

ACG[®] Detroit

Sponsor Prospectus
2019 - 2020



About the Association for Corporate Growth

ACG Detroit, established in 1984, is the premier member-based association in metro Detroit helping middle-market M&A professionals build and maintain trusted networks since 1984. Through our membership and event opportunities, we facilitate relationship-building and provide deal related content to the middle-market M&A community.

ACG Detroit proudly serves our members across metro Detroit who are directly involved in M&A transactions and include private equity investors, intermediaries, corporate development professionals, lenders, M&A advisors and transaction service providers – all working together to get the deal done.

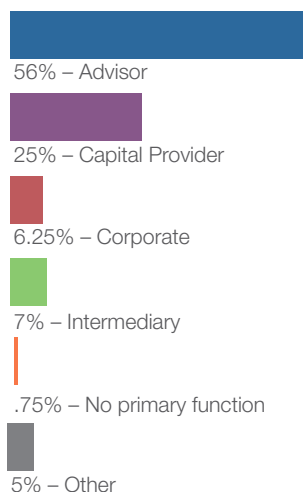
Globally, ACG caters to over 14,500 deal professionals, providing members with strong local networks coupled with global reach. 75% of ACG members report they have done business with fellow members, making ACG a premium resource for those involved in M&A transactions. We provide opportunities for our M&A community to connect at 35+ events offered annually.

Whether you are looking for a small peer-to-peer breakfast, a monthly speaker series, or a 1,000 person conference bringing together dealmakers from across the country, ACG Detroit has an event to facilitate the kinds of relationships you need and to provide the educational content essential to stay current in the industry.

2015 Chapter of the Year

2016 Chapter of the Year

Detroit Chapter Members



Contact Information

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Gold Level – \$5,500 (limited to 8)

- Five complimentary tickets to over 35 events per year (\$9,405 value)*
- One annual membership (\$370 value)
- Logo on homepage with hyperlink
- Logo on sponsorship page with hyperlink (most prominent)
- Logo on signage
- Logo on table tents
- Logo on email event announcements
- Logo on Look Who's Coming email to members before prominent events
- Logo on scrolling PowerPoint at events
- Verbal recognition from podium at events
- Sponsor ribbons on nametags

*Complimentary tickets for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection and Annual Golf Outing are excluded.

Silver Level – \$3,500 (limited to 14)

- Three complimentary tickets to over 35 events per year (\$5,643 value)*
- Logo on sponsorship page with hyperlink
- Logo on signage
- Logo on table tents
- Logo on email event announcements
- Logo on Look Who's Coming email to members before prominent events
- Logo on scrolling PowerPoint at events
- Verbal recognition from podium at events
- Sponsor ribbons on nametags

*Complimentary tickets for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection and Annual Golf Outing are excluded.

Bronze Level – \$1,750 (limited to 14)

- Two complimentary tickets to over 35 events per year (\$3,762 value)*
- Logo on sponsorship page with hyperlink
- Name recognition on signage
- Recognition on email announcements
- Logo on scrolling PowerPoint at events
- Sponsor ribbons on nametags

*Complimentary tickets for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection and Annual Golf Outing are excluded.

Sponsorship Packages

	Gold	Silver	Bronze
Complimentary tickets to over 35 events per year	5 \$9,405 value	3 \$5,643 value	2 \$3,762 value
One annual membership (\$370 value)	✓		
Logo on homepage with hyperlink	✓		
Logo on sponsorship page with hyperlink	✓	✓	✓
Logo on signage	✓	✓	
Logo on table tents	✓	✓	
Logo on email event announcements	✓	✓	
Logo on Look Who's Coming email to members before prominent events	✓	✓	
Logo on scrolling PowerPoint at events	✓	✓	✓
Verbal recognition from podium at events	✓	✓	
Sponsor ribbons on nametags	✓	✓	✓
Name recognition on signage			✓
Recognition on email announcements			✓

*Complimentary tickets for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection and Annual Golf Outing are excluded.