part of the ACG New York programming and are open to members and non- members of the chapter. ACG New York members are able to attend WOL events at a discounted rate.

WOL's programs highlight the success of women entrepreneurs and leaders in the industry, bringing high impact content while working in time for attendees to share knowledge and make connections.

# ACG Women of Leadership Summit

**JANUARY 16, 2020 | BARCLAYS INTERNATIONAL | 12:00PM - 6:15PM**

The ACG New York Women of Leadership Summit brings together women in the middle-market dealmaking community for a day focused on networking and knowledge sharing.

In its seventh year, The Summit will focus on a variety of key issues influencing current markets and offer the perspectives of women leaders about how to be positioned for future success. After a content packed afternoon beginning with luncheon roundtable discussions, a keynote speaker and a series of breakout panels, the program will end with an evening cocktail reception. [More event information can be found here.](#)

As ACG WOL prides itself on being the premier forum for women finance professionals, The Summit is designed as the must attend event to take the pulse on what to expect in 2020. We expect 200+ women finance professionals in attendance. [Photos from last year can be found here.](#)

## Agenda:

- 10:00am [2-hour Exclusive One/One Private Meetings between FO/PE/IB Participants](#)
- 12:00pm Registration/Networking Lunch (Grand Ballroom)
- 12:45pm Opening Remarks
- 1:00pm Founders/Branding Panel (Grand Ballroom)
- 2:00pm Concurrent Breakout Panels (Empire Ballrooms)
- 3:00pm Wine O'Clock
- 3:30pm Keynote (Grand Ballroom)
- 4:30pm Cocktail Reception & Marketplace

\*Marketplace opens 12:00pm  
Event and Marketplace concludes by 6:15pm

## PREVIOUS KEYNOTE SPEAKERS



**Alexa von Tobel**

Chief Innovation Officer  
Northwestern Mutual  
Founder/CEO - LearnVest



**Sarah Robb O'Hagan**

Founder/CEO - Extreme Living

# Premier Sponsorship Opportunities

## General Sponsorship Benefits:

- Opportunity to display your firm's marketing material and/or provide giveaway items for gift bag
- Your firm's color logo on sponsored email announcements to the extensive ACG New York's database
- Logo with hyperlink on ACG New York Event Pages
- Signage at the event
- Multi-media rotating recognition during sponsored event if available
- Complimentary invitation(s) to the event – varies on level

## Sponsorship Levels:

	MASTER	SPOTLIGHT PANEL	1:1 MEETINGS	GIFT BAG	BREAKOUT OPTION #1	BREAKOUT OPTION #2	KEYNOTE	LANYARD
<b>PRICE</b>	\$8,000	\$4,000	\$2,850	\$2,850, plus cost of bags	\$5,500	\$2,850	Price upon request	\$3,500 plus cost of lanyards
<b>Display Logo</b>	■	■	■	■	■	■	■	■
<b>Table Space</b>	■	■	■				■	
<b>Multimedia Recognition</b>	3 slides	1 slide		1 slide	1 slide	1 slide	1 slide	1 slide
<b>1:1 Pre-Event Access</b>	■		■					
<b>Event Pass(es)</b>	2	2	1	1	1	1	1	1
<b>Introduction, Moderation or Panelist Role</b>	Summit Introduction	Panel Introduction			Moderator or Panel Role	Panel Introduction	Keynote Introduction	
<b>Social Media Mentions/ Coverage</b>	■	■	■	■	■	■	■	■
<b>Gift Items in Gift Bag</b>	■	■		■	■	■	■	■
<b>Add-Ons</b> <i>Additional \$125</i>			Opportunity to include items in gift bag					

# Other Sponsorship Opportunities

## General Sponsorship Benefits:

- Opportunity to display your firm's marketing material and/or provide giveaway items for gift bag
- Your firm's color logo on sponsored email announcements to the extensive ACG New York's database
- Logo with hyperlink on ACG New York Event Pages
- Signage at the event
- Multi-media rotating recognition during sponsored event if available
- Complimentary invitation(s) to the event – varies on level

## Sponsorship Levels:

	COCKTAIL	LUNCHEON	FLOWER CENTERPIECE	SUPPORTING	BREAK	MARKETPLACE	WI-FI
<b>PRICE</b>	\$3,500	\$1,850	\$4,000	\$1850	\$1,100	\$2,850	\$2,850
<b>Display Logo</b>	■	■	■	■	■	■	■
<b>Table Space</b>	■	■		■	■	■	
<b>Multimedia Recognition</b>	1 Slide	1 Slide	1 Slide	1 Slide	1 Slide	1 Slide	1 Slide
<b>1:1 Pre-Event Access</b>							
<b>Event Pass(es)</b>	2	1	1	1		1	1
<b>Introduction, Moderation or Panelist Role</b>		Welcome Remarks					
<b>Social Media Mentions/Coverage</b>	■	■	■	■	■	■	■
<b>Gift Items in Gift Bag</b>	■	■	■	■		■	
<b>Add-Ons</b> <i>Additional \$125</i>	Cocktail Napkins		Opportunity to include items in gift bag	Opportunity to include items in gift bag	Opportunity to include items in gift bag		

# ACG Women of Leadership Summit

## Sponsorship Payment Form:

### Contact Information

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Sponsorship Choice: \_\_\_\_\_

### Method of Payment

A 3% credit card fee will be charged for transactions over \$1,000.

Amount Enclosed: \_\_\_\_\_  
Visa: \_\_\_\_\_ American Express: \_\_\_\_\_ MasterCard: \_\_\_\_\_ Check Enclosed: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
Billing Address (if different): \_\_\_\_\_  
Signature: \_\_\_\_\_

**Please make checks payable to: ACG New York**

### How to Send



#### Email & Phone

vmagdani@acgnyc.org  
347-633-7734



#### Fax

ACG New York Offices:  
203-378-7109



#### Mail

ACG New York  
c/o Vikash Magdani  
349 Fifth Avenue  
Suite 326  
New York, NY 10016

*Contact Vikash Magdani for annual Women of Leadership Sponsorship Opportunities.*